MIPCOM 2013

OCTOBER 7, 2013

TV's Golden Age, Without **Start Date**

pparently, we are now living in "The New Golden Age of Television," at least according to MIPCOM organizers, who have made it the theme of this 29th annual edition. The title is timely, even though it couldn't realistically be called the more accurate "New Golden Video Age."

To reflect the theme, over the next four days MIPCOM has staged conferences galore, parading top-level executives from traditional to new media and from mature to emerging territories. As VideoAge pointed out in its October 2013 Issue, content companies are raking in more money than ever, program quality and quantity is increasing worldwide and the video business (in all its forms — or screens) is expanding in China, India, Eastern Europe and Latin America.

However, what is missing among the 70-odd conferences is a reference to the "old" golden age, which varies (Continued on Page 4)

Starz Screens Sails for Sales

his afternoon at 3 p.m., Starz will hold a premiere screening of its newest original series, pirate adventure drama Black Sails, from producer Michael Bay, in Auditorium A at the Palais. At the invitation-only screening, prospective buyers will have a first look at the first episode of the eight-episode series, which Starz has already renewed for a second season. The auditorium holds 280, and ahead of the market, Gene George, executive vice president at Starz Worldwide Distribution, said they'd already accepted over 250 RSVPs. The company migrated from Auditorium K, which seats far fewer people and has been overcrowded at past screenings of Spartacus: Blood and Sands and The White Queen.

(Continued on Page 4)



INSIDE: PRIX ITALIA WINNERS **ALLTV AT JORNADAS**

Katzenberg Honored

Personality of the Year as Film and TV Link

his year, MIPCOM is emphasizing illustration of that link. the growing connection between television and film, and their decision to honor Jeffrey Katzenberg, CEO, co-founder and director of DreamWorks Animation, as the 2013 Personality of the Year is a prominent



Katzenberg will deliver a keynote address in the Grand Auditorium of the Palais on Wednesday as part of MIPCOM's Media Mastermind series, in which he will offer his perspective on the entertainment business. Later that night, he'll be presented with the Personality of the Year Award at the Carlton Hotel.

The 63-year-old Katzenberg cofounded DreamWorks Animation SKG with Steven Spielberg and David Geffen (the "S" and "G" of SKG) in 1994, after making a name for himself as chairman of The Walt Disney Studios from 1984 to 1994. While at Disney, the studio produced films like The Little Mermaid, Aladdin, The Lion

(Continued on Page 4)

A MIPCOM for the Annals

or those not involved with MIPJunior, Sunday in Cannes was always a day of R&R. But no more! Yesterday, Cannes was as busy as it will be today, with breakfast meetings, press conferences, photo opps and parties — a lot of parties. And today the non-stop schedules continue, but that's just the price of success. If only some of it would rub-off on MIP-

Once again, the exhibition floor at the Palais and the surrounding sandy areas have been sold out, including a new exhibition space called Croisette Village, located outside the Palais, with organizers Reed MIDEM expecting in excess of 13,000 attendees.

The fun is back in town, too, with a large number of cocktail events and (Continued on Page 4)



IN THE SUIT,
I'M NOT ME
ANYMORE 77

BEHIND THE MASK

A hulu ORIGINAL SERIES

A behind-the-scenes adventure into the colourful, never-seen-before world of sports mascots.





MIPCOM for the Annals

(Continued from Cover)



parties. Yesterday, 9 Story Entertainment hosted a cocktail reception to celebrate the company's growth, and Global Agency will be keeping MIP-COM-goers up with a late-night party starting at 10 p.m. tonight.

Breakthrough Entertainment has some head-turning talent, including David Rocco. In fact, a number of actors, directors, writers, producers and show business personalities are in Cannes to walk the red carpet before the Opening Night party at the Carlton Hotel tonight. Stars from The Tunnel, which will screen tonight at the World Premiere TV Screening, are also on-hand. Andie MacDowell is here to promote Hallmark's new series Cedar Cove, as is her co-star, Dylan Neal. Rachelle Lefevre and Dean Norris from CBS Television Studios and Amblin Television's Under the Dome will also make an appearance, as will the cast of Starz's new original series Black Sails and British actor Jack Davenport, model Naomi Campbell, and Meghan McCain, daughter of U.S. Senator John McCain, among others.

Since Argentina has been named MIPCOM's 2013 Country of Honor, there will be a special focus on the tango-dancing country, and Argentinean companies are looking to take advantage of the spotlight. Telefe Internacional is hosting a screening, "Telefe, Multiplatform Producer: Success Case: Allies," on Tuesday.

But Laurine Garaude, director of the Television Division for Reed MIDEM, noted that it's not just Argentina that will benefit. MIPCOM benefits all participants — especially the indies — in a number of ways. According to Garaude, "MIPCOM is the most efficient and cost effective way to meet new contacts from around the world." There are many opportunities "in terms of learning and education and networking to meet the right people... We have an in-depth reach into the global television industry, and high-level executives from all over the world come to Cannes, which is why we are creating even more opportunities for network-

Katzenberg Honored

(Continued from Cover)

King, Beauty and the Beast and Who Framed Roger Rabbit?

Katzenberg was born in Manhattan and enrolled in New York University in 1971, but dropped out during his sophomore year to work in New York City Mayor John Lindsay's unsuccessful campaign for the 1972 Democratic Party presidential nomination.

Rather than return to school, Katzenberg went into partnership with two young Lindsay aides on a restaurant in New York City. Finding this unsuitable, he went to work as a talent agent for David Picker, an independent film producer who was a personal friend of Lindsay's. Katzenberg managed to meet Barry Diller, then-chairman of Paramount Pictures in New York City, who gave him an entry-level position in 1975. Katzenberg was ultimately named president of Production under Paramount president Michael Eisner. In 1984, Eisner moved to The Walt Disney Co. and brought Katzenberg with him.

In 1994 Frank G. Wells, the president of Disney Studios, died in a helicopter crash. Katzenberg expected to be named Wells' successor, but Eisner bypassed him. Katzenberg resigned and months later founded a new studio, Dreamworks Animation SKG.

In 2004, DreamWorks Animation became a publicly traded company, with Katzenberg at the wheel. The company has become one of the largest animation studios in the world and has been named one of the "100 Best Companies to Work For" by Fortune Magazine for five consecutive years. It has released 27 animated feature films, earning nine Academy Award nominations and two wins for Best Animated Feature. Some highlights under Katzenberg's belt include Shrek, Madagascar, How To Train Your Dragon and Kung Fu Panda, which all led to sequels.

He has overseen DreamWorks' expansion into the TV production and distribution business. Under Katzenberg, DreamWorks acquired indie studio Classic Media and its 450 movies and 6,100 TV episodes for \$155 million. Additionally, the company also struck deals with on-demand platform Netflix and Super RTL in Germany, and it acquired YouTube-based network AwesomenessTV for \$33 million.

In addition to his work in the industry, Katzenberg is also involved in philanthropic and political endeavors. This year, his efforts were recognized when the Academy of Motion Pictures Arts and Sciences honored him with the Jean Hersholt Humanitarian Award.

An early supporter of President Barack Obama, he served as a fundraiser (reportedly he has donated \$3.5 million to political causes) even though many in Hollywood supported Hillary Clinton. Now Katzenberg is considered an "informal liaison" between Hollywood and the White House. According to *Forbes*, he's worth \$800 million.

Starz Screens Sails

(Continued from Cover)



"The only thing that's not going to be part of the episode is the main title sequence because it's still being created. The originally composed music and everything else is all there," said George. This will give buyers a chance to familiarize themselves with the series, which is set 20 years prior to Robert Louis Stevenson's *Treasure Island* and centers on Captain Flint and his crew when Flint takes on a young new crewmember by the name of John Silver.

George noted that Black Sails is a key part of Starz's future, and screenings at MIPCOM are a great way to capture a lot of people and a lot of decision makers at the same time. At MIP-TV, strategically it can be very helpful because it's before the L.A. Screenings and we can capture buyers. As distracted as buyers are at any market, we can get their attention with the screenings." He added that "Buyers are getting to know Starz and to expect that we will have new content. This is the first year we've had a large presence and screening at MIP-COM and MIP-TV. We are getting to a point where buyers understand the type of content and output that we have."

And, George added, "I'd say that we were one of the first companies, if not the first, that stood behind screening shows at the markets. We did it with *Spartacus* when it wasn't common at all to screen at MIPCOM or MIP-TV. Now there are multiple screenings that premiere there," he said.

The screenings have benefited Starz in that they're "a great way to get to know Starz [and a] great opportunity for buyers to meet the talent," George said, as the cast and creative talent attend. Prospective buyers will have the chance to meet

the lead, Toby Stephens, who plays Captain Flint; Luke Arnold, who portrays John Silver; Hannah New, Zach McGowan, Clara Paget and showrunner and executive producer Jon Steinberg.

TV's Golden Age

(Continued from Cover)

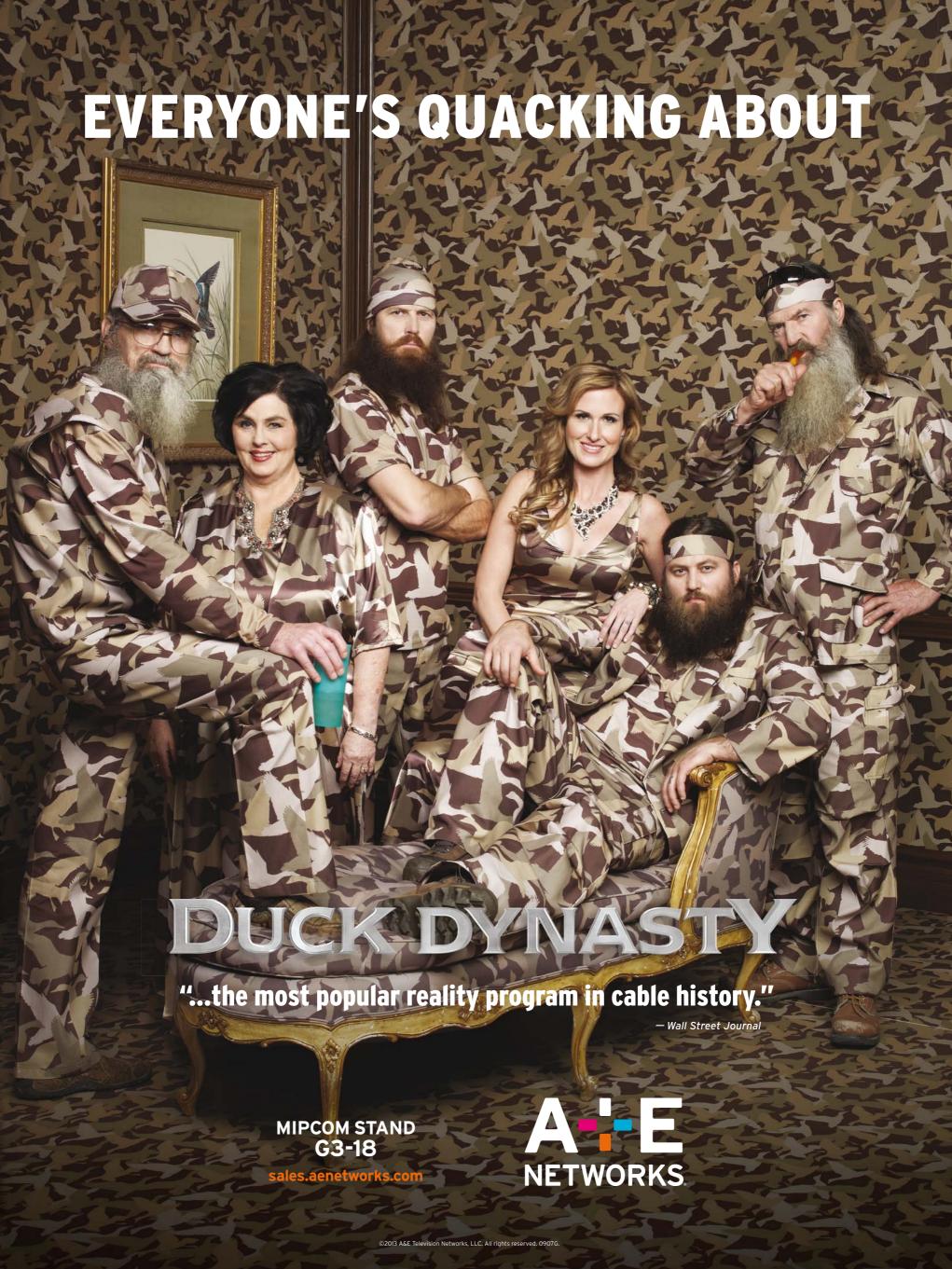
depending on the country and is not well defined. For example, in the U.S. some reports indicate that the "golden age" was the early 1950s, while others place it between the mid '50s and mid '60s. In Italy, on the other hand, it is placed in the late '70s.

Curiously, right in the middle of the U.S.'s "Golden Age," Newton Minow, then-chairman of the FCC (the U.S. TV regulatory agency), told broadcasters that television was a "vast wasteland" during the 1961 NAB convention.

Today, experts are reflecting this lack of birthdate by calling our era, "The Second Golden Age of Television" (CBS News), while in his book *Difficult Men*, TV critic Brett Martin calls it the "Third Golden Age," and MIPCOM, being politically correct, dubs it "The *New* Golden Age."

UP THE LADDER

- Cisneros announced that Jonathan Blum was named president of Cisneros Media, a newly formed corporate division encompassing all of the organization's affiliated media and entertainment companies. Cisneros also announced that Victor Kong was appointed president of Cisneros Interactive. Blum and Kong report directly to Adriana Cisneros, CEO of Cisneros and are based in Miami, Florida.
- FremantleMedia North America (FMNA) appointed Gayle Gilman to the newly created position of EVP of Digital Content. In her new role, Gilman oversees the creation of all original digital content. She works closely with the company's new Digital & Branded Entertainment Division and reports to COO Lee Rierson. Additionally, FMNA appointed Christine Shaw the new SVP of Communications and Marketing. Shaw also reports to Rierson and is charged with leading and implementing the strategic development and execution of all corporate public relations, marketing and publicity.
- Entertainment One (eOne) appointed Eric Shiu vice president of Marketing and Communications for Entertainment One Television. In his new position, Shiu is based in the Los Angeles office, where he is responsible for developing and implementing eOne TV's international marketing and communications strategy. Shiu reports directly to Peter Emerson, president of eOne Television International.



TV News Made News at Prix Italia

t the 65th Prix Italia, conferences were varied and topics were ambitious. Foremost in this respect was a conference titled, "Are Foreign Correspondents Redundant?'

The annual Prix, organized by RAI, Italy's public broadcaster, took place September 21-26 in Turin. Italy's first capital has played host to the award for five years in a row.

Representatives of three television channels and one social media news aggregator participated in the "Foreign Correspondents" conference. Of the broadcasters, Germany's ARD proudly declared that they had over 100 foreign correspondents in 30 countries and had no plans of cutting any of them. Al-Jazeera insinuated that its seemingly limitless budget allows it to post correspondents anywhere, and RAI unexpectedly announced that it was increasing its number of foreign correspondents.

The conferences revolved around the overarching theme for the event,



which was based on the works and writing of Nobel-prize winning writer/ dramatist Dario Fo, christened, L'Albero delle Idee (The Tree of Ideas). Conferences and screenings were open to the public and most sessions were also available via streaming on the RAI website.

On the Festival side, some 300 radio, TV and Web programs vied for 14 prizes, of which six recognize excellence in television programming. Four new broadcasters partnered with Prix Italia this year (Discovery Italia, Sky Arte HD, HBO Europe and Euronews).

The award ceremony took place at the great hall of the University of Turin, which was selected because the Prix organizers have made an effort to revive interest from young people through several close collaborations with the University of Turin. In addition, an interesting first for this Prix Italia is the inclusion of a jury made up of students from the University of Turin and the University of Central Lancashire.

Pictured above left is one of this year's conferences. (Yuri Serafini in Turin)

2013 PRIX ITALIA WINNERS

SPECIAL PRIZE OF THE PRESIDENT OF THE ITALIAN REPUBLIC: Real Stories: Bride of Krishna (YLE, Finland)

RADIO MUSIC

COMPOSED WORK: A Feast For The Ears - A Sonic Approach to Gastronomy (SRF, France)

WORK ABOUT MUSIC: The Signature Series (CBC/SRC Canada)

TV PERFORMING ARTS

PERFORMING ARTS: Matthew Bourne's Christmas (CH4, U.K.)

MUSIC AND ARTS DOCUMENTARIES: Bloody Daughter (SRG Switzerland)

SPECIAL PRIZE MILANO EXPO 2015

PRIZE FOR PRIX ITALIA MEMBERS: Regreening The Desert (NPO, The Netherlands)

PRIZE FOR NOT YET PRIX ITALIA MEM-BERS: Soil Pollution In The Jordan Valley (JRTV. Jordan)

RADIO DOCUMENTARIES

OVERALL QUALITY: Let Us Remember The Joola — The Ship's Last Journey (SRF, France)

EXTRAORDINARY ORIGINALITY AND/OR INNOVATION: Tim Key and Gogol's Overcoat (BBC, U.K.)

TV DOCUMENTARIES

CULTURAL AND GENERAL INTEREST: Africa-Kalahari (BBC, U.K.)

CURRENT AFFAIRS: 22.07 Eyewitnesses (NRK, Norway)

SIGNIS SPECIAL PRIZE: Burning Bush (HBOE, Pan-European Broadcasters) WEB

INTERACTIVE WEBSITES LINKED TO A RADIO OR TV PROGRAM: The Big Election Plea (VRT, Belgium)
NEW CONTENT AND TECHNOLOGIES

FOR MULTI-SCREEN TV: BBC Digital Olympics (BBC, U.K.)

SPECIAL PRIZE FOR THE BEST MUL-TIMEDIA SECTION WITH CULTURAL CONTENT

www.wired.it (Wired, Italy)

www.piccoloteatro.tv (Piccolo Teatro di Milano, Italy)

SPECIAL PRIZE STUDENTS' JURY

TV MOVIES AND MINISERIES: Burning Bush (HBOE, Pan-European)

SERIES AND SERIALS: Real Humans (SVT. Sweden)

RADIO DRAMA

ORIGINAL DRAMA: Bermuda Square. Reading a Non Staged Play (RTR, Russia) ADAPTED DRAMA: Nineteen Eighty-Four (BBC, U.K.)

TV DRAMA

AllScreen

TV MOVIES AND MINISERIES: And Then I Killed Him (RTP, Portugal) SERIES AND SERIALS: Real Humans







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Molla

A "Divine Intervention" for Rai World

uring the Jornadas in Buenos Aires, a group of Italian community representatives in Argentina met at the Rai Italia stand to discuss present and future issues concerning RAI's international TV services. These services are run by Rai World, which in addition to Rai Italia, operates and/or distributes two other international Italian-language TV channels worldwide and nine RAI TV channels in Europe.

The meeting was organized by

Eduardo Piturro, the Argentinean agent for AllTV, the Uruguay-based company that exclusively represents Rai World throughout Latin America.

In turn, AllTV takes the Rai World satellite feeds from Lebanon-based Reach Media, which in addition to the satellite services, represents Rai World worldwide, outside of Canada, Australia and Latin America.

At the *Jornadas* (the annual market-conference of Latin America's



cable and TV satellite services), AllTV executive Adriana Demjen, who is based in São Paolo, Brazil, announced to the Italian delegation that soon some

channels, such as the drama focused Rai World Premium, will have Spanish, Portuguese and English subtitles, in order to increase penetration. In addition, by organizing a separate feed from Reach Media, AllTV is preparing to carry commercials to Rai Italia's general Latin American channel.

For its part, the Italian-Argentinean delegation, though praising the Rai World feeds and signal qualities, decried the quality of programming and the time-slot of the more desirable shows that do not reflect the demographics at home. However, conscious of the fact that RAI is very Roma-centric and unresponsive to the needs of Italians living overseas, the Italian-Argentinean delegation is now mulling over the ideas of a "divine intervention," meaning that they're figuring out a way to get Argentinean Pope Francis to intercede to get RAI and the Italian government (which are both cutting Rai World funding) to become more responsive towards the Italian Diaspora.

Pictured above left (l. to. r.): Eduardo Piturro, Juan Balestretti, AllTV's Adriana Demjen, Dario Signorini and Rodolfo Zin at the *Jornadas*.

ATF & Reed MIDEM Join Forces for MIPAcademy

t the upcoming Asia TV Forum & Market (ATF), Reed MIDEM (organizers of MIP-COM and MIP-TV) and Reed Exhibitions Singapore (organizers of ATF) will collaborate with The Entertainment Master Class (an organization devoted to executive peer-to-peer education) to launch MIPAcademy. ATF will be held December 3-6 in Marina Bay Sands, Singapore, and MIPAcademy is a new initiative inspired by feedback from ATF participants.

MIPAcademy features a full-day suite of master classes in which international industry experts, including leaders in the fields of non-scripted formats and factual programming, will share their insights with TV producers and executives. The structured curriculum will include presentations, case studies and roundtables that will take participants through the process of concept creation, pitching, selling, brand building, global distribution and rights protection.

"Local Roots, Global Reach" will outline the road to success for nonscripted formats and factual programming in Asia. Other highlights include a format screening, "What's Hot in Non-Scripted and Factual?," "The Insider's Guide to Building Global Entertainment Companies," and "The New Game-Changers: Social TV, Second Screen, Branded Content," among others.





A STARZ ORIGINAL SERIES

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SEASON I - 8 x 60 Minutes SEASON II - In Pre-Production Now

Private Premiere MIPCOM Screening - Today, October 7 at 15:00

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Content Gets The Bigger Picture

n Cannes, Content Television gives largest robbery in England's hisus a bit of history and drama. Action drama series **Serangoon** Road (pictured) is set in 1960s Gamache and his team investi-Singapore, a port city at a crossroads of violence, politics and crime. When ular schoolteacher in TV movie her husband is killed, Patricia Cheng Still Life: A Three Pines enlists the help of the enigmatic Sam Callaghan to help run her detective what lies beneath a idyllic façade.

Two 90-minute films chronicle the CGI recreations and international true story of The Great Train experts in a wide variety of fields to Is there life on other planets? All will 1963 stunned the country as the human beings come from outer space?

Chief inspector gate the bizarre murder of a pop-Mystery. Together they uncover

The Bigger Picture employs

Robbery. The hijacking of a train in answer some burning questions — Did



be revealed.

In thriller The Temp Agency, a

temp is recruited by a secret agency that deploys highly trained people to bring down companies from the inside. He must learn the skills he needs to survive and do whatever it takes to complete his mission.

Stand RB.44

www.contentmediacorp.com

Power-ful Events

earts will be pumping at London-based Power. Set in the turbulent 1680s, four young men and women in America and England struggle against tyranny and oppression in New Worlds (pictured).

A rogue soldier, former general and the U.S. president become pawns in a deadly contest of wills when Air Force One is Down.



In Cat. 8, the world's greatest breakthrough in defense becomes the greatest weapon known to man, and a catalyst for Armageddon.

An international communications system morphs into an artificial intelligence entity that can destroy mankind in **Delete**.

In Eve of Destruction, the discovery of a limitless power source known as "Dark Energy," threatens to end life as we know it.

A space launch triggers a solarstorm event that could have cataclysmic repercussions for the planet in Exploding Sun.

The Ring of Fire is an effect caused by a localized volcanic eruption, which stretches across the globe and threatens to destroy life on earth.

Stand R29.23

www.powcorp.com

Don't Miss VideoAge Daily's October 9 issue: Focus on **Latin America**

A fresh approach to distribution of creative content across all platforms



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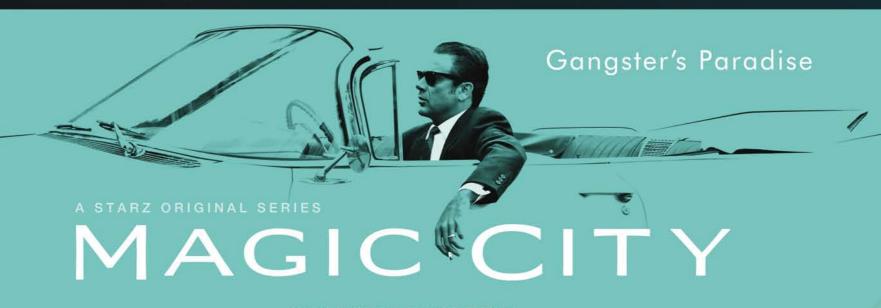
www.distribution360.com f l #distribution360

VIDEO • AGE DAILY **OCTOBER 7, 2013**



MEN GO TO BATTLE WOMEN WAGE WAR

THE WHITE COLUMN A STARZ ORIGINAL SERIES

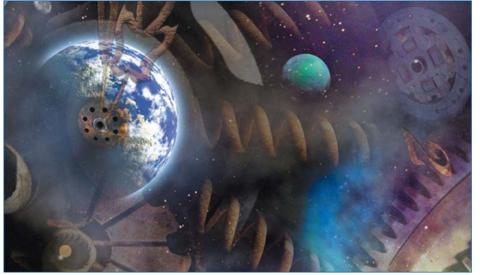


GET READY FOR A DEVIL OF A TIME

Control of the con







A+E's Got Modern Dads

n each episode of A+E's **Big** History (pictured), science from biology to astronomy, geology to chemistry - reveals an unexpected twist on historical events. For example, viewers will learn how every time they use a cell phone they're using radio wave lanes assigned after the Titanic telegraph rescue call went unanswered.

A diverse group of stay-at-home dads balance guy-life with dad-life in Austin, Texas, in Modern Dads. Unapologetically loud and funny, these guys are like frat brothers, but empty bottles and all-nighters mean something different to them now.

An adoption agency owner is secretly operating a ruthless black market baby ring in movie Baby Sellers. What begins as a routine seizure of a truck believed to be carrying weapons and drugs yields a shocking result for a female customs agent when she discovers it holds a dozen stolen infants.

The Legend of Shelby the Swamp Man is a character-driven series about a real-life swamp logger named Shelby Stanga. The series follows Stanga as he works to build a houseboat on the swamp.

Paranormal real-life series Psychic Tia features an over-the-top medium/psychic from suburban New Jersey. The former detective is part witch, part psychic and part mom. She's also larger than life.

Over 100 years after their historic feud, the backwoods descendents of the Hatfields and McCoys join forces to put a Moonshine whiskey business together in Hatfields & McCoys: White Lightning.

Real-life series Pretty Wicked Moms follows Miranda and Emily as they outwit and out-scheme their frenemies in the ritzy Buckhead section of Atlanta.

Stand G_{3.18}

www.AETNInternational.com

SHOW IN NEWS



Get Healthy With Veria

eria Living Worldwide offers shows to help you improve both your inner and outer selves.

Bestselling author and relationship expert Lisa Oz empowers viewers to live well through meaningful relationships with their surroundings, family, friends and themselves in The Lisa Oz Show (pictured).

A former supermodel-turned-Ayurvedic healer and yoga master uses ancient healing treatments to help people recover from health issues in Yogi Cameron: A Model Guru. The new season features a reunion episode revisiting the first season's stories.

Chef Danny Boome embarks on a culinary adventure in search of the best healthy places to eat in Good Food America.

Nathan LeRoy travels the world to explore flavorful and nutritious organic foods that are at the heart of healthy living in **Under the Sun**.



Viewers are treated to fun and relatable alternative beauty tips in talk show Naturally Beautiful, hosted by certified life-coach Nitika Chopra.

Bollywood dance guru Hemalayaa leads dance routines that get hearts pumping, hips shaking and feet stomping in BollyBlast.

Jeff Halevy leads fun at-home exercises that get blood flowing and muscles stretching in Workout from Within.

Stand G_{3.07}

www.verialiving.com/programsales

Set Sail with Starz

tarz Worldwide Distribution goes way back in history. Pirate adventure Black Sails (pictured) takes place 20 years before Treasure Island, and focuses on Captain Flint, the most feared and brilliant captain of his day, and his crew. Flint takes on a fast-talking young addition who goes by the name of

In England in 1464, two families will stop at nothing for control of the throne. And when a commoner falls in love with the King of England, things become more complicated for the manipulators involved in The White

Ahsha's lifelong dream is to become a Devil Girl, a dancer for the Los Angeles Devils basketball team. But in the fast-paced world where secrets and blackmail rule, you've got to Hit the Floor to survive.

When Jennifer returns home for the holiday season to care for her sick father, she begins receiving Christmas cards from a secret admirer. She learns the cards are traveling through time and finds a way to communicate with him in The Christmas Card.

A series of disastrous geological coincidences occur, creating the largest hurricane in human



history in Category 5. One family is derailed by a series of interconnected events while trying to

In Magic City Season 2, Ike Evans risks everything in a life and death battle to rid his Miramar Playa Hotel of the Mob. But Ike's dangerous plan to defeat Ben "The Butcher" Diamond puts him face-to-face with Ben's boss in the Chicago Outfit. Will the price of victory be too high?

Elizabeth and Daniel Chase are busy remodeling their family's home when they find out that the man they've hired to help with the work is out for Revenge against Daniel for wrongfully putting his son in prison.

Stand RSV 25

www.starzglobal.com

Goal! For GRB

ootball's greatest moments are celebrated through the eyes of the sport's most authoritative personalities, as well as its notable celebrities and fans in GRB Entertainment's My Beautiful Game (pictured). The series features FIFA footage, including Maradona's 1986 World Cup solo goal, Rooney's famous bicycle kick against Manchester

City, and a special profile of Argentina's Lionel Messi.

Docu-soap/drama Wives with Beehives chronicles retro women who have chosen to model their 21st Century lives directly after 1950s housewives.

Portal to the Unknown introduces viewers to people



lievable creatures. Series My First Home follows first-time homebuyers

through the process of purchasing their first property, giving an inside glimpse into some dramatic stories and offering informative tips as well.

Four extraordinary women — three police officers and a detective — provide first-person accounts of the demanding, often dangerous and sometimes funny lives of officers in Police Women: Dallas.

Monsters and Mysteries enters the mysterious world of the paranormal as eyewitnesses relive terrifying encounters with Sasquatch, Bigfoot and other bizarre creatures.

With a revolving cast of talented judges, competition series **Deep Fried Masters** features the best frying contests. Stand R35.11 www.grbtv.com

VIDEO • AGE DAILY **OCTOBER 7, 2013**



Breakthrough in the Buff

reakthrough Entertainment's wood" - bid on lost and that follows a dysfunctional news America's largest freight auctions. team. It's like The Office meets The In Lost & Sold, every box could Newsroom...but naked.

David Rocco's Dolce India follows ing at all. the host on a culinary tour of India from savoring Mumbai's traditional street food to perfecting his own masala recipe with a master chef in

A motley crew of buyers — dubbed "The Killer," "Pistola" and "Holly-

funny and quirky Naked News: unclaimed courier and airline Uncovered is a lifestyle series packages in one of North contain a treasure trove, or noth-

> Eva Longoria stars in animated series Mother Up!, as a former highpowered executive who confronts the challenges of parenthood with a series of misguided solutions, learning about herself and her kids along the way.

Live-action kids series Zerby Derby



(pictured) follows radio-controlled cars living among life-sized trees, rivers and rocks. No obstacle is too big for friends whose motto is "Answers are Everywhere."

Adrenaline-charged Boundless fol-

lows the adventures of two friends and fierce competitors involved in a worldwide quest to challenge their limits and compete amongst themselves and others.

Two young, hot chefs — having already fulfilled their dreams of owning successful restaurants head out on a food tour of Italy in Rustic Adventures.

Stand oo.oi

www.breakthroughentertainment.com

Peace Point Gets Played

n elite undercover police unit infiltrates impenetrable criminal circles in Peace Point Entertainment's Played (pictured). The bonds between the cops are tight, and the conflicts intense.

Documentary JFK: The Smoking Gun looks at the assassination of John F. Kennedy through forensic analysis conducted by



McLaren, an Australian homicide detective.

In makeover series Colin and Justin's Cabin Fever, Colin McAllister and Justin Ryan transform lakeside fixer-uppers in Canada into rural sanctuaries worthy of Hollywood stars.

UFC reigning welterweight champion George St-Pierre is the focus of documentary **The DNA of GSP**. It's an in-depth exploration of GSP's motivation and the strategy used in his Mixed Martial Arts fights.

In thriller The Child, defense attorney Robert Stern is summoned by a 10-year-old boy who insists that he was a murderer in a former life. Stern's surprise turns to horror when he searches a cellar and finds the boy's description to be true.

Sadourni is a dwarf who's halfway through his prison sentence, attempting to transition out of prison life and reinsert himself into society in **Sadourni's Butterflies**.

The Knife That Killed Me is the story of an average teenager attempting to avoid bullying. Once he stands up to the meanest boy in school, he has to decide whether to join the bully's gang or go the more peaceful route, and suffer the consequences.

Stand 11.28

www.peacepointrights.tv



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NETFLIX 23 X 1 HOUR

CANAL+
13 X 1 HOUR

NBC SONY AXN 26 X 1 HOUR



GAUMONTINTERNATIONALTV.COM SEE US AT MIPCOM IN BOOTH #LR3.01

World Content Pole is Now WCPMedia Services

name, the company has also improved its digital asset management, transcoding and delivery service by adding significant features to its core company has increased the speed, ease-of-use, accessibly and reliability of the platform for content licensors and licensees alike. It integrated delivthree technology developers

The Swiss-based World Content Signiant, Rhozet and Telestream. Pole has become WCPMedia WCPMedia Services also added an Services, and along with its new online screening interface and put a global sales and support staff in place.

These upgrades are the fruits of yearlong research conducted with existing and potential clients, includproduct, the WCPMedia Platform. The ing entertainment content owners, content and assets. The three-part distributors and buyers.

The WCPMedia Platform is now a three-part package that opens the door for increased monetization. It ers and the WCPMedia Screening ery and transcoding solutions from includes the WCPApp, a cloud-based Room, which offers integrated viewsolution that manages, stores, and ing on the Web and on iOS and



transcodes and delivers entertainment package also includes the WCPMedia Market Hub, a virtual marketplace for professional content buyers and sellAndroid mobile devices to select or wide audiences.

Based on this research, WCP-Media incorporated technology from Harmonic Rhozet and Telestream Vantage to strengthen its transcoding services. Signiant helped refine and accelerate the upload and delivery process. WCPMedia also has a long-term partnership with Swisscom, which offers storage and security services.

Additionally, WCPMedia Services expanded its staff to cover North, Central and South America, Asia, India, Europe and the Middle East. It has also instituted The WCP Way, a white glove service to assist with change management and training.

President Cristina Molinari and commercial director Lucia Milazzotto are at MIPCOM along with the company's sales and support staff at stand G3.31.

www.wcpmediaservices.com

7 Minutes at RSI

SI Radiotelevisione Svizzera's documentary Birobidzhan, Music of the Soul takes a look at a province beyond Siberia that welcomes different beliefs, cultures, languages and traditions.

The director of documentary The Team (pictured) coaches a basketball team made up of teenagers from various backgrounds: Dominicans, Slavs, Moroccans, Italians and Swiss.



China's economy is growing swiftly, but Westerners know little about the Chinese people. Doc Who's Afraid of the Chinese? introduces viewers to Dan and Luigi — she is Chinese and he is a Swiss-Italian. Both are involved in music and draw the best out their cultures to rise above clichés

Dignity: We Shall Return exposes the plight of thousands of Syrian refugees, fleeing the civil war and entering Lebanon.

The Return of the Wolf goes to the Alps to investigate what steps are being taken to protect livestock.

In series Current Events and Cultural Trends in 7 Minutes, "Cult TV" presents the experiences, reflections and voices of people who experience and create culture.

In **Foodies**, Viviana Lapertosa interviews young chefs — including Anton Schmaus, Edouard Loubet and Aurora Mazzucchelli — who are revolutionizing the European culinary scene.

Stand 24.11 www.rsi.ch/sales





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24 is Back at Fox

Television Distribution's got animation, comedy and drama on the docket. Jack Bauer is back in 24: Live Another Day (pictured), an event series that follows up with the heroic agent, who will resume his story several years following the events of the final season of 24.

Sleepy Hollow spans two and a half centruries. Now, a resurrected Ichabod Crane pairs up with a present-day cop to save the enigmatic town of Sleep Hollow — and the world — from unprecedented evil.

Robin Williams plays an advertising genius whose unorthodox methods and unpredictable behavior would get him fired ... if he weren't the boss. His daughter Sydney works by his side in **The Crazy Ones**.

From the unfettered imagination of a five-year-old boy comes this animat-



24 LIVE ANOTHER DAY TM ©2013 Fox and its related enties. All rights reserved.

ed series, about the most badass superhero who ever existed. Sleeping only two minutes a night and eating solely birthday cake, **Axe Cop** and his loyal partner Flute Cop unleash vigilante justice

The super-positive millennial students of **High School USA!** are painfully naïve and put a positive spin on everything — from cyber-bullying to Adderall addiction to embarrassing sexting incidents.

Stand E3.01
www.foxfast.com

It's Miller Time at CBSSI

BS Studios International's got some goofy guys on their MIP-COM slate. When recently divorced roving news reporter Nathan Miller tells his parents about his marital woes, his dad decides to follow suit, stunning the family and leaving his wife of 43 years in comedy **The Millers** (pictured).

Reckless, set in Charleston, tells the tale of two gorgeous lawyers who spar both in and out of the courtroom, but must hide their intense mutual attraction as a police sex scandal threatens to tear their city apart.

Single-camera comedy **We Are Men** follows four single guys living in a short-term apartment complex who find camaraderie through their mistakes in love. These losers in the marriage department aren't afraid to

impart their own brand of wisdom on others.

Named Queen of Scotland when she was six days old, Mary Stuart is already a headstrong monarch destined for a tumultuous rise to power. With danger and sexual intrigue around every corner, Mary rallies her ladies-in-waiting, ready to rule the new land in **Reign**.

Star-Crossed is an epic Romeo and Juliet romance between a boy and girl from different species who happen to attend the same suburban high school. Their relationship is threatened by the small-mindedness of their respective communities and the political agendas of those in power.

Stand R30.01
www.CBSSI.com

Stars Earn Their Stripes at WWE

WE's roster of wrestling shows is certainly action-packed. Live-event show Raw (pictured) is a weekly combination of match competition, rock-concert ambiance and dramatic interactions.

SmackDown is a weekly, live-event program that brings high-flying match-action, dazzling pyrotechnics and unpredictable drama from arenas around the world.

WWE Main Event features in-ring action and fits into storylines from WWE *Raw* and *SmackDown*. Each week offers a big arena experience with live audiences.

Every week, **WWE Superstars** provides an opportunity to catch the WWE roster in one place, as Superstars and Divas converge.

Each week on **NXT**, WWE Rookies compete in a series of challenges to find the next breakout star.

The WWE Experience gives a complete overview of the happenings in the WWE, with action, key encounters, fresh commentary and sneak peeks.



Hour-long sports/entertainment series **WWE BottomLine** features highlights from *WWE Raw*. It allows viewers to relive the exciting events that take place both inside and outside the ring.

Stand R31.37 www.wwe.com

Divas are Out at Estrella

strella TV/Liberman Broadcasting present a Banda legend. Original 10-part miniseries *La Vida De Una Diva* (pictured) follows the life and career of Jenni Rivera, the famous singer-songwriter who died in a plane crash in Mexico in 2012.

Drama *El Shaka* portrays the exciting and dangerous world of a notorious drug lord who is a husband, lover, father, brother, friend and head of Mexico's most dangerous drug cartel.

Intrigue combines with the paranormal in *Historias Delirantes*. Each episode features a different story, revolving around money, love, mystery, relationships, past lives, passion and justice.

Actor/writer/producer Krzysztof hosts *Que Jalada* and together with three celebrity comedians offers commentary on the craziest

video clips on the Internet. The irreverent show is about non-stop laughs.

A Que No Puedes is a fast-paced game show that pits two celebrity teams against one another as they attempt to perform the talents of the other group. The show features stars from novelas, movies, modeling and sports.

On *Noches Con Platanito*, Latin American comedian Platanito hosts a wild and unpredictable talk show with his signature humor. Games, dancing and comedy sketches take place alongside celebrity interviews.

Stand 07.09

www.estrellatv.com



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FMI Focuses on Fashion

remantleMedia International is showcasing the worlds of fashion and showbiz this MIPCOM.

The Fashion Fund provides a window into the real-world competition for one of the most influential prizes in the fashion industry, the CFDA/Vogue Fashion Fund Award.

Set in modern day Australia, the drama series **Wentworth** is a dynamic, modern adaptation of the classic 1980s series *Prisoner Cell Block H*.

Through a series of conversations at an L.A. restaurant, **Full Circle** (pictured) examines the relationships between 11 people whose lives are dramatically intertwined, though they don't know it.

Nashville's most compelling power couples — those at the top of the country music scene — are featured in

Nashville Confidential, a series that goes behind the scenes in the country capital of the world.

Jamie Oliver is back with **Save with Jamie**, a series that inspires people to eat better and spend less on their weekly food bills.

From Hollywood superstars to international beauties, Young Hollywood's Greatest gives unprecedented access to some of the world's biggest stars. Each entry is backed-up with clips of candid interviews captured in a hi-def studio at the Four Seasons hotel in Beverly Hills.

Young Hollywood Presents Evolution Of... looks back on celebrities that have risen to stardom and charts how they did it.

Stand RB1

www.fremant lemedia.com





Eyeworks Gets Real

olland-based Eyeworks Distribution's slate is topped by My Big Fat Revenge. Overweight women go through weight loss camp, get makeovers, and then exact revenge on those who've hurt them in the past.

Set in a fairy tale world, reality show A Prince for Corina follows a "princess" who's searching for her prince. In this humorous and unique twist on dating, she has several advisers — a good witch, her sister, her best friend and a wise king (her dad).

Celebrities join in the traditions and rituals of an "authentic" African tribe in **The Kamaras Love You**. What they don't know is that they're on a not-so-hidden camera show.

Forever Young is a unique social experiment that follows a group of vivacious seniors and rambunctious young adults as they live together, work together and compete against one another.



Four guys wake up in the aftermath of a huge Vegas bachelor party with two big questions — what on earth happened and who are all these people? 13 Nights in Vegas sets up how they got there.

In a race across Morocco, 12 celebrities compete for a big cash prize. The celebrities face physical and emotional challenges. After a journey full of twists and eliminations, only one can conquer the mountains of **Atlas**.

Stand H4.32 www.eyeworks.tv

Studio 100 is Fantastical

unich-based Studio 100 Media gets kids' imaginations working. When Jack's parents send him off to a land far, far away to stay with his distant cousin **Tashi** (pictured), the two boys are swept up in fantastical adventures. But thanks to the help of the warm and whimsical Lotus Blossom, the three are ready for anything — giants, ghosts, witches, dragons and more.

SuperMegaHyperPets is an action-packed preschool series that follows the adventures of Earth's four newest superheroes. Eight-year-old

Timmy teams up with an intergalactic gang of alien pets: Super Zee the Dog, Hyper Harrier the Rabbit and a cat called Megakat Thunderpaw.

Maya is a little bee who goes her own way. Her fellow bees are content with a regimented life, but not her. She's curious and spirited and doesn't let life pass her by — for better or worse. With Skip the grasshopper and her best friend Willy, Maya the Bee has lots of adventures

Ten-year-old **Vic the Viking** and his dad, Halvar the Viking Chief, get into plenty of thrilling adventures with a colorful crew of burly Vikings.

The happy and talkative Heidi, who

lives with her grandfather in the idyllic Swiss Alps, makes friends easily and embarks on many exciting adventures along with her best friends Peter and Clara.

Six teenagers from different backgrounds converge upon **Hotel 13** with a mission to find Room 13. The only problem: It doesn't seem to exist. What ensues is a holiday adventure filled with friendship, fun and first love.

Galaxy Park is a great place to work for the summer, but what the teenagers who work there don't know is that there's an alien in their immediate vicinity with a mission to take six young people to the planet Exo-7 in order to study "human emotions."

Stand R29.01

www.studio100media.com



Time for *Spaghetti* at Animation Band

ome-based Animation Band's **Girls of Olympus** tells the story of three high school freshmen who first find out a curious coincidence — that they all have the same birthdate. They then learn that they have a lot more in common, too: They are god.

common, too: They are goddesses of Olympus.

The **Spaghetti** family sure is wacky. The only thing they can all agree on is their passion for pasta.

Cosi are funny creatures of different geometric shapes who live in a microscopic country somewhere in the human

somewhere in the human world. Cosi are imaginary but they mirror the passions, feelings and mistakes of the "normal" world in **I Cosi**.

Stefi's World revolves around a curious eight-year-old who's always poking her nose in adults' business, convinced that she will one day change the rules.

Crazy adventures happen on the McKenzie farm, where a blue wolf named **Lupo Alberto** tries to win the heart of his beloved hen Marta.

Blanche is a sheep with the tenacity of a lion and delicacy of a lamb. She rules over an exceptionally varied community of very original baby animals.

At the end of the battle of Troy, Greek hero **Ulisse** (pictured) and his crew have one objective: to return to Ithaca. The famous Greek myth is retold with updates, new characters and a bit of comedy.

www.theanimationband.com

Stand H_{4.35}

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MY TWO CENTS

Most of us in the TV business travel out of necessity, not pleasure. Airports are built by people who travel on private planes and airlines are run by sadists. The pleasure is in arriving and finding Cannes under a clear, sunny sky!

e should not say that we travel for pleasure. There is no pleasure in traveling," wrote French philosopher and Nobel Prize winner Albert Camus in his Notebooks 1935-1942.

Though, in those years, Camus did not have to deal with airplane food, endure airport security and live with unruly traveling crowds, we in the international TV industry know his sentiment to be true. But, gallivanting is our mission, not our pleasure. If some pleasure is to be derived from traveling, it is only when we finally arrive at the destination. And even that part is problematic. Of course, we've learned to

complain only to our spouses. Just imagine the reactions while trying to tell your friends that you're suffering because of your trip to the Côte d'Azur!

Now, if you travel first class, ship your luggage beforehand via FedEx, get a chauffeured limousine to pick you up at NCE and get driven directly to the Carlton Hotel in Cannes, one could understand the sarcasm coming from friends and relatives while explaining that you go to the French Riviera to work.

But most of us humans drive real cars, not Ferraris, travel coach instead of first class and schlep our luggage on buses and shuttles. And it's not just a matter of money, either, but self-assurance. For example, it impressed me when, years ago, landing late at night at LAX, I was greeted by billionaire TV mogul Haim Saban who was arriving from Israel unshaven, carrying his own luggage and waiting for a car.

At MIPCOM, most people's routine is: hotel-Palaisrestaurant-hotel. But no one will believe it, so we keep quiet and play the glamour game. For my part, the last time I traveled outside Cannes during MIP-TV or MIP-COM was in the 1990s when Cathy Malatesta, then at Westinghouse, organized press dinners at the Moulin de Mougins, or when MIPCOM awarded the Man of the Year at the same locale.

Some of us are even embarrassed to be seen in Cannes taking an after-work stroll, so we do it inconspicuously, lest it be thought of as goofing off. And, while TV executives who wake up at 5:30 a.m. to go running on the Croisette are to be admired (I can point to France's Bernard Majani, Germany's Jens Richter, Argentina's Enrique Maya and England's Nicholas Bingham among them), I never understood those market participants who do their daily exercise at nine in the morning, zigzagging around well-dressed people rushing to the Palais carrying

brochures and/or screening material.

Some international executives are multinational or multicoastal residents, which, at times, can mitigate their traveling burden, but this "displacement" can also bring anxiety. Indeed, some of us have a clear idea where we want to die, but not exactly where we want to live. For example, I know of a person who lives in Italy, has one son in England, in Florida and a daughter in New York and owns houses in each place. I

not exactly where we want to live. For example, I know of a person who lives in Italy, has one son in England, in Florida and a daughter in New York and owns houses in each place. I stand in awe looking at how former U.S. studio executive Norman Horowitz copes with having a daughter in Paris and a son in New York City, all while living in Los Angeles.

However, despite the unpleasantries of travel — indicated as one of the irks of this industry by some executives interviewed for our "What Irks TV Execs About the Industry," article in the October Issue of *VideoAge* — no one in the international TV industry thinks of willingly retiring, which perpetuates the legend that, after all, enduring the international television industry is better than working in the mines.

Dom Serafini

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