



VIDEOAGE DAY 2

INTERNATIONAL www.VideoAgeDaily.com October 6, 2015

MIPCOM Buyers Facing a Glut of New U.S. Shows

The new U.S. TV season features 120 scripted shows, if one considers broadcast, cable and OTT services. Of these, over 70 new series are on commercial networks. That doesn't even include the summer entries and mid-season shows, despite the fact that the U.S. studios prefer talking about them at NATPE in January. At least six of the new shows are based on movies, and even more are expected the next season. In addition, this season sees a record number of movie super stars migrating to television.

As reported in *VideoAge's* MIPCOM Issue, more than 400 new scripted series will ultimately be introduced in the 2015-2016 TV season, across all platforms. Last season there were about 370.

Overall, among all exhibiting companies, *VideoAge* estimates that



buyers will be able to shop over 4,000 new shows, but the industry will not return to the "pick-and-choose" system of the early years of television, because buyers will be competing for multiple platform rights.

This afternoon, at 4 p.m., Showtime's David Nevins and CBS' Armando Nuñez (pictured on the

(Continued on Page 4)

MIPJr Vs. BLE Is A Matter Of Opinion

For those in the kids business, this is a key time of the year. MIPJunior, the market for kids' audiovisual content that was held on Saturday and Sunday here in Cannes, is immediately followed by London's Brand Licensing Europe which, by any yardstick, is Europe's pre-eminent licensing show. So, the question is — who goes to which and why?

The answer, possibly unsurprisingly, is, it depends on who you are, what you want, and your focus. For example, *Lawless's* Cathy Malatesta clearly skipped MIPJunior for BLE, but others are ambivalent.

Andrew Kerr, co-head of Nelvana Enterprises summed it up succinctly, saying, "while it is obvious that there

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COMING UP:

Focus on Latin American Television

October 7

VideoAge Daily on the go



Broadcast NOT As Simple As An App

Catherine Warren of Canada's FanTrust Entertainment strategies moderated yesterday's panel on the future of broadcast. The discussion topics included the embrace of OTT, closely monitored habits of the bingewatchers, user-driven and user-created content and the success of multiplatform programs.

As in most cases, the seminar took only one view of TV, neglecting other elements such as regulations, the need of having FTA for those who cannot afford OTT, ratings, which all together form a clearer picture of the future of broadcast.

The viewing location was a contested topic. In the preceding presentation "View from Over-the-Top," Christopher Vollmer of PwC projected an image that predicted a future that involves "programming for a universe of one," he said. The cartoon, captured from *South Park*, foretold a grim future for devices: each child was glued to their own screen in the corner of a dimly lit bedroom.

During "Broadcast: Simple as an

(Continued on Page 4)

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(Continued from Cover)

Simple Apps

App,” however, others predicted a more optimistic future. Instead of focusing on the individualistic component of the future of broadcasting, the speakers emphasized the importance of sharing on social media. While the multiple devices may decentralize the viewing location, Nick North of BBC pointed out that devices and gathering around a couch are not mutually exclusive. He said “The *South Park* image takes place with a TV in the room, with everyone on social media.”

In contrast with the concept of noncommittal new viewers, Ziba Kaboli-Gerbrands of Roku, also noted that there is an almost counterintuitive shift in viewing. There is a myth that on-demand is overtaking linear viewing, but Kaboli-Gerbrands counters this. Instead of downloading the news on an app, Roku offers a linear option. She said “We see a big, big trend in both linear and longform. It’s all about how you develop that app: in the living room, it’s a lean back experience.”

CANADA IN CANNES



Below: 1. Tricon’s Andrea Gorfolova and Karthiga Ratnasabapathy with the star of *Real Rob*, Rob Schneider
3. BlueAnt’s Solange Attwood, Raja Khanna, Vanessa Case
4. PeacePoint’s Eric Muller, Les Tomlin, Julie Chang, Rose Marie Vega

Above: Corus Entertainment’s Rita Carbone-Fleury



New Shows

cover) will be expanding on these points, including the rising demand for premium content on multiple platforms around the world, and how television is attracting world-class talent, both in front of and behind the camera.

Ben Pyne (pictured below), president of Global Distribution at Disney Media Distribution announced that DMD is showcasing 30 titles between new and returning series at this edition of MIPCOM. Pyne also highlighted Disney’s LATAM local production, like *Hasta Que Te Conocí (Until I Met You)*, a biographical series based on the life of singer and songwriter Juan Gabriel.



MIPJr Vs. BLE

are clear distinctions between the two markets, they are very similar in that they are both about great story telling — whether that be content on screen or products on shelves.”

While Bruno Zarka, commercial director at Ink, concurred that, “BLE and MIPJunior are two very different, but complementary markets,” stressing that, “MIPJunior is very much a media market and BLE very much a consumer products market”, he and Ink’s commercial director Annalisa Woods both stressed the interconnectivity of both events. As Woods puts it, “there is very little, if any, consumer products business done at MIPJunior; however the great thing is that it precedes BLE, which means that I can go to Olympia and brag about all the wonderful deals that Bruno and his team have done at MIPJunior”.

Pictured below: Sony Pictures TV’s Andy Kaplan, Keith Le Goy, Eric Berger with the stars of *The Art of More’s* Kate Bosworth, Dennis Quaid, Christian Cooke, Cary Elwes. Pictured below left: Twentieth Century Fox’s Gina Brogi, Mark Kaner, Marion Edwards.



This Just In

- Israel’s Keshet International and Argentina’s **Telefe** have closed a deal to create new entertainment formats with international appeal. They will aim to develop two pilots a year for the initial broadcast in the creators’ territories, with some projects already underway. In other **Telefe** news, the company has closed a deal with Endemol Shine Argentina for the co-production of series *El Gran Jugador (The Great Participant)*, the story of a man who enters a *Big Brother*-type competition and announces live that he will detonate a bomb unless his sister is released from jail.

- Italy’s **Mediaset** and Mexico-based **Comarex** have extended their longstanding partnership for the representation of Mediaset’s catalog in Latin America. In addition, Comarex has been granted exclusive distribution rights of the full Mediaset program portfolio for Asia and Africa.

- Mexico’s **Televisa** will greenlight production of several English-language series, starting with drama series *Duality*, starring Dougray Scott. The series, which combines star power from English-speaking markets with Latino superstars, depicts an elite team of CIA and Mexican secret agents who fight against villains operating in Latin America.

- **Lionsgate** and **Skydance** have launched newly-created label Skydance International, which will feature Skydance Media’s current and emerging premium TV properties around the world following their initial U.S. broadcast.

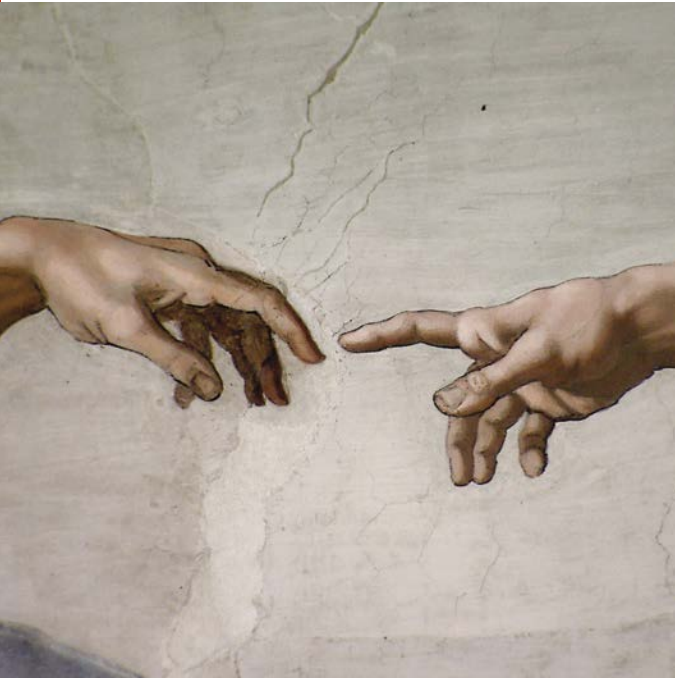
- **Sonar Entertainment** has added nine new two-hour movies to its catalog, to air on U.S. cable networks. The new titles, which come in addition to the seven two-hour movies the company acquired earlier this year, include *Charming Christmas*, *Christmas Confessions*, *Family For Christmas*, *Hello It’s Me*, *The Hollow*, *Lead With Your Heart*, *The Reckoning*, *Sealed with a Kiss*, *The Unauthorized Full House Story*.

- **NBCUniversal International** is launching its new studio-based format in Cannes with an innovative campaign: Delegates have the opportunity to win a Tesla while they participate in the *QuizUp* app. The U.K.’s ITV is the first network in Europe to order a non-TX pilot of the new format, where in-studio contestants try to win a fortune by winning trivia battles against viewers who play in from home on their mobile devices.

- **Corus Entertainment** has secured two U.S. deals that include the sale of *Cheer Stars* to ABC Family and the U.S. broadcast rights of renovation series *Masters of Flip* to Scripps Networks Interactive. In other Corus news, the company partnered with Bento Box Entertainment to create Bento Box Canada, an animation production company based in Toronto and set to produce original, primetime animated series for Corus networks.

- **CBS** announced the second season renewal of *ZOO* for broadcast during summer 2016. In its first season, *ZOO* was the most watched scripted summer series of 2015. *ZOO* joins comic thriller series *BrainDead* and the next edition of *Big Brother* on CBS’s 2016 summer line-up.

THINK GLOBAL, LIVE ITALIAN





9 Story Has Nerds, Monsters, and ... Schnargs

9 Story Media Group is bringing a robust slate of family programming, including new series in development and returning successes. Among the new titles being offered is **Nature Cat**, an animated series that follows the adventures of a house cat eager to explore the outside world. (pictured)

Look Kool is a live-action series using songs, skits and challenges to help host Hamza and his mischievous robot cat solve mathematical mysteries.

Schnarg is an animated series now in development in which two bumbling janitors, Stanley and Pogo, accidentally drill to the center of the Earth and discover a world filled with curious shape-shifting creatures called Schnargs.

Based on the popular plush toy brand Monster Factory, **Monsters Everywhere** features the animated adventures of Kevin and Dave who, along with their oddball posse, do their best to inject imagination into their sleepy hometown.

Animated series **Camp Lakebottom** returns for a second season. In it, 12-year-old prankster McGee finds himself



in a spooky, run-down summer camp after his bus takes a wrong turn.

In **Guess How Much I Love You — The Adventures of Little Nutbrown Hare**, preschoolers are treated to the endearing simplicity and love that has made the best-selling picture-book *Guess How Much I Love You* such a worldwide success.

Nerds and Monsters pits three nerdy kids and a thick-headed football star against the inhabitants of an uncharted island. The tween castaways must use their smarts to outwit the island's native tribe of hideous but hilarious monsters.

Stand R7.K28

www.9story.com

Cooking and Eating with **Gusto**

Gusto TV is exploring the culinary world, from seafood to international cuisine. **Fish — the Adventure** is an HD and 4K documentary series that follows a daring chef's search of the best "fish experience" of his life, from catch to plate.

Fish — the Dish (pictured)



brings the beauty of cooking seafood in 4K and HD. Over 60 recipes and compelling food photography accompany the cooking series.

4K and HD series **Crate to Plate** explores the unexpected food journey from harvest to plate. The series provides a glimpse into the lives of those who grow, sell and eat.

One World Kitchen explores international food stories, highlighting cuisines from Italy, India, Thailand, Argentina and Japan. Over 120 webisodes accompany the HD 4K series, along with recipes and food photography.

A is for Apple features innovative cooking on a unique set. The interactive website includes over 60 recipes and videos.

Stand P-1.E19

www.gustotv.com



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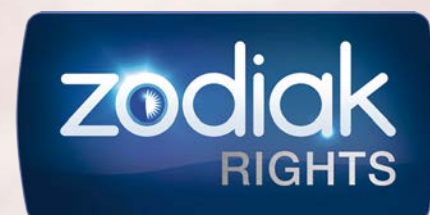
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MIPCOM Stand R8.D3



Limitless Titles from CBS

CBS Studios International showcases a plethora of new series, including **Limitless**, a drama series based on the film of the same name. The show revolves around Brian Finch, who is coerced by the FBI to solve complex cases after he discovers a peculiar drug that gives him the ability to remember everything he's ever read, heard or seen. Brian's abilities make him a criminal's worst nightmare and the greatest asset the FBI has ever had (pictured).

Financial drama **Billions** focuses on the power struggle between Wall Street politics and the U.S. government. Paul Giamatti plays politically connected U.S. attorney Chuck Rhodes, and Damian Lewis portrays a blue-collar hedge fund billionaire.

Comedy series **Crazy Ex-Girlfriend** follows Rebecca Bunch (played by Rachel Bloom) as she pursues her high school boyfriend, Josh Chan, after running into him on the street. She quits her New York City job and moves across the country to West Corvina, California, where Josh happens to live.

Angel From Hell is a single-camera fantasy sitcom that follows the relationship between a guardian angel and the woman she watches over. Jane Lynch plays the wacky guardian angel that provides guidance for Allison, an ambitious doctor.

On September 8 Stephen Colbert took over as host, executive producer and writer of **The Late Show with Stephen Colbert**. The comedian is well known for hosting his previous late night show *The Colbert Report*, which concluded in December 2014.

The Late Late Show with James Corden is a daily show that brings a party atmosphere to late-night television. Corden offers viewers rare glimpses into the green room and acts and plays music during sketches.

Stand R7.E2



www.CBSSI.com

Disney Gets Grandfathered

Disney Media Distribution Latin America brings several new blockbuster series to Cannes, starting with medical drama **Code Black**, which depicts brilliant and demanding residency director Leanne Royer as she trains a group of doctors. The series offers a nuanced portrayal of the protagonist, whose aggressive demeanor was formed after a tough past (pictured).

John Stamos stars in **Grandfathered**, a new comedy series in which a charismatic lifelong bachelor discovers that he is both a father and a grandfather. The new series explores the growing pains of the ragtag family.

Mockumentary series **The Muppets** looks at the daily lives of the Muppets as they prepare for a new show. Without Miss Piggy, the Muppets struggle to move forward. The series answers the question, "What happens when the Muppets go home?"

Young FBI recruits endure rigorous training at the **Quantico** base in Virginia. The series intercuts the hidden pasts of the trainees and their present training, before flashing forward to the future.

Stand C14



www.disneymediadistribution.com

Get UnREAL with A+E

A+E Networks is at MIPCOM with a roster full of drama. **And Then There Were None** is a mystery miniseries based on a well known Agatha Christie story that follows 10 strangers who are lured to an isolated island off the coast of England in 1939. As their hosts disappear and the group dwindles, they try to discover the murderer among them.

Shiri Appleby stars as the young producer of a dating competition pushed by her shameless boss to create outrageous content by any means necessary in season 2 of drama series **UnREAL** (pictured).

The Secret Life of Marilyn Monroe is a miniseries that examines the life of the troubled star. The series focuses on Marilyn's mental health and relationship with her mother, Gladys.

Ten wilderness survivalists are on a mission to stay alive in **Alone**. They hunt and build shelter on Vancouver Island, with no camera crew, team or producers.

A small island off the coast of Nova Scotia has lured treasure-seekers since the 1700's. Despite the island's alleged curse, the Lagina brothers hope to discover its treasures in **The Curse of Oak Island**.

Little Women: LA showcases a group of smart and funny women who happen to be little people as they navigate relationships, parenting, careers and friendship.

Mountain Men chronicles two men who live off the land by hunting, fishing and raising animals. Eustace Conway lives in the mountains of North Carolina, and Marty Meierotto resides in a small Alaskan town.

Stand P3.C10

sales.aenetworks.com



WWE Brings the Smackdown

WWE's MIPCOM slate is topped by weekly live-event **Raw** (pictured), combining wrestling matches and dramatic interactions in a rock-concert atmosphere.

Smackdown integrates weekly live wrestling matches with pyrotechnics from venues across the world.

For fans of female wrestlers, **Total Divas** provides a glimpse into their lives both inside and outside the ring.

Main Event brings the experience of a large arena to home screens. The show



features weekly wrestling matches that incorporates *Raw* and *Smackdown* storylines.

Superstars and Divas unite to bring the entire WWE roster together. The hour-long program airs weekly.

Meet the next generation of WWE Superstars on **NXT**, a series that offers a glimpse into the lives of on-air personalities and behind-the-scenes staff of WWE.

Stand R7.E75

www.wwe.com

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The X-Files Returns to Twentieth Century Fox

Dramedy abounds for Twentieth Century Fox Television Distribution. Popular sci-fi series **The X-Files** (pictured) is back, with David Duchovny and Gillian Anderson re-inhabiting their iconic Mulder and Scully roles.

American Crime Story is an anthology series chronicling some of the biggest crime stories of all time. This season, it features a 10-part analysis of the famous O.J. Simpson case from the perspective of the lawyers.

Lookingglass centers on morally corrupt ex-sheriff Jimmy Pritchard. In this drama series, he is brought back from the dead, and must decide whether to fall back into old habits or use the opportunity to right past wrongs.

Based on the international blockbuster film by Steven Spielberg, **Minority Report** is a drama series chronicling the unlikely partnership between a man haunted by the future and a cop haunted by her past. Together, they must race to stop the worst crimes of 2065 before they happen.

From award-winning executive producers Ryan Murphy, Brad Falchuk and Ian Brennan, comedy-horror series **Scream Queens** tells a murder-mystery story centered on Wallace University's most elite sorority house.

Rob Lowe stars in **The Grinder**, a comedy about a famous TV lawyer at a crossroads. When his legal series ends, he decides to move back home and join his family's real law firm — despite having no formal education, no bar certification, no license to practice and no experience in an actual courtroom.

Life in Pieces is a single-camera comedy about a big, happy family and their various milestone moments. Each episode features four short stories as told by different family members.

Stand P3.A1



www.foxfast.com

You Can't Touch Sony Pictures TV

Sony Pictures Television's MIPCOM slate is topped by new drama series **The Player** (pictured). The series revolves around FBI agent Alex Kane, who faces off against a secret society featuring the world's wealthiest amoral members. Kane must protect innocent people from becoming casualties of the anonymous club's treacherous Game.

Mad Dogs tells the story of a group of 40-somethings gathered in Belize to celebrate the early retirement of an old friend. A series of comedic events unfolds, exposing dark secrets and a web of lies, deception and murder.

The Art of More is a groundbreaking one-hour drama set in the high-stakes world of New York City's auction houses. Dennis Quaid, Cary Elwes, Kate Bosworth and Christian Cooke star in the series, which follows Graham Connor, a blue-collar hustler who leverages his way into the realm of premium auction houses by exploiting connections to smuggling rings he was exposed to as a soldier in Iraq.

Houdini & Doyle is set in London and tells the story of an unlikely crime-solving duo — Harry Houdini, the brash and boastful American escape artist, and Sir Arthur Conan Doyle, the gentleman literary father of detective Sherlock Holmes. The two are fiercely competitive, yet manage to forge a reluctant partnership while unraveling Scotland Yard's most unsolvable crimes.

Can't Touch This is a brand new primetime game show full of physical challenges and comedy. Contestants compete on a massive indoor obstacle course involving heights, water, revolving platforms and more. They battle across four rounds for the opportunity to win exciting prizes.

Stand C12

www.sonypicturestelevision.com



Scripps Bakes Its Cake

Reality rules for Scripps Networks International. **Cake Wars** (pictured) is a fast-paced baking competition hosted by Jonathan Bennett. Contestants face-off for the opportunity to present their mind-blowing creations at A-list parties for *The Simpsons*, *The Sound of Music*, *DC Comics*, and more.

Cake Wars: Christmas features seven teams of food artists trying to outdo one another with outrageous holiday displays featuring iconic movie characters and ugly Christmas sweaters. The winners of this six-night showdown take home a \$50,000 prize.

Junk Gypsies follows sisters Amie and Jolie Sikes on a mission to beautify the world through junk. The rowdy treasure-hunters use finds like old globes and antique ships to create one-of-a-kind décor pieces for clientele that includes country music stars and Hollywood actors.

"Big Kid" Bert Kreischer dives into high-energy fun and games in **Bert the Conqueror**. Watch him compete in the Wife-Carrying Competition, slop through the Tough Mudder race and swim with great white sharks.

In cooking competition **Chopped: Impossible**, contestants tackle baskets of unusual ingredients, with one finalist ultimately facing off against *Restaurant: Impossible*'s Robert Irvine.

Craziest Restaurants in America travels coast-to-coast in search of the most unique and bizarre restaurants. From an underwater café to a zombie-themed bistro, each episode gives a taste of America's incredible dining spots.

Tiffani Thiessen invites friends over for great stories and delicious meals in **Dinner at Tiffani's**. Viewers are invited into her kitchen as she prepares for each dinner party, and later into her dining room for lively conversation with guests like Jason Priestley, Seth Green and her *White Collar* co-stars.

Stand P4.C20

sales.scrippsnetworks.com



Priority PR at MIPCOM

Global publicity, marketing and creative agency Priority PR specializes in traditional media and entertainment. In addition to launching awareness campaigns and offering media solutions, Priority develops maximum engagement strategies and expands clients' target audiences and consumer bases. Priority PR's clients extend throughout the world including the U.S., Latin America, Europe and Asia.

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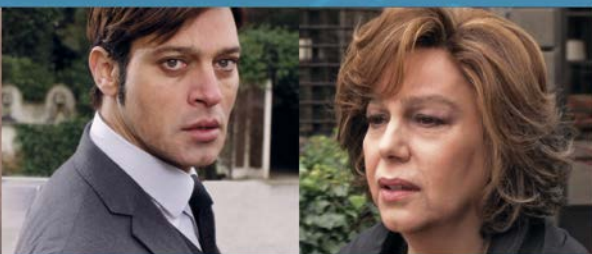
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Life-Changing Challenges on Display with Armoza

Armoza Formats has travelled from Israel to MIPCOM with a variety of new titles. **The Virgins** is an uplifting docu-reality series that follows the stories behind life-changing first experiences. Each episode features three people from all walks of life experiencing things for the first time — whether it's flying, seeing, or simply feeling whole, the stories are sure to inspire.

Double or Nothing (pictured) is a studio-based challenge show that tests whether two heads really are better than one. In each episode, a couple must choose a mission and an opponent. After the chosen opponent completes the challenge, the couple must decide if they can not only do better than the challenger, but twice as well. If the couple succeeds, they win double the original stake of money.

Shaking things up in the reality singing competition format is **Live From My Home**. Each episode features four regular people who love to sing, whether solo or in a band. They must prepare for a concert at their homes, complete with setting up a stage and rehearsing. Their performances are judged by fellow artists, and a weekly winner is chosen to receive the title and prize money.

Dramedy **Karl & Max** follows the misadventures of two ordinary guys whose lives are shaken up when they happen upon a bag containing millions of dollars — and a gun — on a routine fishing trip.

Zagouri Empire is a modern interpretation of the return of the prodigal son, centered around a family and their falafel business. An intense yet humorous drama, the 2014 season was awarded the Israeli Television Academy prize for best multi-episode drama.

Stand R8.B3



www.armozaformats.com

Rock Your Yoga with Zee

Mumbai, India-based Zee Entertainment Enterprises comes to Cannes with food programming, history and more. **Razia Sultan** is a historical costume drama set in 1236 A.D. It traces the story of the only woman to rule during the Sultanate and the Mughal period.

Gangaa is the inspiring story of a child widow who, despite being considered a threat to age-old society customs, harnesses her spirit and resilience to emerge a winner.

KumKum Bhagya is a family drama series featuring a mother who runs a marriage hall trying to marry off her two dramatically different daughters.

Emmy-nominated chef Danny Boome hosts **Good Food America**; a reality series that explores America's most inspired farm-to-table restaurants and chefs.

Rock Your Yoga combines Eastern and Western practices to lead viewers on a dynamic yoga journey. Sardie Nardini hosts the fitness series.

Stand P-1.K51



www.zeebollyword.com

eOne Heads Into the Badlands

Entertainment One is bringing the drama — both real and scripted. **Fear the Walking Dead** is the companion series to *The Walking Dead*, and explores the onset of the undead apocalypse through the lens of a fractured Los Angeles family.

David Attenborough's Great Barrier Reef uses cutting-edge scientific research and CGI technology to journey through the past, present and future of the Great Barrier Reef. Renowned storyteller Attenborough provides unprecedented insight into the Earth's largest living structure.

Into the Badlands is a martial arts series loosely based on the historical Chinese tale "Journey to the West." Set hundreds of years in the future, the Earth and most of its population have regressed to an existence predicated on ruthless social Darwinism.

Drama series **Hap & Leonard** is the dark-humored story of two working-class cowboys in 1980s Texas. Hap is a white, gun-fearing ex-hippie. Leonard is black, openly gay and a Vietnam veteran. Alongside *Mad Men's* Christina Hendricks, these two wildly different best friends get into all sorts of trouble.

Serial Thriller is a three-part series telling the grim and fascinating stories of notorious serial killers Ted Bundy, Stephen Peter and Edmund Kemper.

This Life is a heartfelt companion to the French-language series *Nouvelle Adresse*. The drama series follows a lifestyle columnist and single mother whose recent cancer diagnosis sends her on a path to help her three teenage children prepare for their future.

Also new is docu-series **Great Wild North**, about four subsistence families in the northern wild as they fight for survival.

Stand C15.A5

www.eonetv.com



Alfred Haber is Most Shocking

US.-based Alfred Haber Distribution hits MIPCOM with award shows and reality programming. **Dead Again** is a slick, stylized non-fiction series about an elite team of detectives re-investigating controversial and mysterious murder cases to confirm or reject their original verdicts.

Haber's award shows roster is topped by the **2016 58th Annual Grammy Awards**, featuring the world's brightest stars of popular music, promising exhilarating performances and impressive ratings.

The **2015 64th Annual Miss Universe Pageant** (pictured) is three hours of beautiful women displaying their talents and strengths, traditionally broadcast in over 175 territories.

The **2016 31st Annual Film Independent Spirit Awards** honors the elite members of the independent film community. Last year's event



featured stars like Michael Keaton, Julianne Moore, J.K. Simmons and Patricia Arquette.

Reality series **Most Shocking** features never-before-seen crime footage, focusing on the action-packed world of law enforcement.

Stand P-1.L50

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Blue Ant Explores the Animal Kingdom

Get up close to the animal kingdom with Blue Ant International. But first, revisit the shocking crimes on college campuses in **Murder U**. Far from the idyllic campus brochure; this crime series investigates the phenomenon of university murders.

Animal kingdom's oddities are the focus of 4K and HD **Strange Creatures** (pictured). From flying snakes, fanged deer and fur-covered crabs, these critters let their freak flags fly.

Top predators and lethal prey fight to survive in the animal kingdom. **Attack & Defend** highlights the intricate dynamics of the predator-prey relationship.

Seasons of the Wild offers an up-close look at the unique ecosystem of Florida's Everglades. The 4K and HD program looks at the wide array of swamp creatures that call the wetlands home.

Paranormal Survivor brings viewers into through the supernatural world. Featuring dramatic recreations of spirit encounters and tales from real-life ghost experiences, the HD series is not for the faint of heart.

Frontline sanctuary volunteers in HD series **Kitty 911** rescue abandoned stray cats that face predators and disease and find them loving new homes.

Bargain hunting turns into an exciting competition in HD lifestyle series **Endless Yard Sale Showdown**. Three teams compete to be the Endless Yard Sale Showdown champion in pursuit of the most exciting hidden find.

Stand P-1.J7



www.blueantmedia.ca

Master the Flip with Corus

Corus Entertainment has lifestyle series featuring luxury homes, rundown properties and competitive cheering. A team of cheerleaders juggles demanding practice, with the pressures of school, relationships and part-time jobs as they fight to defend their world championship title in reality series **Cheer Stars**.

Married duo Kourtney and Dave Wilson bring new life into dilapidated homes in lifestyle series **Masters of Flip**. Kourtney and Dave hunt for properties that need a little love, and flip them on a budget under a tight timeline.



Buying the View (pictured) accompanies buyers as they search for the unit that promises them the most stunning vista. The lifestyle series shows viewers oceanfront homes in Miami and Manhattan's skyscrapers.

Stand P-1.Ao

www.corusent.com

Escape with Peace Point

Peace Point Rights puts the fact in factual programming at MIPCOM. Dean Gunnarson, escape artist extraordinaire, embarks on death-defying stunts in **Escape or Die!** The documentary series focuses on Dean as he prepares for stunts in major global cities.

Colin McAllister and Justin Ryan design lakeside vacation homes in **Shack Attack!** The duo makes the most of the space on a limited budget. The design team has to plan and improvise without big investors.

Ordinary people with inflated egos compete against each other in brutal, arctic obstacle courses and racetracks in **Ice Racer Showdown**.

Learn how to make delicious and quick meals on a budget with Belgian chef Jeroen Meus in cooking series **A Dish a Day**.

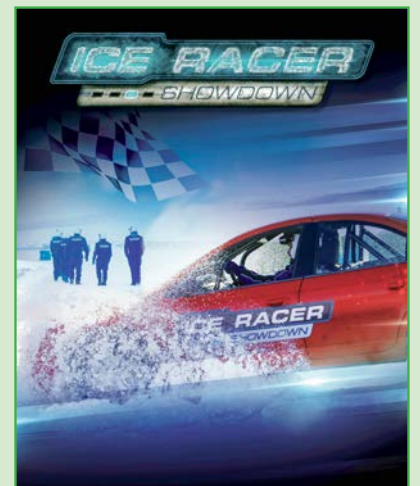
Short documentary **Lauda: the Untold Story** tells the story of Formula 1 racing champion Niki Lauda's miraculous recovery after his devastating 1976 crash. The doc combines unseen footage and interviews from Lauda and his inner circle.

Factual series **SuperBodies** uses forensic computer-generated imagery to reveal the human bodies' athleticism. Viewers can see the intricate muscles and ligaments working beneath the skin.

In Space: 50 Years of Space Exploration offers a close look at 50 years of outer space achievements and future developments. The documentary will explore the impact of space travel on our understanding of the universe.

Stand P-1.F4o

www.peacepointrights.tv



Tricon Films & TV Gets Real

Tricon Films & Television offers several new comedy and doc series in Cannes. **Real Rob** is Rob Schneider's embellished yet honest depiction of his life as a famous comedian, new father and the manager of an incompetent assistant with comedic flare.

The greatest musicians from the rock music world are featured in documentary series **Rock Icons** (pictured). Each episode offers a comprehensive look at the rock stars' lives, from childhood to present day.

A passionate caseworker fights to stop the impending execution of a wrongly convicted inmate in drama series **The Divide**.

Rock Banyon, a down-and-out jazz pianist becomes involved in a murder investigation when his lead singer and sometime lover is found murdered comedy miniseries **The Spoils Before Dying**.

Anything can happen in **Sunnyside**, an eccentric neighborhood with peculiar characters. Gary Pearson and Dan Redican's



Stand R7.J7

www.triconfilms.com

sketch comedy series stars Kathleen Phillips and Pat Thornton.

Lifestyle competition series **The Incredible Food Race** celebrates both family and food. Two families compete in culinary challenges before facing off in an outdoor kitchen stadium in front of a live audience.

Gark, a nine-year-old alien boy with newly-discovered superpowers and stifling allergies is prophesied to save the universe. He meets a vain and anxious housecat, Max, who teaches him how to be a hero in animated kids series **Counterfeit Cat**.



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Prix Italia Reports On The Future of Innovation

After 67 editions, it is difficult for any international media event to be innovative and fresh, but Prix Italia keeps trying its magic. The RAI-organized radio, TV and Web festival, concluded September 24 after a six-day run in Turin, Italy. A record number of seminars, workshops and programs in competition were presented.

The theme for this year's Prix was "The power of stories, the laboratory of creativity." Events focused on the more creative aspects of television, with conferences dedicated to topics such as creating a successful TV series, adapting the performing arts to media and dealing with user-created content. This was in addition to more current themes, such as adapting to new media platforms, the role of public service news in the current Middle-Eastern migrant crisis, and cross-European integration in public broadcasting.

Among its workshops, the prix previewed VideoAge's "The Future of TV in 2030," with panelists Antonio Marano, Deputy Director General of RAI and Dom Serafini, Editor of VideoAge.

This year's delegates were also invited to an event in Turin's Egyptian



Museum, the second largest museum of its kind in the world.

Awards were not limited to the Prix finalists; indeed, the Friends of Roberto Morrione Association, named after the Italian investigative TV journalist, presented its investigative journalism award. The Rome-based Association, headed by RAI's Giovanni Celsi, provides financing for up to three TV-investigations, which are then broadcast on RAI's channels. At this year's Prix, the association screened one of the projects in its entirety, focusing on misuse of European Agricultural Funding by small-scale organized criminals in Southern Italy, which are revealed to be paradoxically more difficult to eradicate than larger-scale organized crime.



Prix Italia's Secretary General Paolo Morawski introducing VideoAge's "The Future of TV." L. to r.: Antonio Marano, RAI deputy director general; VideoAge editor, Dom Serafini; RAI TG1 journalist Barbara Carfagna.



“ At AFM VideoAge helps me understand the market, look for movies to buy and find co-producers. ”

**Federica Martino,
Italian producer-director**

The U.K. Celebrates Indy TV

A celebration was held in September at the London Studios on the South Bank of the Thames to mark 60 years of independent television in the U.K., which first went on air on the evening of Thursday, September 22, 1955.

The first company to broadcast was Associated-Rediffusion. A number of former employees who had worked that first evening were on hand to celebrate the achievement. Two toasts were made at the luncheon event, the first to 60 years of independent television (and its continued success), and the second in honor of pioneers who have passed away.

www.VideoAge.org





At ATF VideoAge helps me understand the market, look for TV content to buy and find co-producers. ”

***Tony Chow,
Producer-director, Singapore***



www.VideoAge.org



U.S. TV Got Heat, Sweat This Summer

It was a tough summer for TV in the U.S. First off, the big media groups saw their shares fall, sometimes dramatically.

And ratings, specifically for cable shows, are not where those networks would like them to be.

“In July, 21 of the top 30 most-watched cable channels saw significant declines in prime-time ratings, according to Nielsen,” the *Wall Street Journal* reported.

TNT, for one, experienced a 22 percent drop from July 2014 to July 2015, according to the *Journal*. Disney Channel lost 19 percent of its audience, Bravo is down 24 percent, ESPN and A&E are down 30 percent and MTV fell 24 percent.

Interestingly, the cable network to show the largest gains was Discovery Channel, which rebounded by 22 percent this summer, and has done well with shark-themed programming and unscripted series *Naked & Afraid*. And Discovery’s sister channel Investigation Discovery, HGTV and Fox News Channel are seeing some promising numbers (the latter thanks to Donald Trump’s presence at the first Republican debate). AMC has also had success with its premiere of *Fear the Walking Dead* (it opened with more than 10 million viewers on August 23).

Among the other shows that have been successes this past summer: FOX’s *Wayward Pines* and CBS’s *Zoo* (pictured below) and *Under the Dome*. In the reality realm, ABC’s *The Bachelorette*, a primetime, celebrity version of the game show *Family Feud*, and NBC’s nearly 10-year old *America’s Got Talent*.

But still, according to *USA Today*, ratings for the four major U.S. broadcast networks are essentially flat.



“VideoAge International’s *Water Cooler* is the coolest weekly news report in the business. Each week, our intrepid reporters tackle topics of interest to the industry ranging from the latest in comedies, dramas and reality shows around the world to in-depth looks at TV’s most influential territories to behind-the-scenes peeks at trade business events. The goal of the *Water Cooler* isn’t to report first, but to report best by generating questions, providing answers and bringing readers the TV news they need most. Here’s a selection of some of the *Water Cooler*’s most popular entries.

To see full versions of the text, visit www.videoage.org.



Media Groups’ Cable TV Woes

Recently, the business buzz has been all about U.S. cable TV networks and the problems they (and their parent companies) face from streaming services like Netflix and Hulu, which are causing more and more Americans to cut the cable cord and opt for OTT services like Roku and Apple TV rather than traditional cable TV subscriptions. TV ratings are down, cable TV subscribers are down. As such, advertiser rates and stocks are down.

This situation comes as no surprise since it had been brewing for many years. But the cable TV sector can no longer ignore issue; it has to face it by coming up with innovative plans to not only stop the hemorrhaging subs, but also regain some of them.

Because the continuing decline in the number of pay-TV subscribers for both cable and satellite could mean that the big entertainment companies’ profits — which for now are still decent — will soon face major declines.

“There has been no dramatic new information released during this period, just a dramatic reassessment of what cord-cutting and streaming will mean for the big entertainment companies — most of which have big cable networks,” wrote *Bloomberg View*.

On the flipside, Internet TV service Netflix reported back in July that their subscriber numbers are growing quickly (they now have 65.6 million subscribers internationally). On one hand, that’s a good thing for those same big content companies that can now sell (a lot of) off-network product to Netflix, it’s just not a great thing for their cable networks, which rely on a subscriber-fee-plus-advertising business model.

ESPN, the country’s biggest sports channel (of which Walt Disney Co. owns 80 percent), has lost many subscribers in the past year. Traditionally sports are seen as a major reason for people to hold onto traditional (and pricey) cable bundle packages. But “the latest figures suggest even that may not be enough to stop viewers demanding slimmer cable packages or moving online to watch standalone streaming services,” according to *Business Insider*.

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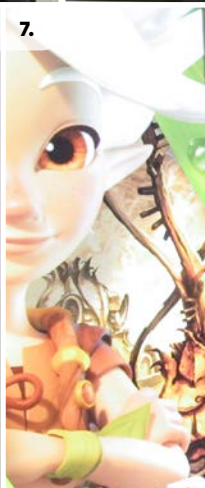
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10.

1. The CBSI contingent at MIPCOM
 2. A+E Networks celebrated the 20th anniversary of its international division at a party held on Sunday with the participation of UnREAL's Shiri Appleby and Sarah Phelps of And Then There Were None.
 3. RAI COM's David Bogi
 4. Armoza Formats' Avi Armoza
 5. Multicom's Jesse Baritz, Susan Hewitt, Irv Holender
 6. Content's John Schmidt, Greg Phillips

7. Studio100's Patrick Elmendorff
 8. Mediaset's Marco Leonardi, managing director Rights Acquisitions and Sales, and Zelda Stewart, head of Acquisitions.
 9. Gusto TV's Chris Knight
 10. Lionsgate's Jim Packer and Hulu's Mike Hopkins
 11. Calinos Entertainment's Asli Serim, Ismail Dursunov
 12. Zee Entertainment's Nitin Michael, Sandeep Hardasmalani
 13. TRT's Meltem Tumturk Akyol



11.



12.



13.

My 2¢

Rivalry between New York City and Los Angeles? No way! It's only tough love and mutual admiration. That's why all flights between the two cities are full every day of the year.



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In many countries, there are rivalries between major cities. For example, Rome vs. Milan, Munich vs. Frankfurt, Madrid vs. Barcelona, São Paulo vs. Rio de Janeiro, Sydney vs. Melbourne, Tokyo vs. Osaka and, naturally, New York City vs. Los Angeles. For those last two, the rivalry is amplified by the fact that they are both major media hubs.

At times, this bicoastal rivalry takes comic twists and becomes fertile ground for comedians.

Usually, *The New York Times* takes the lead (as in the article "N.Y. vs. L.A.: Rivalry Revived"), sometimes praising L.A., and at times criticizing it. Inevitably, *The Los Angeles Times* responds defensively and criticizes NYC, even if L.A. has been praised.

Sometimes, *The Los Angeles Times* goes a step further by involving local public radio stations — in most cases KPCC. On rare occasions, a NYC counterpart (like the equally respectable WNYC) picks up the *NY Times'* comments about L.A. or the *L.A. Times'* rebuttals.

The exchanges aren't just between those two local papers; at times, even TV outlets like CNN get involved ("New York vs. Los Angeles: And the Winner Is...") and widely circulated publications like *TimeOut* ("31 Reasons to Favor L.A.").

As someone who has lived in both cities for over 20 years, commuting between the two coasts (3,940 Km apart), I cannot take a side. Yet, even though I like both cities, it doesn't mean I don't see differences.

Being European-born, it is doubtful that I could live anywhere in America other than NYC or L.A. As the saying goes: "America is what you see from an airplane going from JFK to LAX" (by the way, I will take sides and say LAX is a much better airport than JFK.)

NYC and L.A. are basically twin cities, in the sense that they don't resemble middle America. They both demanded similar easy-to-remember telephone area codes (212 for NYC and 213 for L.A.), and both have Italian-American mayors (Bill De Blasio in NYC and Eric Garcetti in L.A.).

Nonetheless, they're entirely different. First, Angeleños (also called Angelenos and Angelinos) don't walk; not even to park their car when going

to the gym. Instead, they patronize the gym's valet service. In L.A. it's not unusual to be stopped by the police if you're seen walking in certain areas. New Yorkers walk everywhere.

When crossing the street, Angeleños watch for the "walk" sign, while New Yorkers watch for cars and people who are texting.

In L.A. people are killed by cars. In NYC people are killed by bicycles.

In NYC, gasoline costs \$2.27 per gallon (3.8 liters), in L.A. it's \$2.69. NYC has the "New York minute," which is 15 seconds shorter than its L.A. counterpart. But in L.A. deadlines are always "yesterday" as opposed to "today" in NYC.

In L.A., drivers get ticketed for parking their cars outside of marked areas. In NYC, there aren't marked parking areas, the favored option is double parking.

In NYC and L.A., New Yorkers look for N.Y. delis. In L.A. and NYC, Angeleños look for N.Y. delis.

New Yorkers are still upset that in 1957 L.A. "stole" the Dodgers. Angeleños are upset that since the Dodgers left Brooklyn, they've only won five World Series titles.

Angeleños contest the superiority of NYC's population, which is 8.3 million, in contrast to L.A.'s 3.85 million. They say if you include all the surrounding areas, L.A.'s population

increases to 10 million.

L.A. has Hollywood. NYC has Broadway, plus Madison Avenue, Wall Street and Fashion Avenue.

L.A. has Santa Monica and Malibu on the Pacific Ocean, and Watts to the South. NYC has the Hamptons on the Atlantic Ocean and New Jersey to the South.

New Yorkers like to say that the only culture in L.A. is found in their yogurt. Angeleños say that they have the desert and NYC has the dessert (in both cities, 50 percent of the adult population is overweight).

In L.A., the weather forecast is recorded a week in advance (it's always sunny). In NYC it is updated every 15 minutes.

And let's end it here.

Dom Serafini





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THE GIRLFRIEND EXPERIENCE

SEASON 1: 13 X 30 MINS |

BLACK SAILS

SEASON 1: 8 X 60 MINS
SEASON 2: 10 X 60 MINS
SEASON 3: 10 X 60 MINS

SURVIVOR'S REMORSE

SEASON 1: 6 X 30 MINS
SEASON 2: 10 X 30 MINS

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