

Mexico's 2nd Gold With Azcárraga

In London, Mexico won its first gold medal in an Olympics football game. Two months later, almost exactly to the day, here in Cannes, Emilio Azcárraga Jean, chairman and CEO of Mexico's Grupo Televisa, will bring back to his country another major award: MIPCOM 2012 Personality of the Year.

Under a tight schedule, the 44-year-old Azcárraga Jean will arrive tomorrow evening, just in time for Wednesday's midday press conference, afternoon presentation and evening Personality of the Year award ceremony. By Thursday morning, he'll be on his private plane returning to Mexico.

In his keynote address at the Grand Auditorium of the Palais on Wednesday at 4 p.m. he'll discuss the state of the industry. The focus of his evening acceptance speech is not yet known. Azcárraga

(Continued on Page 4)

The Turtles Are Back

The *Turtles* return and the *PAC* is back. Here at MIPCOM, the classics return with Viacom's re-launch of *The Teenage Mutant Ninja Turtles* (TMNT) after a three-year hiatus (and 16 years after the original animated series), while 41 Entertainment is introducing 26 new episodes of *PAC-MAN 3D*, the first series in 30 years.

Viacom International Media Networks' Nickelodeon is "Cowabunga-ing!" an all-new CG-animated series of the classic show about four overgrown turtle brothers — Leonardo, Donatello, Raphael and Michelangelo — who learn to rely on each other as they discover the mystery of their existence and learn to become the heroes they're meant to be.

(Continued on Page 4)

MIPCOM Is Sold Out

Market forced to face overflow

The 28th iteration of MIPCOM kicks off today, though the town's been bustling with MIPJunior activities all weekend. To keep the adrenaline flowing, organizers prepared a full slate of conferences, programs and honors to



keep exhibitors and buyers alike busy between meetings and during the evenings.

The big news, however, though it comes as no surprise, is the fact that MIPCOM is literally sold out, if not actually oversold, with the overflow spilling onto the boats and into hotel rooms, rented apartments and even coffee tables at bars facing the Palais going to the best patrons.

Organizers listed approximately 1,730 exhibiting companies, taking over the Palais, beaches, boardwalks, squares, alcoves under the stairs, rooftops and terraces. Some 4,400 buyers (500 of them digital-rights buyers) are expected

(Continued on Page 4)

O Canada! Again!

Canadian companies have been a staple in Cannes almost since the maple leaf first appeared on their flag, so the country's large presence at MIPCOM shouldn't be news. Indeed, just last April *VideoAge Daily* at MIP-TV pointed out that "Canada Gets Top Status" in Cannes.

But this time is different, since Canada has received the *official* MIPCOM status of "Country of Honor" (MIPCOM partnered with Telefilm Canada and Canada Media Fund to present the celebration of Canadian content). With such an honor comes responsibilities — and here the Canadians have shown their best with six events including keynotes, case studies, co-production seminars and keynotes

(Continued on Page 4)

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The Turtles Are Back

(Continued from Cover)

This marks Nickelodeon's biggest property launch to date. The series debuted a week ago on Nickelodeon in the U.S. and internationally starting this fall. Additionally, Paramount Movies will produce *The Teenage Mutant Ninja Turtles* movie, slated to premiere in May 2014, just in time for the 30th anniversary of *TMNT*.

The iconic global property was created by Kevin Eastman and Peter Laird in 1984 and the first series ran from 1987-1996, in syndication from 1988 on. It is considered one of the most popular children's programs of the 1980s. The series was known as *Teenage Mutant Hero Turtles* in Europe, since the word "ninja" was deemed too violent for a kids program by some local censorship policies.

TMNT debuted as a comic book series before becoming an animated TV show, a live-action series (called *Ninja Turtles: The Next Mutation*, 1997-1998) and four blockbuster theatrical films. A second animated series aired on Fox

from 2003-2009.

This time around, the new series will have a retro feel, with the return of the voice talents of Rob Paulsen, the original voice of Donatello from '87-'96. The 2012 series will also feature Jason Biggs (*American Pie*) as Leonardo, Sean Astin (*Lord of the Rings*) as Raphael, Greg Cipes (*Teen Titans*) as Michelangelo, and Mae Whitman (*Parenthood*) as April. The series has been re-imagined for a new generation, but is expected to have a cross-generational appeal.

Nickelodeon owns the merchandising rights to *TMNT* and will work with its long-standing partner Playmates Toys, which has been behind the *TMNT* master toy program for the last 20 years. Products will become available in the spring of 2013 across multiple lines and categories.



O Canada!

(Continued from Cover)

from Quebecor Inc.'s Pierre Karl Péladeau and Bell Canada's Wade Oosterman, among other events.

While last MIP-TV saw 103 exhibiting Canadian companies (an additional 88 participated without a stand), this MIPCOM registered 131 exhibiting companies, including eOne, CCI, Breakthrough, 9 Story (which is celebrating its 10th anniversary and moving to a new stand), Peace Point and Tricon, for a total of over 230 Canadian companies attending. Of those, approximately 94 companies are first-timers.

The importance of Canada in the audiovisual sector is not just a figment of MIPCOM organizers' imagination: It's real, since the country is the content gateway to U.S. television (especially for animation) and for the U.S. it's a source of co-productions, co-ventures, shooting locations, production subsidies and a reservoir of talent.

Canada's particular status in animation was highlighted in the April 2011 *VideoAge* MIP-TV Daily, with a front cover story titled "Animation Gatekeeper: Canada Holds The Key," stating that some 40 companies are involved in the production of animated shows.

Nat Abraham On Canada's Importance

A Toronto native, Nat Abraham joined Breakthrough Entertainment in 2004 after working with Nielsen Media Research, where he introduced the People Meter Service in Canada. He's also been a top sales executive for 20th Century Fox/Astral Television, Columbia Tristar, and HBO. "I always viewed myself as a global television executive based in Canada," Abraham, president of Distribution for Breakthrough, said. "Canada is home, but it's also evolved into a serious Mecca for co-production and a programming resource for the world."

"Our neighbor to the south happens to be the world's biggest market — and all of the American networks are available here," said Abraham.

"To compete on a global scale, we had to find a way to be just as good from both a creative and business sense. Over the years, countries have sought co-production with Canada primarily because of the tax credits — which certainly have played an important part in encouraging the growth of our film and television industries. However, producers around the world are now acknowledging the serious talent that resides here, the state-of-the-art production infrastructure and



Azcárraga

(Continued from Cover)



is somewhat at home in France since his mother was born here. He's also not new to MIPCOM, having delivered a keynote speech here in 2007.

Grupo Televisa is the world's largest Spanish-language media corporation. Televisa produces more than 80,000 hours of original programming each year and exports it to 56 countries. In the U.S. alone, Televisa programming reaches an audience of over 50 million Hispanics. In 2010 Televisa purchased a \$1.2 billion stake in U.S. Hispanic broadcaster Univision. Televisa is also an important player in Mexico's telecommunications industry with its cable, satellite and mobile telephony services.

"Emilio Azcárraga Jean is one of the world's most inspiring entertainment executives and 2012 has proved a banner year for Grupo Televisa," commented Paul Zilk, CEO of Reed MIDEM, MIPCOM organizer. "From the company's alliances with Lionsgate, Sony, Nickelodeon and [Colombia's] RTI, to his recently being named co-president of Mexico-based mobile giant Iusacell, Azcárraga Jean continues to break new ground in expanding opportunities for international co-productions and distribution across all platforms," said Zilk.

ability to distribute anywhere."

More than half of Breakthrough's distribution slate is comprised of third-party programming, a stat that pleases the company's distribution head. Still, Abraham is selective when it comes to taking on new product. "Programming has to have the ability to transcend all borders," Abraham cites the U.S. as uniquely positioned to deliver programming primarily created for American audiences. "The U.S. remains the world's biggest and most successful entertainment marketer, and is for the most part alone in its ability to create a global fascination for its stars, although we are seeing other countries — including Canada — stepping into this arena."

Abraham points to *Anne of Green*

MIPCOM Preview

(Continued from Cover)

to mingle with distributors and producers. A larger-than-usual slate of top-level executives will take over the Palais conference rooms and top restaurant spots, somewhat distracting their companies from the selling and buying activities, but the opportunities to meet them are too great to miss.

Emilio Azcárraga Jean, chairman of the Board and CEO of Grupo Televisa, for example, will be honored with the 2012 Personality of the Year award during a gala dinner on Wednesday. The Media Mastermind Keynotes are delivered by Robert Kyncl, global head of Content Partnerships for YouTube and Andrea Wong, president of International Production for Sony Pictures Television. Other speakers include Harvey Weinstein, co-chairman of The Weinstein Company and Bruce Rosenblum, president of Warner Bros. TV Group.

This is a big year for women in the industry. A+E Network's Nancy Dubuc, president of Entertainment and Media, leads an inaugural "Women in Global Entertainment Power Lunch," a senior-level networking event for women executives to be held today.

Additionally, Adriana Cisneros, vice chairman and director of Strategy for the Cisneros Group of Companies, keynotes MIPCOM's Inaugural "Latam Global Dealmakers Networking Lunch." The larger number of LATAM top executives is consolidating MIPCOM as Latin America's third largest international TV trade show after NATPE and the L.A. Screenings.

Another first: International buyers will have the opportunity to screen the first episode of FX's period drama *The Americans* as part of a World Premiere Screening. It will be held in the Grand Auditorium of the Palais, MIPCOM's headquarters, this evening. Afterwards, key cast members such as Keri Russell and Matthew Rhys — as well as the production team — will participate in a Q&A.

Gables as an example of a Canadian 'brand' that has reached global iconic status and is prouder still to talk about the fact that Breakthrough is working on the highly anticipated new series based on Lucy Maud Montgomery's classic book series. Set for production in 2013 in the Canadian Maritimes, Breakthrough Entertainment's *Anne of Green Gables* will be a contemporary retelling of the famed book series that faithfully reflects the author's vision for her characters and stories.

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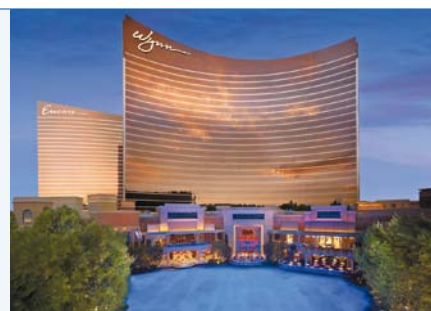
NAB Wants You For a Drink While In Cannes

The folks that give you the NAB Show in Las Vegas are at MIP-COM and want you to have a drink with them while they're here to discuss Content Market and NAB Show.

"We invite you to consider that NAB Show is more than a broadcast technology show," is the message sent out for the occasion, because "The convergence of content and technology has also transformed NAB Show into the

world's dominant business-to-business media and entertainment event — a gathering of 90,000 executives, creative and technical professionals from 156 countries."

As the statement reads, "We invite you to think differently about how NAB Show can augment your programming sales and acquisition strategy... Join us at Content Market, a boutique event at the Wynn Las Vegas and Encore Hotel 7-9 April, 2013, designed



to cultivate connections and find innovative distribution outlets. From creation to consumption, no other event brings together the community of media and entertainment professionals — including the world's largest gathering of broadcast executives.

"Over three days, Content Market attendees will connect with buyers

responsible for purchasing domestic and international content in an exclusive, high-level meeting environment. An invitation-only cocktail reception and golf outing will provide additional networking opportunities. Participation in Content Market also includes access to NAB Show's Exhibit Floor."

Here in Cannes, NAB's Margaret Cassilly, Jason Stookey and Taryn Fisher can be reached at 001-202-494-9380 from October 8-11. Or call them at their Washington, D.C. Office (Tel: 202-595-1953) to talk about free exhibits-only registration.

French TV Meets in Biarritz

The *Rendez-Vous* with French television took place, once again, in Biarritz, starting on September 9 — preceded by a semi-final round of judging for the International Emmy Awards, followed by a three-day market attended by 228 buyers screening shows from 64 companies.

Although animation and documentaries are always a strong selling point at the market, last year's 13 percent increase in export income was mostly driven by an increase in drama or comedy series and an upswing in the sale of formats. In addition, overall presales hit their highest level since 2002, to 43 million euro (U.S.\$56 million).

Increased international presence has also boosted the number of co-productions, adding to a rise of over 150 million euro in overall foreign investment in French television. Leading amongst production partners is Belgium, although last year saw a doubling of the amount of capital invested from Spain, in addition to significant increases registered from the U.K. Co-productions with Italy, France's third-largest co-production partner, remained stable.

On the other hand, there was a drop in French programs in new media overseas, with marginal revenues in VoD, whereas channels like Netflix and iTunes are a small but steady source of income. French distributors seem intimidated by the vast amount of new media channels, as well as legal complexity, specifically in the case of catch-up rights. **YS**

Pictured below is TVFI's managing director Mathieu Bejot.



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FME is Fast, Fresh and Easy

FremantleMedia Enterprises is at MIPCOM with cooks, politicians, wizards, aliens and “gallery girls.” In new drama series **Battleground**, head campaign strategist Chris “Tak” Davis and his staff try to win their underdog candidate a U.S. Senate seat. There are personal and national consequences.

Seven dynamic women take on the cutthroat art world of the Big Apple in docu-series **Gallery Girls**.

Lorraine’s **Fast, Fresh and Easy Food** (pictured) teaches viewers how simple and quick it can be to make fresh food.

In each episode of the half-hour series **Jamie’s 15-Minute Meals**, celeb chef Jamie Oliver offers meals you can make in a quarter of an hour.

Rachel returns home from her gap year with happy memories and a hippy husband in comedy series **Cuckoo**.



A young wizard named Tom and his smart friend Benny battle the alien Nekross who wants to devour magic in series **Wizards vs Aliens**.

Musical comedy **Grojband** centers on four tween rock legend wannabes who steal lyrics from the diary of a teenage drama queen.

Stand RB1

www.fremantlemedia.com

www.fmescreenings.com

Thrilling Content TV

London-based Content Television’s got gangsters, murderers, and devious moms coming to Cannes. In post-war London, a group of seemingly ordinary women become unlikely investigators into a string of grisly murders thanks to a flair for code breaking and razor-sharp intelligence skills in drama series **The Bletchley Circle** (pictured).



The lives of a serial killer and the detective superintendent brought in to catch him are examined forensically in **The Fall**, starring Gillian Anderson.

In **The Scapegoat**, Daphne de Maurier’s renowned novel is adapted into a two-hour feature that tells the provocative story of two very different men who share a face.

An original four-part drama, **Run** weaves together the stories of four seemingly unconnected people facing life-changing decisions in a world where survival is never a given.

Non-fiction series **Gangsters: Faces of the Underworld** is presented by bestselling author Bernard O’Mahoney, and introduces viewers to the villains and gangsters who have made headlines over the last 50 years.

In the dog-eat-dog world of playdates and preschool, Amy struggles to make nice with Grace, her next-door neighbor and nemesis in comedy series **Playdate**.

The mysterious man who sits in a booth at the end of the Cadillac Jacks diner is back in **The Booth at the End Season 2**. This time, he has a wish of his own, and will have to pay a price for it.

Stand RB44

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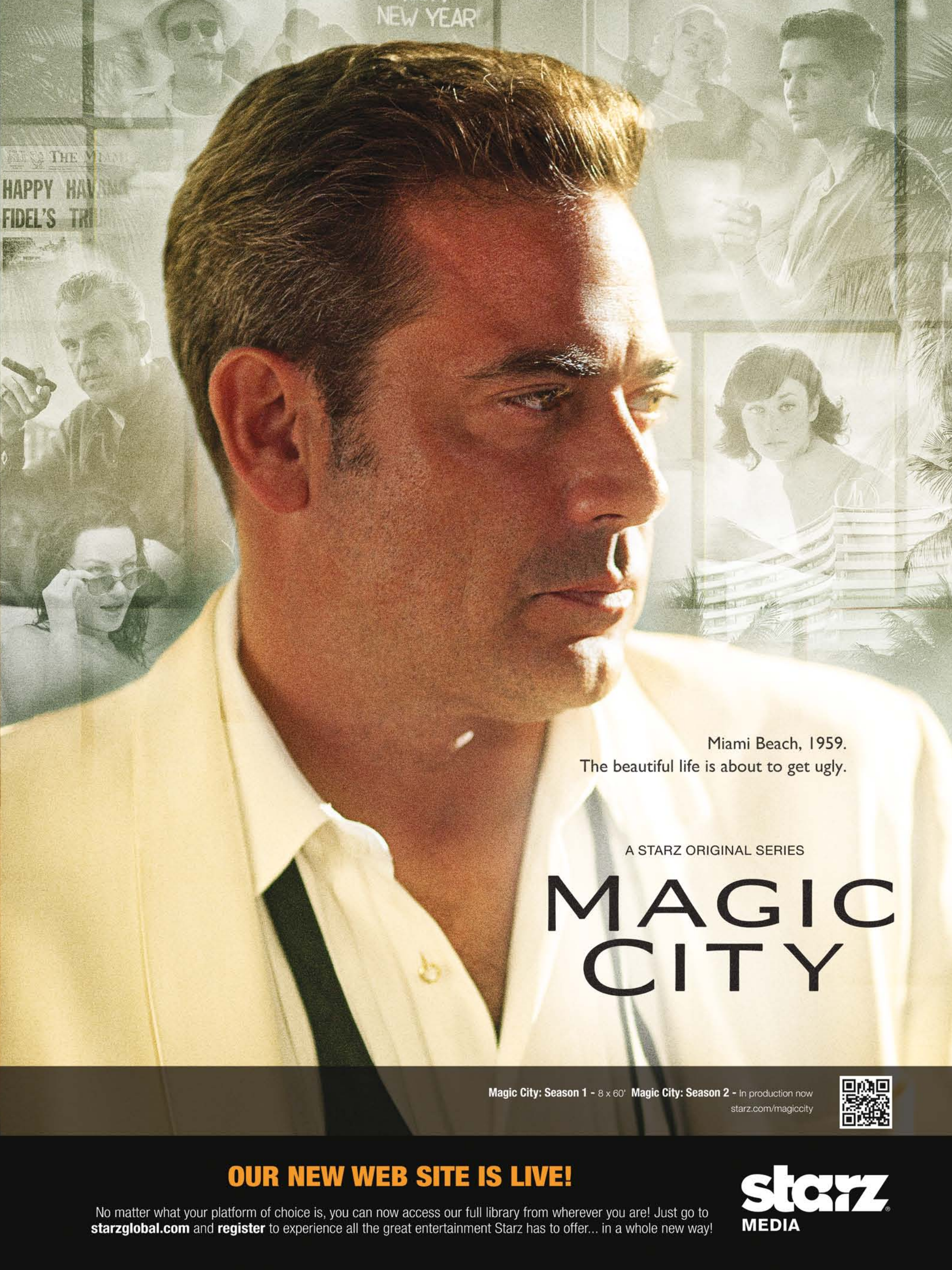
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Gary Marenzi Explains World Content Pole

Industry veteran Gary Marenzi is a board member of World Content Pole. In this Q&A, Marenzi gives more details on the company.

Question: *What's World Content Pole and how did it come about?*

Answer: World Content Pole (WCP) is a Swiss company that offers an innovative new approach to cloud-based B2B content management and distribution for producers, distributors and broadcasters alike.

WCP is powered by Swisscom, the Swiss national telco, provider of secure data services for the Swiss banking system. In fact, WCP's services are based on the principles of online banking.

Q: *What are WCP's strengths and advantages?*

A: Just as online banking simplified secure B2B financial transactions, WCP simplifies B2B content licensing and technical logistics — online, transparent and under the content owner's

exclusive and complete control. It's secure, discrete, neutral, reliable and transparent — all of the data and transactions are available in your account and accessible at any time, and there's always direct control over delivery with 100 percent transparency to workflow, deliverables and costs.

WCP eliminates third party interference in the revenue stream, reduces human error and shifts existing resources from cost to revenue.



Q: *As a former top-level studio executive, how do you think distributors could best monetize WCP's services?*

A: When you run a content distribution operation, you always look for efficiency and control over your own materials, but until WCP showed up there was never the ability to handle all of the necessary transactions from your desktop, with totally transparent costs and tracking of screening and delivery materials. And, while some other companies promise an end-to-end solution, they often fail to provide the necessary support. This is the other beauty of WCP, as they have a legion of engineers and support provided by Swisscom on a 24/7 x 365 basis.

WCP's solutions are scalable and secure, and in keeping with their Swiss provenance, have a neutral role along the supply chain, because it's the account holder who manages the content, transactions, rights and recipients. This liberates content owners, distributors and producers from traditional supply chain logistics and convoluted cost structures.

Q: *How can one gain access to WCP's services?*

A: It's easy to get started. By just opening an account on the platform, you can automate delivery according to each licensee's technical requirements, control and instantly monitor delivery costs, securely stream content for screening purposes, plus store, archive and manage content in your account — minimizing movement of digital or physical assets.

World Content Pole truly delivers Swiss precision, neutrality and confidentiality to the content owner's benefit.



Los Angeles-based Gary Marenzi is a former president of MGM TV International and Paramount TV International

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**PREVIEW
AT MIPCOM 2012
R29.01**



ACI/MPI Gets Spiritual

American Cinema International/Mission Pictures International brings faith- and value-based films to MIPCOM. In **October Baby**, a college freshman's world is rocked when she learns she is the adopted survivor of an attempted abortion.

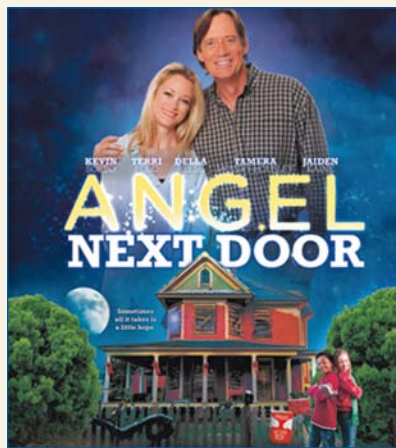
A 12-year-old boy's Soap Box Derby dreams are threatened first when his father is killed fighting in Afghanistan and then when the Derby is shut down because of money troubles in **25 Hill**.

In **The Angel Next Door**, a young

girl's class assignment to write a paper on her impossible dream to have a complete family coincides with her wishes coming true. She's convinced there's an angel helping her.

A 20-year-old who's lost his career and his girlfriend embarks on a mission to find the mother who gave him up to foster care in **Meant to Be**.

A college hockey player and female journalism student struggle to find common ground with their faith and scientific studies in **Genesis Code**.



An entire community comes together to bring one seriously ill boy an early and magical holiday, showing off **The Heart of Christmas**.

In **This is Our Time**, a group of recent graduates set out to make a difference in the world. The sacrifice they are asked to pay may be too high. The friends learn that there is more to life than realizing their individual goals.

Stand R32.17

Cannes is Top Priority

Priority PR, a leading global PR, marketing and branding company, is at MIPCOM. Its clients include top media & entertainment companies in the U.S., Latin America, Europe and Asia. The company has successfully orchestrated campaigns in Russia, Dubai, Poland, Hungary, Amsterdam, Germany, France, the U.K., Greece, Singapore and Switzerland as well as the U.S.A.

Here in Cannes, Jeff Pryor, president and CEO; Kristien Brada-Thompson, vice president and general manager; Tingting Fu, account manager (France) and Lionel Moniz, account manager (Holland) are all on hand.



Gaumont's Haunted by Hannibal

Gaumont International Television brings the world's most famous cannibal, Hannibal Lecter, to the small screen in **Hannibal**, a one-hour drama for NBC. The series explores the unique and fascinating relationship between renowned psychiatrist Dr. Hannibal Lecter and his patient, a young FBI criminal profiler named Will Graham who empathizes with serial killers.

Based on a gothic novel by Brian



McGreevy, **Hemlock Grove** (pictured) tells the tale of a once-vibrant community struggling after a mysterious death. As the town's secrets begin to unravel, suspicions about a mysterious White Tower and rumors of a werewolf are just the beginning.

Stand LR3.01

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THE LINE

Hope Springs Eternal at eOne

Entertainment One TV International gets historic, futuristic and apocalyptic. Action-adventure series **Primeval: New World** is a spin-off of the original hit U.K. series featuring a new team battling prehistoric and futuristic creatures to save the city.

When her fiancé falls into a coma, Dr. Alex Reid must

press on to save his life and the lives of those around her. She and her fellow doctors deal with complicated and courageous decisions in drama series **Saving Hope**.

Police officer Rick Grimes and his small team live in a world ravaged by a zombie apocalypse and face terrifying realities that force them to fight the dead and fear the

living in **The Walking Dead** Season 3.

In **Hell on Wheels** Season 2, Cullen Bohannon is on a journey west that's filled with turmoil and danger as he struggles to leave his troubled past behind.

Season 3 of mystery series **Haven** begins with the search for FBI agent Audrey Parker, but when the town of Haven



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goes haywire after a series of strange events, Audrey's abduction might not be the only one to worry about.

It's been six months since two of the rookies left for their undercover operation, but when they return to 15 Division, they discover that everything seems to have changed in the fourth season of drama series **Rookie Blue**.

Ad exec Tom Burns is at the top of the ladder until his company is sold to a cutting-edge ad agency. To get back on top, he hires a conman, but both fall for the beautiful Harriet in feature **Tom, Dick and Harriet**.

Stand RB43

www.EntertainmentOneGroup.com

Tricon's Funny and Devilish

Tricon Films and Television gets some laughs with **Comedy Bang! Bang!**, packing funny character cameos, sketches and non-stop comedic absurdity with some of the funniest people in Hollywood, including Zach Galifianakis (*The Hangover*), Seth Rogen (*Knocked Up*), Elizabeth Banks (*The Hunger Games*) and Jon Hamm (*Mad Men*).



Comedy game show **Bunk!** features a trio of comedians who compete in a series of bizarre challenges to win surreal prizes. Each week contestants complete off-beat games to win a myriad of "non-charitable causes," all under the watchful eye of host Kurt Braunohler.

Narrated by Chris Noth (*The Good Wife*, *Law & Order*, *Sex and the City*), factual crime and investigation series **I Didn't Do It** exposes the untold stories of wrongful convictions.

Feature-length documentary **Satan** explores the role of the Devil in the modern age. Features in-depth interviews with horror icons like Stephen King and Guillermo del Toro and musicians like Rob Zombie and Marilyn Manson.

Restaurant Takeover is a lifestyle series with a fresh take on Food Network's popular *Restaurant Makeover* series, where two restaurant industry top guns help rescue a failing restaurant.

A stylish and sophisticated new factual series, **Birth of a Car** tells the stories of today's most advanced vehicles — from concept to creation.

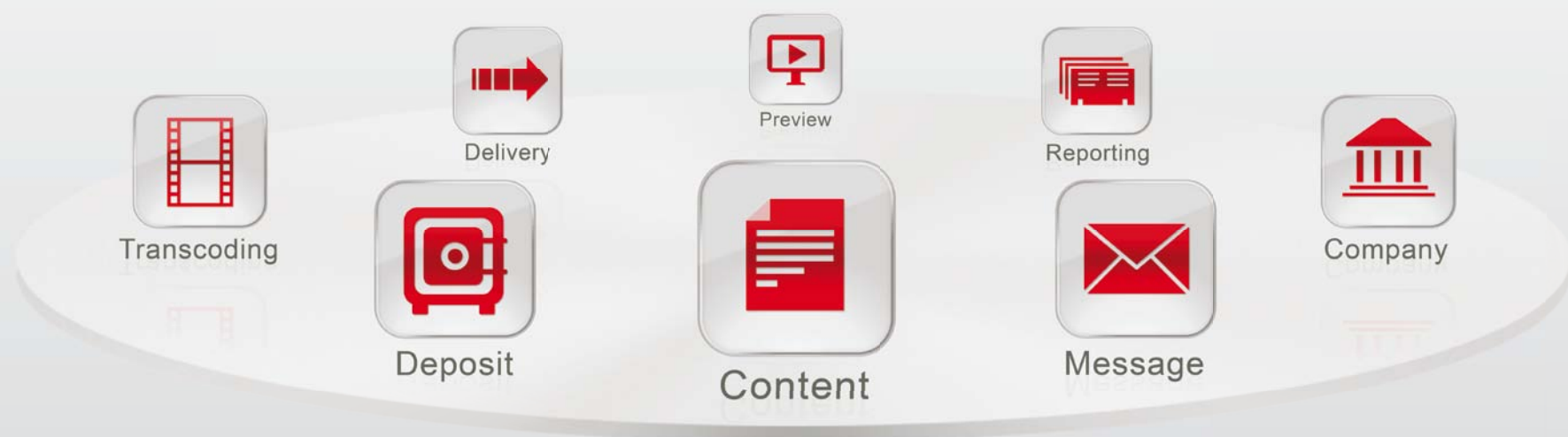
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CCI is Tailor Made

CCI Entertainment brings holiday magic, children's tales and thrillers to Cannes.

Single-mom Grace and her son Zachary love the holiday season, and Grace thinks she's in love with John — until she finds out he wants nothing to do with Christmas. Can the joy of the holiday season change this cynic's mind in family film **Anything But Christmas?**

Animated children's movie **Emma's Wings: A Bella Sara Tale** tells the story of Emma, who must face off with the evil Ivenna and save the mythical land of North of North.

The children of everyone's favorite fairytale characters are all best friends living in Fairytale Estates in **Teenage Fairytale Dropouts**.

In thriller **Twins**, a woman discovers

that her sister may be involved in a string of murders that occur in a small southern Italian town.

Based on the bestselling picture book, **Guess How Much I Love You** (pictured) presents the adventures of the Nutbrown Hares and their friends.

A four-year-old boy named Joe and his best friend, a cat named Jack, use their wild imaginations to fill their days with all kinds of big adventures in preschool series **Joe and Jack**.

American crime writer Randy Williams is accused of murdering his wife when she is discovered floating in the family swimming pool in thriller **Tailor Made Murder**.

Stand 02.10

www.ccientertainment.com

Breakthrough Rockets to Cannes

Breakthrough Entertainment brings a new slate full of animation, documentaries and real-life series to the table. This is in addition to award-winning comedy **Less Than Kind** (HBO), animated factual series **Greatest Tank Battles** (HISTORY) and hilarious animation **Crash Canyon** (MTV).

Monkeynauts Wally and Gus are blasted into space where they use new technologies and discover alien species in children's animated series **Rocket Monkeys** (pictured).

Designed to educate children ages two-to-five, **Kinderzoo** uses "Play and Learn" characteristics. Conservation through education is promoted using real animals.

Lifestyle/reality series **Sea Nation** follows Globe Trekker host Megan McCormick as she and her friend bring their families along on a journey across the Caribbean, abandoning the comfort and security of routine life.

Pediatric amputees learn to run, ski, dance and fly using prosthetic legs in documentary **My Really Cool Legs!**

In lifestyle/reality series **The Other Side**, Eric Margolis explores the rich history and diplomatic sensitivities behind emerging travel destinations like Korea, Turkey, Cuba and Egypt.

Stand 00.01

www.breakthroughentertainment.com



9 Story Entertainment Goes Wild

Toronto-based 9 Story Entertainment is selling animation of all types at MIPCOM.

Fugget About It (pictured) is a prime-time animated sitcom that follows the lives of a former New York Mob boss and his family after they're forced to enter a witness protection program and move to small-town Canada.

Kids series **Almost Naked Animals** is set at a beachfront hotel and centers on a group of underwear-wearing animals.

Daniel Tiger's Neighbourhood teaches preschoolers skills for school and life.

After his bus gets lost, a 12-year-old rich kid ends up at the most dangerous summer camp in the world, where the cabins are possessed and the counselors are creepy in comedy **Camp Lakebottom**.

Arthur and his pals return for a 16th

season of new adventures. The children's show — the longest running kids' animated series in the U.S. — is based on Marc Brown's book series.

From the creators of hit shows *Kratts*



Creatures and *Zoboomafoo* comes adventure-comedy series **Wild Kratts**. The Kratts brothers (Chris and Martin) travel across the globe to meet and rescue incredible animals.

Stand R35.24

www.9story.com

Peace Point Goes for Perfection

Lifestyle and reality are in the spotlight at Toronto-based Peace Point Rights, the international distribution arm of Peace Point Entertainment. In lifestyle series **Keasha's Perfect Dress** (pictured below), bridal consultant Keasha Rigsby opens her own exclusive bridal boutique and helps brides-to-be find their perfect dresses.

Colin and Justin use old furniture from neighboring homes to accomplish elegant home makeovers in **Colin & Justin's Street Swap**.

Julie and Rusty are the parents of two biological kids and 25 non-biological "street" kids who need love and discipline in reality series **The Bulloch Family Ranch**.

Two ambitious salespeople compete in a high-stakes selling adventure to prove that they are the **Best Sellers**.

Celebrity chef Anna Olson puts on her baking mitts and shows audiences how to do it like a professional pastry chef in cooking series **Bake with Anna Olson**.

Dramatic comedy **School Run** is set in a modern-day private school in Ireland that is on the verge of closing. It'll take desperate measures to keep the school open.

Fitness program **Body Fuel** highlights healthy meals and focuses on what we put into our bodies.

Stand 17.21

www.peacepoint.tv



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Pre-NATPE (December) Issue:

- Fighting Piracy in Latin America
- NAB & the Hispanic TV stations
- NATPE Preview
- Cumbre de la Telenovela
- Latin companies at ATF

JANUARY 2013

NATPE (January) Issue:

- U.S. Studios do Miami
- LATAM's largest TV markets
- NATPE's 50th Anniversary Tribute
- Latin companies at NATPE

NATPE Dailies:



Sunday - Florida Media Market ("formats are us"), Parties, Honors & Celebrations, Not-to-miss events.



Monday - Hispanic television, Canada Day, U.S. Syndication biz, European buyers looking for Latin content.



Tuesday - Latin companies at Discop-Istanbul, Majors & Mini-majors at NATPE, Buyers' reactions.

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MY TWO CENTS

Canada is getting ready to host the XVII Pan American Games in 2015 in Toronto. Now the question is: Will the Canadian immigration service be ready for hordes of visitors? Will anyone help the Immigration Service understand that the great number of visitors landing at Pearson Airport are only interested in attending the Games? Having been often traumatized by the typically suspicious interrogation at the Canadian border, this is how I imagine an exchange between a visitor and an officer of Canada's Department of Citizenship and Immigration.

What is the purpose of your visit?

To attend some of the Pan Am Games.

Why are you interested in the Games?

I'm a sports fan.

Do you have tickets?

Only for some of them.

How do you expect to pay for the others?

By credit card.

What do you do for a living?

I'm a doctor.

Are you going to see patients while in Canada?

No, I'm here for the Games.

Can Canadians do what you do?

I'm sure they can, and much better.

Could you take a job away from Canadians?

Not really. I'm not looking for a job in Canada.

Are you carrying any tools of your profession in your luggage?

No, just clothes.

Have you shipped professional goods into Canada?

No.

How long will you be staying in Canada?

Five days.

It's July, winter starts next month, why are you wearing an overcoat? Are you planning to remain?

I'm from Florida and I get chilled when it's only four degrees.

Where are you staying in Toronto?

At the Sheraton Hotel downtown.

How're you going to pay for the accommodations?

It's a pre-paid package.

Has your accommodation taken a hotel room away from a Canadian?

I'm sorry, but I don't know.

Why are you apologizing, have you lived in Canada before?

No.

Have you been in Canada before?

Yes, many times.

Why?

For various reasons.

Any of them related to finding a job?

No, just vacation or visiting friends.

Do you know where your friends live?

Yes.

Where are you going next?

Back to the U.S.

You have an Indian name, are you carrying any diamonds?

No.

Do you have any gold objects to sell while in Canada?

No.

While in Toronto are you going to watch American television?

Possibly.

I'm sorry, but that could take jobs away from Canadians.

At this point the officer scribbles something on the immigration form, and when it's presented to the guard at the exit path, the visitor is sent to another room for further questioning, behind some 50 people waiting to do the same thing.

*This is how
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