



# VIDEOAGE

# DAY 2

INTERNATIONAL

www.VideoAgeDaily.com

April 14, 2015

## Strong US \$: A Bane Or A Boom For Television Sales?

“BlackRock chief warns ripple effect of strong dollar threatens U.S. growth,” reads a front page headline in the *Financial Times*. And on page two of the same edition, it heralds, “U.S. economy ‘set for stronger growth.’”

To find out which of these two headlines is more accurate, *VideoAge Daily* surveyed a group of international program distributors here at MIP-TV in view of the 25 percent rise in the dollar versus a basket of other currencies in the nine months from last June to March 2015.

Specifically, the dollar grew (appreciated) against the euro 26.58 percent in a year and 11.24 percent since the beginning of the year. In Brazil the real depreciation was respectively 38.99 percent and 18.67 percent. In the U.K. the dollar rose



against the pound 12.18 percent since last year and 5.08 percent since early January. In Japan the yen lost 15.04 percent from last year and 0.09 percent from the start of 2014. The Mexican peso lost 15.04 percent since a year ago and 2.11 percent in the past four months. In Poland, the zloty lost 23.71 percent since 2014 and 5.80 percent since 2015 and in Russia the

(Continued on Page 4)

## The Theatrical Advantage For Television Series

Movies that became successful internationally can potentially be used not only as prospective pilots for TV series, but they can also offer a clear map of the territories in which they were theatrical hits, providing a clear indication of television sales opportunities.

Naturally, not all movies can become television tent poles, but companies with large film libraries can surely come up with several potential TV series, either to produce, co-produce or simply to license.

Over the years, some 100 movies have been turned into U.S. TV series (many took the form of animation, like *Aladdin* and *The Pink Panther*,

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*My 2 Cents: The television industry and its trade mags*

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**COMING UP:**

**Focus on Latin American Television**

April 15

**VideoAge Daily on the go**



## Have A Stand, You'll Be Heard

There was a time when MIP-TV organizers handed out privileges — such as rooms in the best hotels and invitations to speak at its conferences — in proportion to money spent to exhibit. But it seems that this is no longer the case. A rough analysis of digital companies exhibiting suggests that digi non-exhibitors are overwhelmingly more likely to be invited to speak than their non-digi peers, who almost never grace the stages of the Palais.

One senior executive, who asked not to be named, told *VideoAge Daily*, “the reality is that there is still definitely more money in ‘traditional TV’ than there is in OTT. But one of the features that has not changed about this business — and which probably never will change — is that it is always looking for the next ‘El Dorado,’ which explains why there are so many speakers from the ‘new digital frontiers.’” Although he said that, “OTT revenues have not yet filled the hole left by the loss of DVD, [and I don’t] know of any company generating more than 20 percent of international from OTT, and most are generating a lot less than that,”

(Continued on Page 4)

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# My 2¢

*Many trade publications are having problems supporting their top-heavy structures and corporate demands and thus resort to all kinds of extra activities to generate revenues at the expense of some of their advertisers, and to the detriment of the TV industry.*



**T**he television industry is witnessing the loss of pure trade publishing companies. With a reduced pool of advertisers, many trade publications are now expanding into conferences, trade shows, award events, party planning, consulting and even TV production and distribution companies, which puts them in competition even with some of their advertisers.

As a result, *VideoAge* is one of the very few publications left that are pure TV trade magazines.

Naturally, this hybrid TV world is not just limited to trade magazines, but also to trade show-organizing companies that publish market publications. In this respect, NATPE, DISCOP and AFM are the few pure market organizers that don't publish a magazine.

Astonishingly, this unsavory aspect so far hasn't caused any alarm among "pure" publishers, "pure" market organizers and distribution companies.

Nowadays, competition is not, let's say, between MIP-TV and NATPE, but between those markets and publishers who organize markets and conferences either around the same time or in the same area. For example, at NATPE two publishers — one American, the other Canadian — represented the strongest competition for the Miami market, yet the organizers offer them all kinds of privileges. In effect, they leverage their press status to promote their own events at other companies' markets, basically for free.

For TV trade show organizers, the revenue split tends to be 75 percent from the market and 25 percent from the conference aspect. It is important to remember that under the TV trade show business model, buyers represent a cost to market organizers, and cutting into any of their revenue share could be

problematic.

In addition, the proliferation of conferences reduces the pool of appealing panelists with the result that trade shows cannot leverage their conferences to make their market portion more valuable. Another problem is that the proliferation of publisher-organized markets and conferences crowds the calendar year with trade shows, putting undue pressure on the TV industry.

Plus, when a publication organizes a trade show, there isn't an impartial account of the event because they don't invite the independent press. Similarly, publishers who dabble in consultancy would tint reports about those companies they work for.

For independent publications it is also problematic to attend parties organized by — or in halls rented by — hybrid publishers on behalf of a sales company. For that reason, some editors do not like to participate, feeling that they're in a competition trap. The feeling is also strengthened by the fact that hybrid organizers

only allow their publications to be exhibited at the party venue.

Finally, with publications in circulation that are not pure trades, distributors are the ones who ultimately pay the brunt of the consequences for all the above reasons, which can be summarized as follows: impartial accounts of markets, proliferation of markets, proliferation of conferences that weaken market components, increase of exhibition costs and buyers' attendance fragmentation.

**Dom Serafini**



## VIDEOAGE DAILY AT MIPTV

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(Continued from Cover)

## Theatrical TV Series

but there are also live-action examples like *The Odd Couple*). A similar number of movies have been more loosely adapted for TV series (e.g., *9 to 5* and *M.A.S.H.*). Currently, there are at least 22 movies being offered as pilots for 2015-2016, including *Minority Report* on FOX.

Lionsgate's Kevin Beggs said, "In today's competitive market, controlling pre-existing intellectual property is a major advantage ... The key, however, is that in most cases, the television adaptation really has to stand on its own two feet."

Ken DuBow of Lightning Entertainment was involved both times at MGM when they made *Fame* into a TV show, and he explained that turning movies into TV shows is hit or miss. "For a film to work as a TV program, it has to keep the spirit of the film, while exploring new stories," he said. "It worked the first time because the TV show was an extension of the movie's spirit, set in the same high school, where new characters and new stories could be told," DuBow said. "The

## SPOTTED IN CANNES

Pictured below (top to bottom):

1. Blue Ant International's Kate Blank, Solange Attwood, Gwen McCauley.
2. Priority PR's Tingting Fu, Zorana Vuckovic, Lionel Moniz.
3. Producers Mark Burnett and Roma Downey are at MIP promoting their new series *A.D.*, distributed by MGM.



second re-make of the program failed quickly."

Asked whether he would prefer to license the rights or serve as a co-producer, DuBow answered, "I would prefer to serve as co-producer, but that's not always possible. The networks all want large portions of programs because they control the real estate. Staying pragmatic is the best route."

Similarly, Irv Holender of Multicom said that his company looks into both options, noting that "having the right partner in the form of the network is critical because the continuity of the show is very important." And in terms of shopping the show around, Holender noted that it is key to know "both where there was success before and where it could be successful again in this ever-changing market." ■

## Strong US \$

ruble went from a gain of 2.58 percent a year ago to a depreciation of 59.58 percent since the beginning of the year.

Many distributors do deals with a combination of U.S. dollars and other currencies, including the euro, Canadian and Australian dollars and rubles. Russian buyers are now tying their currency to futures, hoping to get some rebound in the months ahead.

With weak currencies, deals done in U.S. dollars are hurting buyers and deals done in weaker currencies are hurting sellers.

Irv Holender of Multicom Entertainment Group explained, "The more expensive the dollar, the harder it is to sell American content, especially in territories that have quotas." He added that often buyers' "preference is to purchase content in the local currency. Now we have to lock in license fees in U.S. dollars."

Telemundo Internacional's Melissa Pillow added, "The hardest part...is the horrible

## Have a Stand

he does believe that "there is greater potential yet to be realized in OTT...I certainly hope there is!"

Steve Quirke, Zodiak Rights's head of Marketing, was not surprised by the apparent imbalance, pointing out that "digital platforms are really tech companies and this is a content market." And in yesterday's keynote, Zodiak CEO Marc-Antoine d'Halluin suggested that it would not be long before major digital platforms begin buying production companies to address this issue.

But for now, there is rather more delivering — of speeches — by digital companies than there is "standing in the aisles." ■

devaluation of other currencies — especially in Russia and the Ukraine...Our contracts are in dollars and euro; therefore, we are having to work with our clients affected by the current monetary issues to make the change as painless as possible, usually by being more flexible with payments."

"There are a number of European channels that are handed their budget in euro, but have to pay for programming in dollars, and I know for a fact that this is causing some of them to go over budget," said Christian Gockel of Beta Film. "Of course, Beta is a significant buyer of foreign programming as well — I would say about 30 percent of all our acquisitions are from the U.S. — and the dollar is having a direct impact on us. In fact we are currently in discussions with our bank about insuring dollar rates."

But a former studio executive commented, "If the buyer wants the program, the exchange rate doesn't matter." ■

## Straight From The Palais

- **Cisneros Media** announced the appointment of Wilma Maciel as VP, Content Management & Acquisitions for Cisneros Media Distribution. Based in Miami, Florida, Maciel reports directly to Marcello Coltro, EVP of Content Distribution at Cisneros Media. Most recently Maciel was VP of Programming, Acquisitions, On-Air Planning & Original Productions for Sony Entertainment TV Latin America and Sr. Executive Programming & Acquisition director for Warner Channel.

- **Zodiak Rights** has signed a new first-look development agreement with 2B Media and is offering their programming at MIP. The first few titles to come under the deal are factual series *Beauty & The Beach* and *Grand Slam Fishing*, a series presented by angling icon Darren Cleave. Zodiak Rights also announced that the Canal+ series *Versailles*, about "rock star" King Louis XIV of France and his Palace of Versailles is making its premiere screening today (by invitation only).

In other Zodiak news, Zodiak Kids has created Zodiak Kids Studios, which now encompasses all of its productions across the U.K. and France and consists of companies Marathon Media, Tele Images and The Foundation. Michael Carrington has been appointed CEO of the new entity (he's pictured here with Benoit Runel, Jean-Philippe Randisi and Eryk Casemiro).



- Toronto-based White Pine Pictures and U.K.-based STV Productions are collaborating on the development of limited series *Wire Men* in association with U.K.-based **Power**. The partnership between executive producers Peter Raymont (White Pine Pictures), Alan Clements and Sarah Brown (SVT Productions) and Susan Waddell of Power was initiated at MIPCOM and the deal was signed here at MIP. It will be co-produced as a U.K.-Canada treaty co-production. Power will serve as international co-producer and distributor. *Wire Men* is based in part on the book *Reluctant Genius: Alexander Graham Bell and the Passion for Invention* and brings to life the rivalry between Thomas Edison and Graham Bell.





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## Italy's RAI To Change To Remain The Same

**M**atteo Renzi, the 40-year-old Italian Prime Minister, wants to bring state broadcaster RAI under the government umbrella, making it a government organization and preparing it for potential privatization.

Currently, RAI's three main broadcast channels are under three different political patronages: center-right, center and center-left. The state broadcaster is under the supervision of a parliamentary committee. RAI's general management has no broadcasting experience and was appointed by a disastrous and briefly-tenured Prime Minister, Mario Monti.

Renzi is a former Mayor of Florence who has not been elected Prime Minister, but was appointed in 2014 by then-President of the Republic, Giorgio Napolitano, after the defenestration of two previous Prime Ministers, neither of whom were elected.

Reportedly, Napolitano orchestrated the resignation of the elected Prime Minister, Silvio Berlusconi, under pressure from the Germans.

Under Berlusconi, who owns private TV broadcaster Mediaset, Italy's television sector was de-facto under the control of Berlusconi's government, since RAI is owned by the Ministry of Economy and Finance and RAI's current structure was developed under Berlusconi.

One of Renzi's arguments is that, with six separate news divisions (one per channel, each



serving the political party of reference), RAI is too wasteful. As an example he pointed out that during his visit to Australia, there were six different microphones from RAI's channels to record his press conference. It has been reported that each of RAI's regular newscasts involve 19 people, and RAI broadcasts multiple newscasts as TG1, TG2, TG3, Rai Parliament, Rai News 24 and Rai Radio News, employing 1,462 journalists and 1,714 production staff at an annual cost of 423 million euro. Renzi also wants to reduce the annual broadcast licensee fee, but instead of households paying the tax as a separate bill, he wants to build the tax onto the electric bill, thus reducing the number of tax dodgers. Another proposal from Renzi is to eliminate the TV set licensee fee all together and replace it with direct government financing, thus increasing its influence over RAI.

While the restructuring of RAI's news operation under two units is "tolerated" by the labor unions (which would prefer just one unit), Renzi's plan to make RAI a government organization is under fire. His plan, to be approved by the Parliament, calls for the RAI board to be reduced from nine to seven members: two appointed by the Parliament lower chamber, two by the Senate, two by the Ministry of Finance and one by RAI's employees. Since Renzi needs a Parliament majority to govern, in effect the government would control six board members.

In addition, a CEO who is to be appointed by the board in accordance with the Ministry of Finance would replace the Director General. The CEO would not be a RAI employee (but comparable to a board member) and would have the power to handle expenditures up to 10 million euro without board approval (now the limit is 2.5 million euro). Finally, RAI's corporate structure would return to being regulated under the private sector laws (current regulation falls under the public sector).

The fear among the critics is that Renzi is in effect preparing RAI for privatization.

If the Parliament does not approve the new plan by the end of July 2015, Renzi will keep RAI's structure as it is now.



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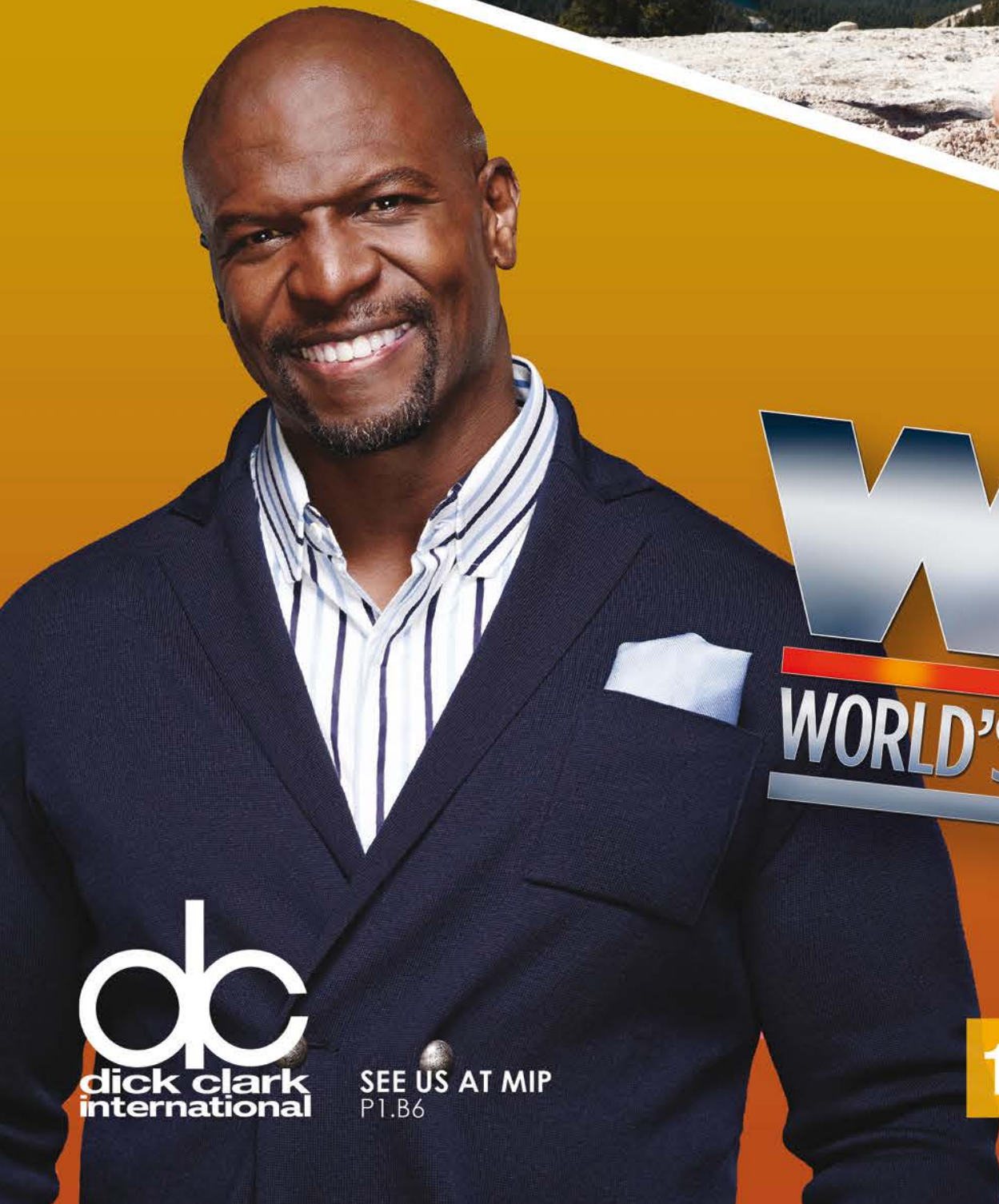
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## Lovable Little Ones at Studio 100

Germany-based Studio 100 Media's got school-aged kids covered. With kid koala and bundle of energy **Blinky**, everyday life has a way of spiraling into a chain of escapades.

A mischievous elf changes **Nils Holgersson** into a miniature human with the ability to speak to animals. And he and his faithful friend Martin the gander embark on an extraordinary journey among the wild geese.

Kim, Kylie and Kate are three teen pop singers on a global tour. **K3** (pictured) always triumph with their upbeat attitudes and catchy songs.

In **Heidi**, an eight-year-old orphan lives with her grandfather in the Swiss Alps. A true ray of sunshine, Heidi learns to embrace nature with her best friends Peter and Clara.

Tashi and Jack come up against mythical creatures in **Tashi**. Luckily they can always depend on Lotus Blossom, a warm and whimsical girl who helps them navigate situations with giants, ghosts, witches, demons, dragons and bandits.

A group of "losers" at DAM Academy discover that the school's basement is haunted by spirits of an old rock band. They then rise to fame and get to



show off their musical talents in **Ghost Rockers**.

In **Vic the Viking**, a very smart 10-year-old and his Viking crew get involved in thrilling adventures while sailing around the world.

**Stand R7.C1**

[www.studio100media.com](http://www.studio100media.com)

## Mondo TV Grows a Pair of Wings

Italy-based Mondo TV Group presents a trio of best friends — Squiggz, Cosmo and Flutter — for whom every day is the first day of summer and every night is filled with excitement. Kids ages four-to-nine will learn from the lessons subtly woven into **Bug Rangers**.

In **Atomicron**, the center of the universe is the contact point between the world of Matter and the world of Antimatter. The cosmo's biggest mystery — The Atoms — hide there.

Chris and Fabri are young Formula Kids drivers who compete in the Kids championship for **The Drakers**, and they're on a mission to rescue the "official" driver of the Drakers' team.



One day in peaceful Yootopia, trash starts to fall from the sky, so **YooHoo & Friends** head into space to see where the garbage is coming from and discover the Recycling Planet.

Witzy, a fluffy duckling, spends time with a cast of stuffed animal characters who suddenly come to life. In **Little Suzy's Zoo**, they follow trails, build sandcastles and have magical adventures.

**Sissi The Young Empress** is a free spirit whose beauty was famous throughout Europe. This series explores her story, including her relationship with her lover, Franz, who was supposed to be her sister's husband.

**Secret Wings** (pictured) tells the story of the Pollen Princesses who live in the ocean world of Glimmer.

**Stand P-1.M2/P-1.N1**

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## A+E's Slate is UnREAL

**A**+E Networks specializes in real characters. Set against the backdrop of a hit dating show, **UnREAL** (pictured) follows Rachel Goldberg, a producer whose job it is to manipulate the relationships and footage of the show.

**The Secret Life of Marilyn Monroe** delves deep into the life of the troubled film icon and sex symbol, including her mentally ill mother and the disease that ultimately plagued her as well.

Rogues become rebels and rebels become heroes in **Sons of Liberty**, a TV event following Sam Adams, John Adams, Paul Revere, John Hancock and Dr. Joseph Warren as they join together in secrecy to turn America into a nation.

Charles Falco infiltrates biker gangs in **Gangland Undercover**. Working with law enforcement and drawing on material from Falco's book, the series captures the reality of outlaw biker counterculture.

**Whitney** chronicles the tumultuous relationship between Houston, the iconic singer, actress and model, and her singer-songwriter husband Bobby Brown. The movie shows the rewards and consequences of fame and fortune.

Realtors help home-seekers find mini spaces that suit them perfectly in **Tiny House Hunting**.

The Wahlberg brothers tackle a new burger business in **Wahlburgers**. Viewers will get a behind-the-scenes look at the actors/entrepreneurs and their eccentric employees.

Stand P3.C10



[www.sales.aenetworks.com](http://www.sales.aenetworks.com)

## Stars Align at Alfred Haber

**A**lfred Haber Distribution's got awards shows and much more at MIP. An elite team of detectives re-investigates controversial and mysterious murder cases in reality series **Dead Again** (pictured), from *Law & Order* producer Dick Wolf.

**You Can't Lick Your Elbow** takes a look at pop science and some of the weird and amazing things you can — and sometimes can't — do with the human body.



Memorable performances and appearances of some of the world's biggest stars will take center stage at the **2016 58th Annual GRAMMY Awards**.

The best viral videos, home movies, surveillance clips, event footage and news bloopers are presented alongside comedic commentary in countdown show **Top 20 Funniest**.

The entertainment industry's biggest stars converge for the **2016 22nd Annual Screen Actors Guild Awards**, which honors the best film and TV performances of the year, as voted upon by the actors themselves.

Stand P-1.L50

[www.alfredhaber.com](http://www.alfredhaber.com)

## Belt it Out With Viacom

**V**iacom International Media Networks has series for all ages. **Bella and the Bulldogs** (pictured) is a live-action comedy for 6-to-11-year-olds that follows a teenage cheerleader who decides to pursue her dreams and become quarterback for the middle school football team.

Preschool kids are introduced to science, technology, engineering and math in animated series **Blaze and the Monster Machines**, which revolves around an amazing monster truck and his driver, an eight-year-old boy named AJ.



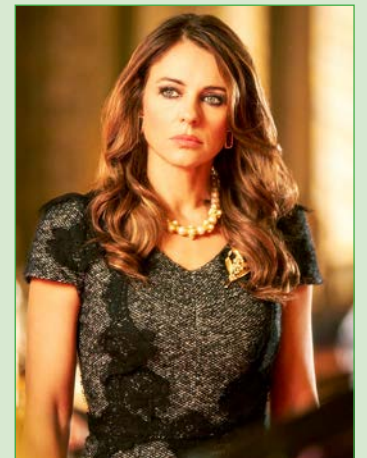
Single-camera comedy series **Big Time in Hollywood, FL**, produced by Ben Stiller, follows two delusional brothers and self-acclaimed filmmakers who stage an elaborate ruse to maintain their financial dependence after they're kicked out of their parents' house.

Set on the fringes of the fashion industry in Miami,

## Lionsgate Goes Royal

**L**ionsgate Entertainment's stars are all flawed in their own ways. In comedy **Deadbeat**, Kevin Pacalioğlu has no direction, no money and no clue, but he can see dead people.

Set against the backdrop of the top-secret race against time to build the world's first atomic bomb, **Manhattan** tells the tale of two scientists — one flawed and driven, and another brilliant and up-and-coming.



In modern day England **The Royals** (pictured) are surrounded by a world of opulence and tradition, which comes with a price tag of duty, destiny and public scrutiny. When faced with the potential of the monarchy being abolished, Queen Helena must do everything it takes to hold on to her power.

Twenty-something April is a smart aspiring journalist who balances her career with her widowed mother, rebellious younger sister and grandmother in **Chasing Life**. But devastating news from her estranged uncle forces her to realize not to take life for granted.

A covert U.S. space mission launched in the 1960s sends hundreds of men, women and children on a century-long voyage aboard the starship **Ascension** to populate a new world. A mysterious murder causes them to question the nature of their mission.

Piper is a fish-out-of-water prisoner in **Orange Is the New Black**. Based on a bestselling memoir, it tells the story of a woman who's sentenced to prison 10 years after committing a drug offense.

Relationships are never easy for the characters in soapy primetime drama **Nashville**, which follows a struggling country music star and her nemesis.

Stand C15.A8

[www.lionsgate.com](http://www.lionsgate.com)

comedy **I Live With Models** is about a chubby barista and hand model who lives with some real stunners.

Late-night comedy/panel talk show **The Nightly Show with Larry Wilmore** is a spin-off of *The Daily Show* that offers a diverse panel of voices.

**Framework** is a furniture design/construction competition series that showcases the nation's best emerging designers as they compete for a \$100,000 cash prize.

Following the success of the skit on *The Tonight Show with Jimmy Fallon*, **Lip Sync Battle** is a 10-part series that features celebrities going head-to-head and lip-syncing their song of choice.

Stand R7.N7

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## Starz Explores the World of Ballet

**S**tarz Worldwide Distribution's MIP slate is all about drama — with a bit of holiday cheer thrown in for good measure. **Flesh and Bone** (pictured) explores the dysfunction and glamour of the ballet world through Claire, a dancer with a distinctly troubled past.

The Walrus crew is stranded with an army of Spanish soldiers standing between them and their precious Urca gold in **Black Sails Season 2**.

Ghost is doubling down on his drug business in **Power Season 2**, while juggling his relationship with his wife, Tasha, and his former flame, Angela, who also happens to be investigating his illegal operation. Can he get out of the illicit business before Angela realizes he's involved?

The Barrows adopt a puppy in **A Belle for Christmas**. But Glenn's dog-hating, gold-digging new girlfriend might ruin the holiday.

**The Dog Who Saved Summer** is the sixth film in a franchise. This time, the Bannister family has a new home and new set of obstacles to overcome.

A young boy whose father is MIA at war and whose mother is sick consoles himself with dreams of playing like Cristiano Ronaldo for the U.S. National Soccer Team in feature **Golden Shoes**.

The Devils make a season-long push for the championship ring in **Hit the Floor Season 2**, all while Ahsha struggles to adapt to Sloane as both mother and coach of the dance team.

Stand R9.A32



[www.starzglobal.com](http://www.starzglobal.com)

## Grab a Drink with GRB

**G**RB Entertainment gives viewers behind-the-scenes peeks at some interesting characters. Football legend Deion Sanders navigates single fatherhood and his career in **Deion's Family Playbook**.

An amateur foodie who's trashed a restaurant's dish online has to prepare it for a panel of judges in **Eat Your Words** (pictured).

"Drinkalogueur" Zane Lamprey travels the world sampling alcohol, food and local customs while befriending new drinking buddies in **Chug**.



Principal Dr. Marvin Thompson is on a mission to reinvent a school that's been tarnished by violence and failing grades in docu-soap **Blackboard Wars**.

In **American M.C.**, viewers ride along with a diverse crew on a mission to see if they have what it takes to be a real Motorcycle Club.

Actor Flex Alexander and '90s pop singer Shanice live under one roof with their extended family as they try to get back on their feet in **Flex & Shanice**.

When you race jet trucks for a living, your life is always on the line. Daredevil Chris Darnell stars in **Jet Truck**.

Stand R7.K17

[www.grbvtv.com](http://www.grbvtv.com)

## CBSI Gets Techy

**C**BS Studios International is in Cannes with spin-offs of two of its most successful shows, in addition to an array of new drama and comedy series. **CSI: Cyber**, starring Oscar-winner Patricia Arquette, is a drama series that draws from the advanced technological work of real-life Cyber Psychologist Mary Aiken.

The local field office in **NCIS: New Orleans** investigates criminal cases affecting military personnel in the Big Easy.

Walter O'Brien and his team of brilliant misfits are the last line of defense against complex, high-tech threats of the modern age in drama series **Scorpion** (pictured).



A shrewd, determined female Secretary of State drives international diplomacy, tackles office politics, circumvents protocol and deals with professional — and personal — challenges in **Madam Secretary**. Téa Leoni stars.

Jane's carefully laid life plans are turned upside down when she discovers she was accidentally artificially inseminated in comedy series **Jane the Virgin**. Golden Globe Award winner Gina Rodriguez stars.

A young renegade biologist must discover the mystery behind a pandemic of calculated and violent animal attacks on humans before it's too late and there's nowhere left to hide in drama series **Zoo**.

Set in ancient Israel, **The Dovekeepers** — based on Alice Hoffman's bestseller — tells the story of a group of extraordinary women whose lives intersect at the siege of Masada.

Stand R7.E2

[www.cbcorporation.com](http://www.cbcorporation.com)

## Whet Your Appetite With Scripps

**S**cripps Networks Interactive is all about the lifestyle programming. Chefs compete (and race) to create extraordinary dishes from mismatched ingredients in **Chopped** (pictured). It takes speed, skill and creativity to impress the judges.

Guy Fieri hits the road to find "greasy spoons" that churn out comfort food that isn't fancy, but is often fantastic, in **Diners, Drive-Ins and Dives**.



Hosted by Alfonso Ribeiro, **Unwrapped 2.0** takes a look at the people, stories and recipes behind everyone's favorite snack foods — from classic treats to the latest candy crazes.

Nicole Curtis transforms rundown and neglected old homes into the pride of the neighborhood in **Rehab Addict**.

Prospective homeowners do some serious downsizing when they decide to move into homes with an average size of 17 square meters and embrace the tiny home lifestyle in **Tiny House, Big Living**.

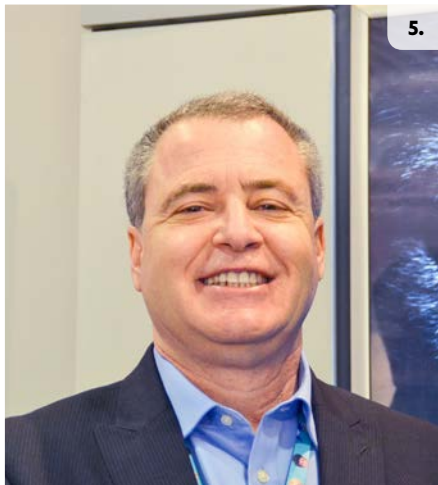
Adventurer Todd Carmichael seeks out exquisite, rare coffees in some of the world's most dangerous and remote places in **Dangerous Grounds**.

Viewers head back in time to places few people know about and even fewer have actually seen in **Time Traveling with Brian Unger**.

Stand P4.C20

[sales.scrippsnetworks.com](http://sales.scrippsnetworks.com)





1. Starz's Kristen Stanisz-Bedno, Gene George, Alisha Serold, Megan Kimberley, Todd Bartoo
2. Lionsgate's Jim Packer and Agapy Kapouranis
3. Breakthrough Entertainment's Craig McGillivray, Jodi Mackie, Nat Abraham
4. Tricon's Lia Dolente and Nick Solowski
5. Lightning Entertainment's Ken DuBow
6. Gaumont International's Erik Pack and Hana Zidek
7. The Fremantle Corp.'s Diane Tripp
8. Bomanbridge's Sonia Fleck, Josephine Lim Koon Wei, Gayatri Singh, Aegena Tay
9. ITV Inter Medya's Ahmet Ziyalar
10. Alan Clements of STV Productions, Power's Susan Waddell and Peter Raymont of White Pine Pictures
11. Gusto TV's Chris Knight
12. Peace Point's Les Tomlin and his MIP-TV sales team
13. Comedy Central's Jill Offman (l.) and Viacom's Caroline Beaton (r.) with I Live with Models producer Ash Atalla
14. Studio 100's Patrick Elmendorff (r.) with France TV Distribution's Gaëlle Saules and Julian Borde
15. Televisa's Ricardo Ehram and producer Mark Burnett announcing the launch of reality game show Generation Gap.



## Think Outside the Box with Bomanbridge

Lifestyle, nature, science and kids programming take center stage at Singapore-based Bomanbridge Media. Trailblazing fashionista Kelly Randall Sia is the ideal couture culinary companion in **Haute & Saucy with Kelly Sia** (pictured), where she whips up dishes with international flair — and looks great doing it.

In studio-based medical detective show **Doctor What: Diagnosis Unknown**, four top-notch junior doctors must solve real-life medical puzzles. The correct diagnosis is revealed at the end of the episode.

**Box Yourself** is a cardboard creativity show for kids in which they learn how to make cool projects from ordinary cardboard lying around the house.

Each episode of **Escape or Die** follows Dean Gunnarson as he prepares for a real new stunt in a major metropolitan center across the globe. He puts his life on the line every time.

In 2014, the European Space Agency and the National Aeronautics and Space Administration (NASA) celebrated a 50-year collaboration for space exploration. **In Space: 50 Years of Space Exploration** chronicles the journey of human spaceflight and space exploration over the last 50 years and takes a peek into the future, too.

**Black Mamba — Kiss of Death** offers insight into the lives of birds and shows that the birds of this planet are not so different after all. Learn how they adapt to the world and how they mate, nest, eat and socialize.

**Musti** is a lovable kitten who constantly finds himself in unfamiliar situations, but he always comes up with a sensible solution. Kids will learn to act responsibly, just like Musti.

Stand P-1.E18



[www.bomanbridge.tv](http://www.bomanbridge.tv)

## Go on a Wild Ride with Blue Ant

Blue Ant International brings factual and wildlife series from Canada to the Palais. In **Cabin Truckers**, an expert team navigates rocky and mountainous terrain to bring colossal cabins to remote and beautiful locations.

**Cosmic Vistas** offers a new perspective on our solar system, exploring life off of our planet.

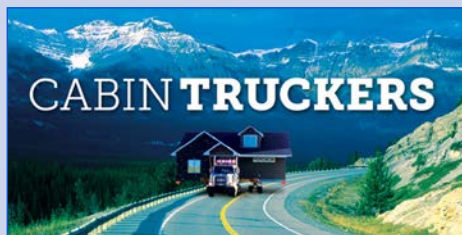
Using CGI technology, dinosaurs are brought back to life in **Dino Hunt**, where the world's top paleontologists search for new finds and share prehistoric mysteries.

From coyotes to moose to muskrats, **Great Lakes Wild** introduces viewers to rich ecosystems and a wide variety of wildlife.

**Paranormal Survivor** makes viewers scream with terrifying real-life encounters with the supernatural, through eerie recreations.

Fifteen backpackers attempt a road trip across three countries in a three-wheeled tuk tuk in **Wild Ride**.

Stand P-1.J7



[www.blueantinternational.com](http://www.blueantinternational.com)

## Thrills and Chills at Lightning

Los Angeles-based Lightning Entertainment is getting a little spooky at MIP. Adam must protect his family from a violent onslaught outside their door, with no way to call for help in **The Pack** (pictured).

A lost soul (with extraordinary musical talents) returns to his hometown and encounters what he least expected but needs most in **Bravetown**.

When their pop-star cousin comes to stay with a suburban family in **Now Add Honey**, normal life is turned on its head.

**Girlhouse**, a nod to classic horror films like *Halloween*, is a sexy take on the genre for the digital age.

A 30-something who lives at home (and is pretty boozy) finds her world turned upside down when she lies about being pregnant in **Preggoland**.

In **The Blackout**, a small town is forced to endure the worst of human nature after an apocalyptic event.

A contemporary story of identity, voyeurism and deception, black comedy **Ask Me Anything** is sexually frank and bursting with devilish humor.

Stand R7.F28

[www.lightning-ent.com](http://www.lightning-ent.com)



## Fremantle Corp. Gets Feisty

Toronto-based The Fremantle Corporation is taking viewers behind the scenes in the world of Mixed Martial Arts. But first, lifestyle series **Real Houses** is all about showcasing homeowners' personalities through their homes. In each episode, the viewer gets to see different neighborhoods and houses with unique style.

A group of ordinary people throw caution to the wind and embark on an extraordinary year-long journey to become Mixed Martial Arts fighters in docu-soap **Cubicle to Cage**.

Oceanographer and eco-activist Syla Earle is on a mission to get the word out about the dire condition of the Earth's oceans. She'll prove how over-fishing and pollution will change our lives for the worse in science and nature documentary **Mission Blue** (pictured).



Documentary **Reunion of Giants** chronicles how two Avro Lancaster Bombers (part of a proud lineage of planes credited with bringing an end to World War II) that flew side by side during the war were able to fly together once again over the English countryside for veterans, family and friends to see.

Six up-and-coming MMA fighters travel overseas to train with some of the sport's very best in **Fight Xchange**, offering a peek inside this fascinating world full of passion, pain and sacrifice.

Unique cooking series **Four Senses** stars blind *Master Chef USA* winner Christine Ha and *Top Chef Canada* winner Carl Heinrich. It explores themes like aroma and texture, and features cooking segments with guest celebrity chefs and accessibility tips and tools to promote independence in the kitchen.

**The Tony Awards** recognizes achievements in live Broadway theater and features plenty of performances of its own.

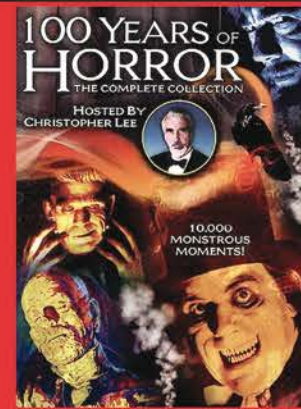
Stand P-1.N13

[www.fremantlecorp.com](http://www.fremantlecorp.com)



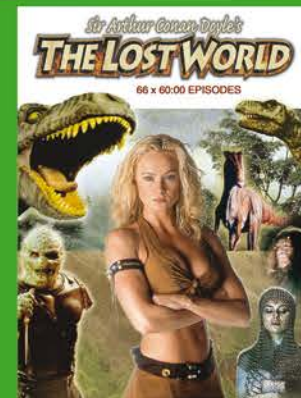
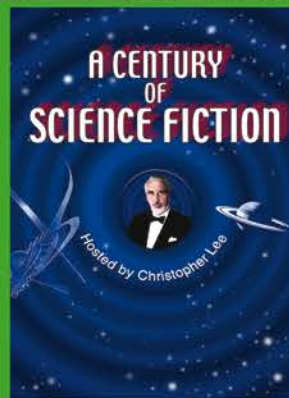
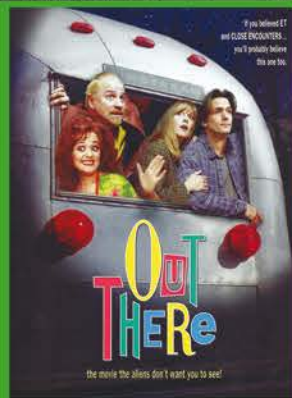
**THRILL GORE**

HORROR | SLASHER | THRILLER



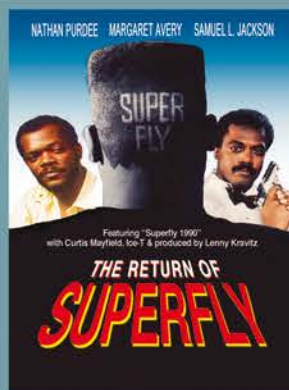
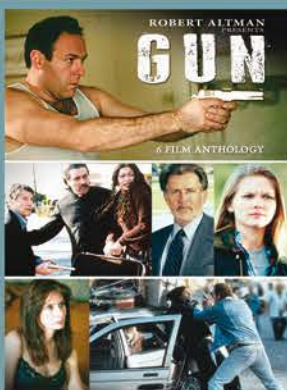
**STAR BURST TV**

SCIENCE | SPACE | FANTASY



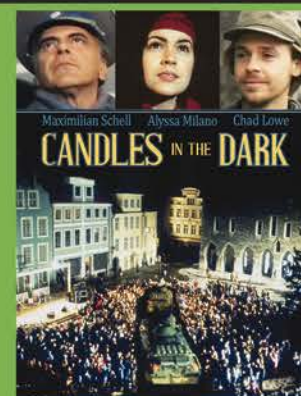
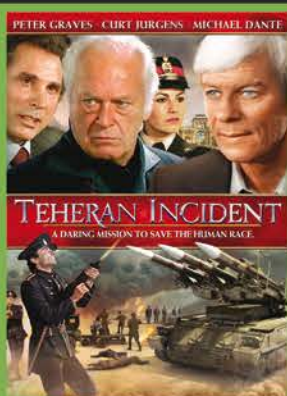
**STREETZ TV**

CRIME | DETECTIVE | URBAN



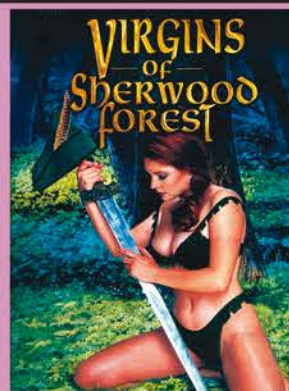
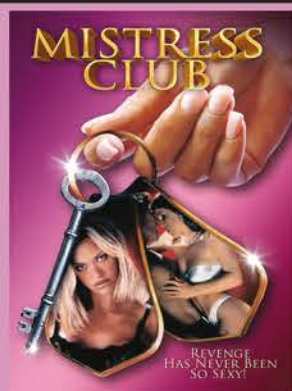
**COLD WAR**

POLITICS | ESPIONAGE | WAR



**SKIN MAX**

SEXY | SENSUAL | SEDUCTIVE



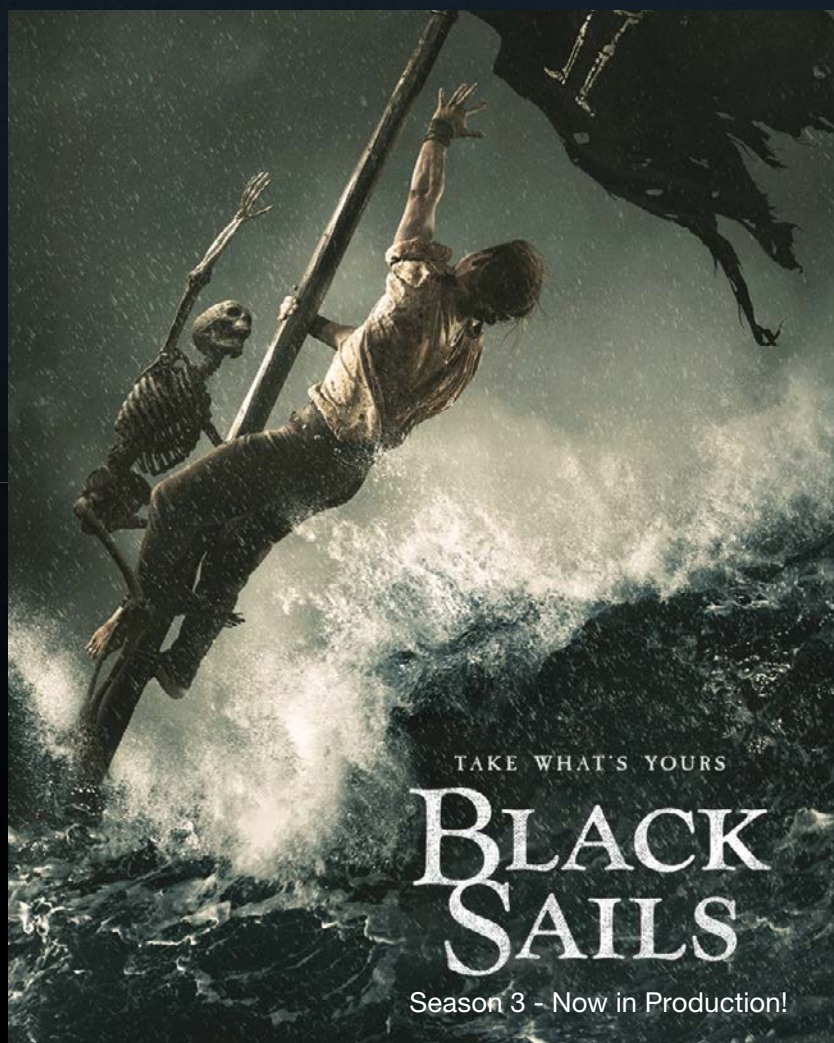


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