

www.VideoAgeDaily.com

MIPCOM 2013

OCTOBER 8, 2013

Turkish TV's Challenges

urkey is in the spotlight at MIP-COM, where the Turkish television industry is the focus of a series of conferences today, beginning with "A Market Overview," followed by "The Broadcasters' Superpanel" "Turkey: A Talented Country of Production." VideoAge Daily sat down with two leading Turkish television exhibitors about the focus on the Turkish television industry.

Izzet Pinto, CEO of Global Agency, believes the main reason MIPCOM has singled Turkey out as a "global hotspot" is that the "number of participants from Turkey — both exhibitors and buyers — is increasing each year."

On top of that, Turkish television content is becoming increasingly popular in the international marketplace. According to Pinto, "the number of Turkish exports has been heavily rising each year (about 30 to 40 percent). Additionally, the number of countries interested in Turkish dramas is also rising each year."

Ahmet Ziyalar, managing director for ITV Inter Medya, concurred: "Turkish TV content export figures

(Continued on Page 4)

Ellender's New **Models Panel**

his afternoon, at 2:40 p.m., former Global CEO of Fremantle Media Enterprises' David Ellender is moderating a panel titled "New Financial and Business Models" from European drama.

VideoAge Daily caught up with Ellender while he was preparing his notes to anticipate some of the issues on the table. First, the panel examines the existing co-production and cofinancing models, with The Vanner Produktion's Michael Hjorth of Sweden explaining why Scandinavian drama "travels." Then Bavaria Film's Philipp Kreuzer will touch on co-financing across the border and why this aspect of drama production is now the norm in Europe, as well as what it takes to go into co-production. Ellender will touch

(Continued on Page 4)



INSIDE: VERIA'S MOGUL DISNEY'S PYNE

Women's Power Lunch

TV execs gather for a show of global strength

with A+E Networks' Lifetime, hosted the second annual Women in Global Entertainment Power Lunch. The goal of the invitation-only lunch "is to create a high-level international networking event for women, where



resterday MIPCOM, in partnership | they can do business and learn from their international peers," said Laurine Garaude, director of Reed MIDEM's Television Division. "It's part of our Thought Leadership Program, bringing together global communities, as is the LATAM Global Dealmakers Lunch," which will take place today.

"The women who are invited to the lunch hold key executive positions in the industry. The event is proving very popular and we are seeing more and more women asking to participate." The event was once again held to capacity, with over 150 people.

A+E Networks' president and CEO, Nancy Dubuc, introduced a panel of influential women executives: Emily Mortimer, who stars in The Newsroom

(Continued on Page 4)

Canada: From **Movies to TV**

anada and its audiovisual industry are again in the spotlight, specifically through a session held today titled "TV, Film's New El Dorado: Changing the Very Nature of Business: Canada." Telefilm Canada and the Canada Media Fund (CMF) worked with Reed MIDEM to organize the panel discussion highlighting the link between TV and film. The country is also out in full force, with over 70 companies registered under the Canadian Pavilion.

Moderated by Tracey Jennings, PricewaterhouseCoopers Canada National Leader, the panel features a lineup of directors and producers who work both with television and feature film productions.

The panel focuses on three produc-(Continued on Page 4)







MY TWO CENTS

Broadcast television is still the one and only medium that can deliver a critical mass to advertisers. How anyone can call it dead defies logic and business sense.

"I've never NOT succeeded. What's it like?"

ith his book, *TV's Not Dead*, David Brennan discovered the umbrella. Honestly, I don't know who David Brennan really is, but he has a great PR representative who makes him sound like a genius. His name did not come up in major TV trade show databases; a search on Google turned up hundreds of namesakes, from an American born-again preacher to an Australian banker and many in between. From the book's back cover jacket we know that he's the founder of U.K.-based Media Native, which on its website is described as a consultancy company.

However, once put to the test, Brennan did not deliver, or rather he didn't answer a few simple questions about the television business that his PR rep forwarded to him. Plus, his book starts with something

we already know: The History of Television.

Though his self-published book does not constitute review material for us, it offers a good topic for this *My 2¢*, even though, lately, everyone seems to be saying aloud at every occasion that traditional television is not dying. I'm not going to do the same. In fact, I'm going to go one step further and argue that traditional TV is thriving. And to do so, let's split the issue into three related parts: Content, distribution and advertising.

"Networks try to shake off a chilly fall," was the headline of a *USA Today* story on May 23, the day that marked the end of the 2012-13 primetime TV season. Then the daily paper proceeded to explain that CBS averaged 11.9 million viewers a day and ABC 7.8 million. Plus, the daily wrote that CBS reached 3.7 million viewers among ages 18 to 49. To those, I'd add 7.1 million average primetime daily viewers for FOX and seven million for NBC.

I certainly would not call this a "fall." No matter what, broadcast television still delivers the critical mass to advertisers and it's still the most effective, efficient and economical form of advertising.

Yes, the industry is changing, but what is not under-

stood is the fact that broadcast television has another moneymaking function: It is a conduit for producing high quality content that makes lots of money worldwide.

Moving on to the so-called "uncertain advertising market," at the conclusion of the Upfront sales that began in mid-May, the five U.S. broadcast networks — ABC, CBS, FOX, NBC and CW — received commitments from advertisers to pre-buy anywhere from about \$8.7 billion to \$9.15 billion worth of commercial time during the 2013-14 primetime season. The Upfronts reconfirmed that broadcast television is still a good way for advertisers to get reach and frequency and that, indeed, large brands cannot do without broadcast television. So much for newspaper headlines like: "Broadcasters face an uncertain advertising market."

On the distribution front, as it stands for the TV networks, it's better to collect retrans fees from cable and satellite operators than to stream via the Internet. According to some estimates, by 2015 retrans fees will increase to \$4.3 billion from \$2.4 billion in 2012.

Perhaps the business model will change toward streaming if cable and satellite operators drop the networks in favor of original programming a la carte. After all it is expected that viewing via digital sources will

increase and potentially surpass traditional distribution

As explained by FOX Broadcasting's chairman of Entertainment, Kevin Reilly, "Clearly, the broadcast system is not broken or antiquated or run by inept people," pointing out that in the recent Nielsen crossplatform report, television consumption is up by nearly two hours on average, to 157 hours and 32 minutes per individual per month.

As pointed out by CBS Corp.'s CEO Les Moonves, network television is not dying, "it's just changing...We don't care where you watch the shows."

Dom Serafini

VIDEO AGE DAILY

AT MIPCOM 2013 Stand 17.23

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OCTOBER 8, 2013

Women's Power Lunch

(Continued from Cover)

on HBO; Noura Al Kaabi, CEO of twofour54 and Roma Khanna, president of MGM TV Group.

This lunch was launched because "while there are many national events for women in the industry to exchange and network, there is no other international event for women on a global scale. It made perfect sense to do this event at MIPCOM because of our far-reaching international scope," said Garaude.

"We're very passionate about the event. Events like this one are organic at A+E," said Sean Cohan, A+E Networks' EVP of International.

Garaude added, "The entertainment industry counts a large number of talented and influential women in key executive positions and numerous 'women-to-watch' with the potential to move into key roles in the years to come. We want to give these women the opportunity to exchange with their peers on an international level."

Disney's Pyne: Global Outlook

Ben Pyne, president of Global Distribution, Disney Media Networks, had a lot of success stories to report at Disney's annual media lunch yesterday.

Among the headline-grabbing announcements was the massive expansion of the on-demand services



the company has either rolled out, or is just about to roll out. Disney Movies on Demand service was announced at last MIPCOM's media lunch. At this year's event, he reported that the service is now on 12 live platforms in six EMEA countries, reaching a consumer base in excess of 8 million consumers.

Alongside Disney Movies on Demand, ABC TV on Demand — launched in 2010 — is now on 26 platforms in 16 EMEA countries. In 2013 it had over 60 million viewers in EMEA.

Just as important was Pyne's announcement that Disney Media Distribution will work with Ebonylife TV to make a Nigerian formatted version of the global hit, *Desperate Housewives*. It will be the sixth international format of the series, slated to air in summer 2014.

Pyne also reported the sale of *Marvel's Agents Of S.H.I.E.L.D.* to 155 territories, as well as the return of well-established hits such as *Criminal Minds* for its ninth season and *Castle* for its sixth.

Canada Moves From Movies to TV

(Continued from Cover)

tions — *The Listener, Call Me Fitz* and 19-2 — and their creators, who work with both film and TV. Christina Jennings, chairman and CEO of Shaftesbury Films; Jocelyn Deschênes, producer and founder of Sphère Média Plus; Daniel Grou, director; Sheri Elwood, screenwriter and director; as well as Michael Souther, executive producer and co-owner of Amaze Film + Television.

Sheila de la Varende, director of Industry Promotion for Telefilm Canada, explained that "in Canada, we have a very mature and experienced industry. Canadian companies have often worked in both television and film. We're seeing more fluidity and communication between the TV and film world, and with the emergence of the Internet and the huge appetite consumers have for content, it gives producers new opportunities to get their content out there for Canadian and world audiences," she said. "In Canada, many directors have moved [across the border] and been active in feature film. They have not abandoned feature films, but they have also ventured into the TV industry."

Ellender's Panel

(Continued from Cover)

on the risk of going back on the Europudding of a few years ago and introduce as one of the new production models joint ventures of the Tandem-Lionsgate type.

The other panelists are Amandine Cassi, Mediametre's head of International TV Research and David Grover, ING Bank's head of Media Finance.

Pictured below is David Ellender.



Turkish TV's Challenges

(Continued from Cover)

have been booming for the past five years, and the success of Turkish content globally, particularly dramas, has been drawing everyone's attention."

been drawing everyone's attention."
He added, "Lately, the popularity of the dramas with criminal or sci-fi elements is increasing. This seems to be the latest trend in Turkish television. In addition, Turkish productions have more and more universal stories."

Pinto noted that Turkish content is also beginning to reach the U.S. with the Hispanic market.

"Our content reflects the modern Turkish culture, which is a blend of Eastern and Western cultures and viewers all around the world can find a part of themselves in the Turkish content," Ziyalar said.

But it's not all rosy for the country's television business. Though the export market is high and the country is making money on international exports, advertising revenues have remained stable while production costs have increased. Yet that didn't stop Pinto from saying, "It's the right time for Turkish television."

Global Agency's Izzet Pinto and ITV's Can Okan are also featured on the Photopage of this Daily issue.

CANADIAN PLAYERS AT MIPCOM



Pictured above: 9 Story's Stephen Kelley, Natalie Osborne, Jennifer Ansley, Vince Commisso, Liliana Vogt, Kristin Lecour, Federico Vargas.

Pictured below: Senator McCain's daughter Meghan McCain stars in Tricon's Raising McCain.





Above: Greg Poehler of eOne's Welcome to Sweden. Below: Peace Point's Eric Müller.





Pictured above: Marblemedia/Distribution360's Miklos Perlus and Mark Bishop.



Above: Abbie Cornish of eOne's Klondike. Below: J.B. Sugar and Laura Vandervoort of eOne's Bitten.



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Molla

India's Mogul Goes Global

Prior to MIPCOM, VideoAge had a quick chat with Indian media mogul Subhash Chandra during his monthly visit to New York City from his base in Mumbai, where he runs the Essel Group.

Among various enterprises, his Indian conglomerate owns Zee TV, the newspaper chain DNA, cable systems and a direct-to-home satellite operator.

The 63-year-old Chandra founded Essel (which in 2011 recorded

revenues of U.S. \$4 billion with 8,000 employees) in 1976 and, in 1992 entered the television business with Zee TV, India's first satellite television channel and the country's first private TV network, which since 2008 has been run by his eldest son, Punit Goenka.

In 2009 Chandra took over Daily News & Analysis (DNA). Today DNA publishes six local editions. In the U.S. Essel owns Veria Living, a lifestyle TV network started in 2008 and now available in 25 million cable



and satellite homes. In 2010 Zee TV joined Veria in its New York City offices.

Chandra explained that the name Veria doesn't refer to the Greek city, but to a variation of the Latin word *veritas* (truth). During *VideoAge*'s interview, Veria's Chief Revenue Officer, Ray Donahue, mentioned that, in addition to selling Veria content at MIPCOM he's also looking to buy programs "that fit into the health and wellness space [including] lifestyle and exercise." He's interested in both finished product and those that require further funding.

Chandra also said that of Zee TV's 28 channels in eight Indian languages, three channels are in English, with 95 percent of programs acquired internationally. The rest of the channels are programmed exclusively with local Indian productions. Today, Zee is seen in 120 countries, targeting the Indian diaspora but still reaching 650 million viewers worldwide. Reportedly, the overseas business contributes 25 percent to Zee network's profitability.

In terms of expansion, Zee TV has joined the U.K. DITTO OTT platform and is looking at some FTA digital channels in some markets.

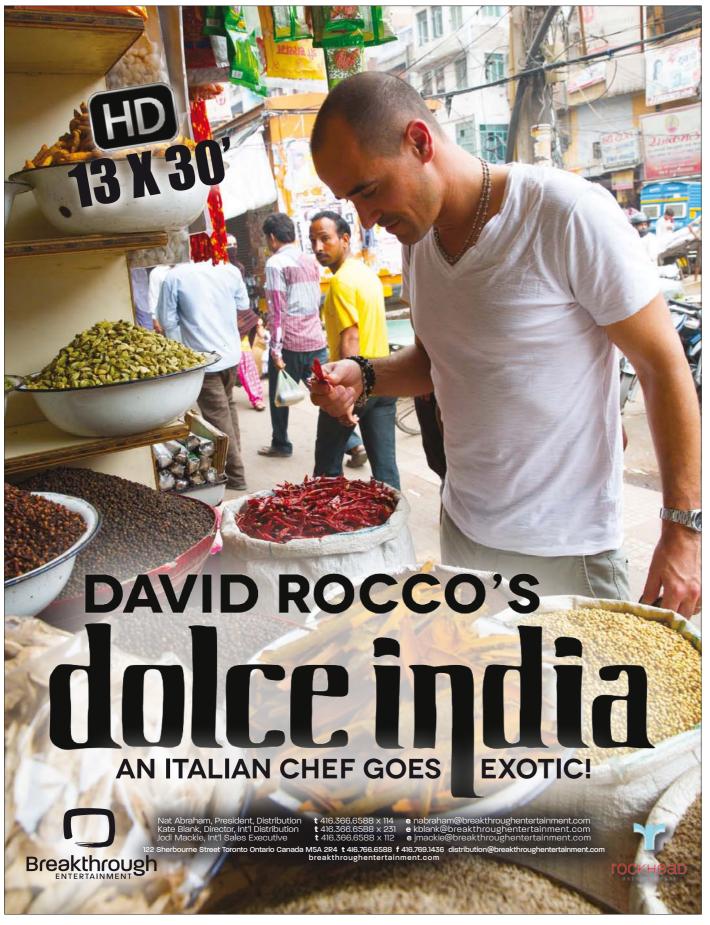
The Essel boss also explained why he chose to turn his middle name into his last name, which explains why his last name is different from that of his three children, including Zee TV's CEO, Punit, who's making a presentation today here at MIP-COM. Chandra was originally known as Subhash Chandra Goenka; he changed his name to Subhash Chandra in 1989 as he felt that independent India was being divided by the political establishment and he didn't want to be associated with the caste confrontation raging in India at that time.

This part of his life will be expanded on in a biographical book, which will soon be published by Harper-Collins, a company that happens to be owned by his TV competitor in India, Rupert Murdoch.

The American-accented Chandra only completed high school, shattering his dream of becoming an engineer. The family business suffered a series of drawbacks in 1967 due to heavy losses in cotton trading and Chandra's father told him that he had to help with the business, as he could no longer pay for college. Two years later, in 1969, he renamed the company Subhash Chandra Laxmi Narain and in 1976 he gave it the name of Essel Group of Industries and later, Essel Group. Chandra entered into the packaging business in 1981, with Essel Packaging Ltd. and, in 1988, he set up the amusement park known as Essel World. He's now India's 21st richest man with a net worth of U.S.\$2.9 billion.

Pictured above left: Ray Donahue, Veria's Chief Revenue Officer, Subhash Chandra, chairman of Essel Group and chairman of Zee Entertainment, *VideoAge*'s Dom Serafini.

OCTOBER 8, 2013



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CONTENT FILM TELEVISION DIGITAL



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artists and entertainers are on show in CABLEready's catalog. In Star Ship, hopeful dancers, actors and singers compete to become head-to-head.

scammer-turned-investigator who was the inspiration behind the film Catch Me If You Can, hosts an investigative sional Muay Thai fighters as they www.cableready.net

The lives of Thai boxers, scam series called Scam Me If You Can, which offers exclusive access to some of the biggest and most shocking frauds ever.

The Muay Thai Premier League is a the star of a brand new cruise ship. Thai boxing league made up of four With celebrity mentors and beautiful male divisions and one female divibackdrops, these contestants will go sion. During these live events, fighters compete for a chance to become the Frank Abagnale, the world famous MPL and WMC World Champion.

mentary series that follows profes- World Champion.



Into the Fire (pictured) is a docu-struggle and triumph to become



Alfred Haber's Mad For Madonna

lfred Haber Distribution will make you laugh, gawk and move to the beat.

The Material Girl is back in Madonna: The MDNA Tour (pictured), her record-setting worldwide tour.

Top Twenty Funniest is a comedic countdown that includes the best viral videos, home movies, surveillance clips, event footage and news bloopers that'll have you cracking up.

By getting answers from the spirits of the killers and victims, Killer Contact explores the fates of some of the world's most prolific killers, including Jack the Ripper and Vlad the Impaler.



The **2014 56th Annual Grammy Awards**, dubbed "Music's Biggest Night," includes performances from megastars as well as the awards ceremony.

The latest installment of the most popular beauty pageant in the world, the 2013 62nd Annual Miss Universe Pageant, which is broadcast in over 150 territories, will air on November 9 from Moscow.

The 2013 Victoria's Secret Fashion Show may very well be the sexiest TV special of the year, featuring musical guests, behind-thescenes interviews and, of course, supermodels.

Shocking, gripping and dramatic events are caught on camera in World's Most Amazing Videos, the successful NBC/Spike TV reality series is now available as 65 onehour episodes.

Stand 22.02

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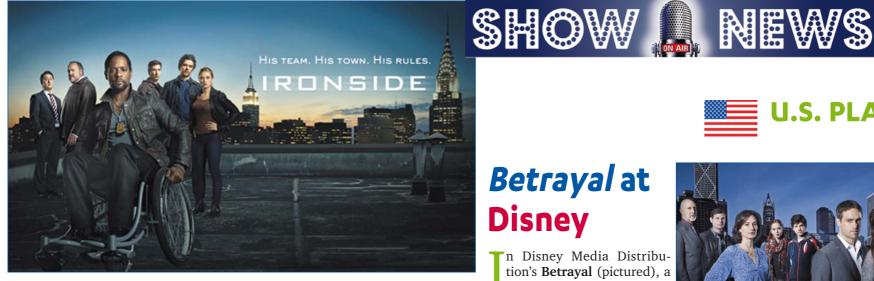


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Tough Guys at NBCUni

BCUniversal International Television Distribution's got lots of strong men, and some silly ones, too. Sexy, tough and acerbic detective Ironside is shot in the line of duty and confined to a wheelchair. Undeterred, he handpicks an elite team of detectives to solve New York City's toughest crimes.

District 21 of the Chicago Police Department is made up of two distinctly different groups: uniformed beat cops and an intelligence unit, the team that combats the city's major offenses. Sergeant Hank Voight, a man not against skirting the law in pursuit of justice, leads the intelligence team in Chicago PD.

Dracula has arrived in 19th Century London posing as an American entrepreneur who wants to bring modern science to Victorian Society. But he really wants to take revenge on those who cursed him with immortality centuries earlier.

Based on the Nick Hornby novel, comedy About a Boy focuses on an immature, irresponsible single guy who accidentally befriends the young boy and his needy single mom who live next door.

A brilliant but mischievous police officer keeps the precinct on its toes in Brooklyn Nine-Nine. The cop comedy revolves around a group of detectives that form an odd family in a New York City police precinct.

In comedy Growing Up Fisher, a family has to make some adjustments when the parents get divorced, and the dad (who is blind) moves into a bachelor pad.

In comedy Sean Saves the World, a gay divorced dad becomes the fulltime parent to his 14-year-old daughter and quickly learns that life's a balancing act.

Stands H4.05, H4.27 www.nbcuni.com

U.S. PLAYERS

Betrayal at **Disney**

n Disney Media Distribution's Betrayal (pictured), a chance meeting between a professional photographer and a top attorney leads to an instant attraction. They fight hard against the realization that they're soulmates.

Gabriel Black, an agent at the U.S. Cyber Command at the NSA, has a microchip implanted in his brain that allows him to tap into databases and electronic files. When given a mission to locate the kidnapped neuroscientist responsible for creating the microchip, Black and a Secret Service Agent brought in to protect him discover that the enemy may be closer than they imagined in **Intelligence**.

In Killer Women, Molly is the ballsy, badass and lone female ranger in the elite Texas Rangers. She's committed to making sure justice is served on the Texas frontier, despite being surrounded by law enforcement officials who want to see her fail.

In Marvel's Agents of S.H.I.E.L.D, agent Phil Coulson (from Marvel's feature films) assembles a small, highly select group of agents from the worldwide law-enforcement organi-



zation known as S.H.I.E.L.D. Together they investigate the new, the strange and the unknown around the globe.

Set in Victorian England, the young, beautiful Alice tells of a strange land on the other side of a rabbit hole, where there's a hookah smoking caterpillar and an invisible cat. Assumed to be insane, she's given treatment to make her forget her memories, but just in the knick of time the White Rabbit and Knave of Hearts come to save her in Once Upon a Time in Wonderland.

When reformed party girl Kate gets married, she falls into an insta-family, complete with three stepchildren and two ex-wives. She finds solace in her friend, a party-hearty singleton who knows even less about parenting than she does in Trophy Wife.

Stand RB.30

www.disneymediadistribution.tv

Mad Men (and Women) at Lionsgate

ionsgate is in Cannes with a mixed roster of comedy and drama. Comedy series Satisfaction (pictured) takes a humorous look at the lives of a group of friends who are in a transitional phase in their lives, as they share relationship woes and wins, life crises and personal ambitions.

Charlie Sheen is a non-traditional therapist specializing in **Anger Management**. He thrives on the chaos in his life while battling his own anger.

The sexy, stylized world of the admen of Madison Avenue is where the action happens in drama series Mad Men.

Set against the backdrop of Nashville, this series follows three iconic women as they climb to the top of the charts in the legendary music city.

Nancy Botwin has gone from a desperate pot-selling suburban widow to cartel concubine and political wife in comedy Weeds.

Piper is a happily engaged yuppie who's sent to a minimum security prison for a decade-old drug offense in new comedic drama Orange Is the New Black.

Drama series Chasing Life follows Alice, a 20-something aspiring journalist with a promising personal and professional future who finds out she has cancer.

Stand RB.40

www.lionsgate.com



Dr. Lecter is Back at Gaumont

aumont International Television is here to spook you. Dr. Hannibal (pictured) Lecter returns in this onehour drama that explores the unique and riveting early relationship between the renowned psychiatrist and a young FBI criminal profiler who's haunted by his ability to

empathize will serial killers.

Hemlock Grove tells the tale of a once vibrant community that's struggling in the wake of a mysterious death. the town's secrets unravel, suspicions about the mysterious White

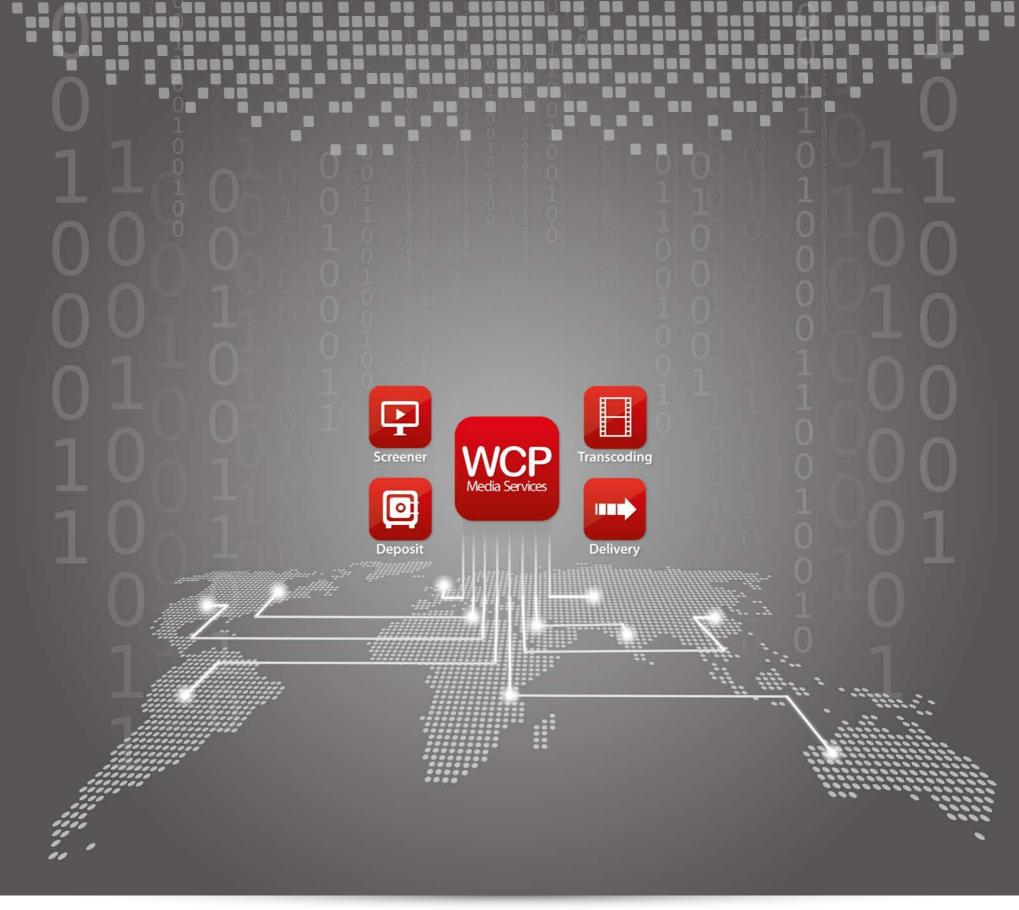


Tower and rumors of a werewolf are just the beginning.

Iconic figure Barbarella is back. Called upon to save a civilization, she begins to find answers to questions that have haunted her all of her life, like where she came from.

Stand LR3.01

www.gaumontinternationaltv.com



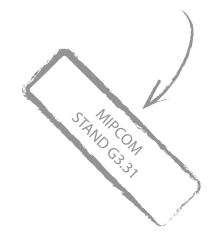


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SHOW A NEWS



ITV's Turkish Telenovelas

TV Inter Medya's telenovelas have all the raw emotions you've come to expect from the genre.

left alone and penniless after her husband disappears. She also discovers that her husband lived a secret life and that her first born child, who she thought had died, is alive and well. Now Ebru, a woman who had never left the walls of her mansion, must home, Neriman's dreams are very big. Neriman starts to question the man fight for all that she's lost, starting Stuck In Between a conventional life she's expected to marry. And a party over in a distant land.

It only takes **20 Minutes** for Melek and Ali's perfect family life to turn upside down. The day they are cele-In Black Rose (pictured), Ebru is brating buying a house, the police knock on the door and arrest Melek for attempted murder. She is sentenced to life in prison. Ali becomes obsessed with the mission to break his wife out of prison.

Though she grew up in a modest



and a more modern existence, that's thrown one night has surprises

in store for everyone.

In **The Family**, a cast of characters live together pretending to be a family, and find themselves hiding from curious neighbors and people with evil intentions. Gürcan can move things around with his mind, Zeynep can read minds, Tilki can become invisible and Aylin can generate electricity with her fingers.

In Prisoners of Love, four very different women meet and share a close bond while visiting their lovers

Stand RSV 11

www.itv-intermedya.com

Competition **Abounds at The Global Agency**

t Istanbul-based The Global Agency, two chefs, two restaurants and two dueling families battle it out in cooking format Battle of Restaurants. Each



family brings their own stories and recipes, running the restaurant from beginning to end.

Keep Your Light Shining is a 13episode singing competition that begins with all 12 contestants singing two-to-three seconds of a song. At the end, the audience gets to do the eliminating.

Contestants on game show **Guess** Who? have to know themselves very well. Each player must correctly compare him/herself to 10 complete strangers.

Dating show My Best Friend's Date allows three friends to pick a date for their single buddy. Each round will put contestants through a different challenge to impress the three "judges."

Calikusu tells the love story of Feride and Kamran, showing how life can bring people together after heartbreak and true love can keep people connected throughout time.

Ten older women travel around the world, performing challenges across exotic countries in Grannies **Hit the Road!** (pictured). The show proves that age is no limitation on

Stand LR₃.08

www.theglobalagency.tv

SwissTelevision

Programs



Nicoletta, So Many Lives

This documentary tells the story of Nicoletta Gay, psychotherapist and spiritual consultant for terminal oncological and rehab patients, by following her in her work as a teacher, in her daily routine of personal rites, studies and prayers. It also accompanies her on one of her many journeys, on a quest for the ancient and traditional wisdom in New Zealand, where she meets the Maori keepers of ancestral memory. A healer and therapist, Nicoletta bridges cultures and places; she accompanies souls on their earthly path up to their return to the eternal



The Team

One summer day the director of this documentary receives a call from a social worker in Locarno. A group of youngsters needs a coach. There are Dominicans, Slavs, Moroccans, Italians and Swiss, all united by the same dream of forming a street basketball team. This is not only the beginning of a sport adventure, but also a human experience for a group of teenagers who, at times, seem to have been "left out" and excluded from "official events". This teen group, however, refuses to be pushed aside."I have coached them, admired them, and loved them", so the director and coach of this unusual team. The result of their encounter is to be seen in this documentary.



Foodies

Lovers of food and good cuisine looking for top quality in ways of ingredients, gastronomy and catering. Encounters with young chefs who are revolutionising the European culinary scene. They are interviewed by Viviana Lapertosa while perusing the markets or working in their kitchen, and the interviewer was even given an opportunity to cook with them.

Anton Schmaus, Edouard Loubet, Aurora Mazzucchelli, Ronny Emborg, Markus Arnold.

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SHOW A NEWS

Rainbow Goes Royal

Cloudtower. When the Winx battle the witches, they accidentally lose their powers. Will they be able to get them Dimension?

In the City of Peace, where life continues after death, Teddy the skeleton must help his policeman father while dealing with his gossipy mother and his sister in R.I.P.

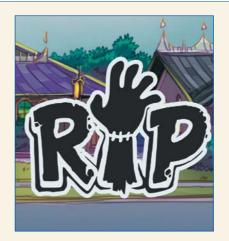
Royal Academy is an HD 2D ani-

taly-based Rainbow gets animated mated series with the option for CGI with kids series. In Winx Club 6, a animation that follows the lives of the new witch named Selina joins grandchildren of legendary fairy tale characters as they attend school and try to deal with their families.

The Winx take on an underwater vilback and save the schools of the Magic lain who wants to rule the Magic Dimension in Winx Club 5.

> In the world of Centopia, Mia is a 12year-old who must save the goldenhorned unicorn Onchao when an evil queen tries to capture all the unicorns in Mia and Me Seasons 1 and 2.

PopPixie follows the day-to-day America and Africa await Sophie and



lives of the Pixies in Pixieville, a magical world full of interesting creatures.

New journeys across Europe, South

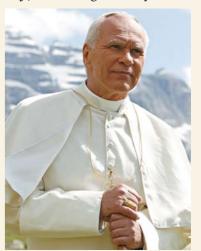
Lok as they search for Amulets that will stop the evil brewing in HUNTIK Seasons 1 and 2.

Stand R33.01 www.rbw.it

Classic TV Comes Back at Multicom

os Angeles-based Multicom Entertainment Group's The Secret Life of John Paul II (pictured) tells the true story of a great friendship born between Pope John Paul II and a private ski instructor in the mountain peaks of northern Italy.

Golden Age of Television Series include Peter Gunn, about L.A.'s stylish, sexy and tough detective; Mr. Lucky, where high society and the



underworld mingle on a floating casino-boat owned by Mr. Lucky; The Invisible Man, about a scientist who holds the secret to invisibility and joins forces with British Intelligence and DECOY, based on the accounts of a New York undercover policewoman's actual case his-

Ten war, action and adventure features round out Multicom's War **Features** library.

Over 3,000 hours of factual history, music, biographies, documentaries and multiple-episode series are part of the Factual, History, Biographies, **Documentaries** Package.

International Family Classics include Alice Through the Looking Glass, which is voiced by Jonathan Winters, Phyllis Diller and Mr. T; The Charles Dickens Collection, which includes Oliver Twist and A Christmas Carol and four exciting adventures of Sherlock Holmes.

Narrated by Ben Kingsley, Religions of the World offers an insightful collection of programs that explore the differences and similarities between the world's major religions, providing viewers with additional perspective and understanding of beliefs.

Network Miniseries include GUN, JFK: Reckless Youth and Harts of the West.

Stand 18.16 www.multicom.tv





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MIPCOMPHOTOREPORT



























- 1. GRB's Gary Benz, Michael Lolato, Benn Watson, Joey Sabella
- 2. WWE's Heather Lubin and Augustine Tan
- 3. Breakthrough's Ira Levy and Nat Abraham
- **4.** Veria's Raymond Donahue invites MIPCOM participants to stop by his stand for a free massage.
- 5. A+E's Sean Cohan
- **6.** Starz's Gene George and his "sails" team in Cannes

- 7. Gaumont's Erik Pack
- 8. Global Agency's Izzet Pinto
- 9. Power's Georgina McNeilly
- 10. Studio 100's Patrick Elmendorff
- 11. Content's Vicky Ryan and Greg Phillips
- **12.** Lionsgate's Kevin Beggs (r.) with Gerry Abrams, producer of Houdini and Lionsgate's Sandra Stern
- 13. ITV's Can Okan



Get Bitten at eOne

■ ntertainment One Television's got history, mystery, comedy

Event miniseries Klondike is inspired by the true stories of those who hunted for wealth and battled for survival in the Yukon Territory. At the center of the action are two childhood friends who risk everything in an effort to strike it rich during the 1890s gold rush.

Elena abandons her Pack, and the man who turned her into a werewolf in Bitten (pictured). She attempts to start a new life in a new city, but when bodies turn up in the werewolf sanctuary, she's torn between the life she's building and the wild and unpredictable one she left behind.

In Welcome to Sweden, Bruce is an accountant living in New York City with his sexy Swedish girlfriend Emma. With new customs, new cuisine, her outlandish family and his needy but hilarious celebrity clients —

Amy Poehler, Gene Simmons and Will Ferrell among them — no one is sure if Bruce and Emma's love will survive this comical culture clash.

Hell on Wheels S3 continues the story of former Confederate soldier Cullen Bohannon's journey to better himself through the construction of the first transcontinental railroad. Bohannon must shake off the demons and ghosts of his past to survive, and this season, he faces an internal struggle and many moral questions.

Haven S4 takes place in a charming seaside town and explores how its buried secrets impact the world. With an explosion at the end of last season, the heroes were scattered and the troubles grew worse. Now, the dynamic between Audrey, Duke and Nathan will be put to the test as dark times call for desperate measures and new citizens must rise to the challenge.

Stand RB.43

www.eonetv.com

Tricon is **Spoiled**

'n each episode of Tricon Films & Television's variety HitRecord on TV! (pictured) a different theme is explored, featuring short films, live performances, music, animation, conversation and more. Hosted by Joseph Gordon-Levitt, the show spotlights artists from his global open-source online community hitRECord.

Docu-talk series Raising McCain features Meghan McCain, the outspoken daughter of Senator John McCain, on the road talking to unexpected experts, regular people and members of her generation. Topics will range from bullying to feminism to the death of romance.

Jersey Strong chronicles the lives of two families from parallel universes — the street and the executive suite. The series explores Newark, New Jersey's tough exterior through two unconventional families striving to achieve the American dream.

Late-night topical talk show Take Part Live digs deep into socially relevant news for people who care about



the world around them, without taking itself too seriously.

Comedy miniseries The Spoils of Babylon is a century-spanning saga about a family that made a fortune in the oil business. It's all about booze, pills, passion and heartache.

The Birthday Boys is a sketch comedy show from the comedy troupe of the same name, which features sketches that twist real-life moments and cultural touchstones, in the vein of Mr. Show and Monty Python.

Stand R34.07

www.triconfilms.com

Distribution360 Goes Back to Preschool

istribution360, a Marble Media Company, has series for tweens, kids and adults, with a focus on preschool. Each episode of Talent Hounds (pictured) features a heartwarming and captivating story about how dogs enrich our lives and how we can help change theirs.

Ghostly Encounters explores the paranormal experiences of regular folks-next-door. The highly personal ghost stories offer viewers a chilling ride.

Each six-minute episode of This is Scarlett and Isaiah follows two inquisitive six-year-olds who fearlessly explore the world and try new things.

Splatalot is a funny, medievalthemed physical game show geared toward tweens. Each episode features an extreme obstacle course in three rounds.

Japanizi: Going, Gong, Gong! is the adaptation of *I Survived a Japanese* Game Show, which sees contestants competing with conveyor belts, dizzy chairs, giant fans and Velcro walls.

Produced by Cuppa Coffee Studios, preschool series Bruno and the Banana Bunch embarks on exciting adventures and invents imaginative games full of colors, numbers, shapes and sizes, all while teaching life lessons.

Tigga and Togga become the conductors of a veritable symphony of sound, exploring, creating and sharing in the music that makes the world go around in this preschool series.

Stand 02.10

www.distribution360.com



9 Story's Neighbourhood

oronto-based 9 Story Entertainment's got shows for preschoolers, tweens and all kids in between. In animated comedy Numb Chucks (pictured) two half-wit-

ted woodchuck vigilantes use non-existent kung-fu skills to protect the lives of the citizens in Ding-a-Ling Springs, whether or not they need it.

Hidden camera prank show Extreme Babysitting takes teenagers who think they know everything about looking after kids and puts

them to the ultimate babysitting test.

Peg + Cat is an animated preschool series that follows a spirited little girl named Peg and her sidekick, Cat, as they embark on adventures while learning basic math skills.

A group of nerdy kids are tossed onto a fantastic unchartered island with a tribe of hideous and dim-witted monsters who think the nerds are invaders in Nerds and Monsters.

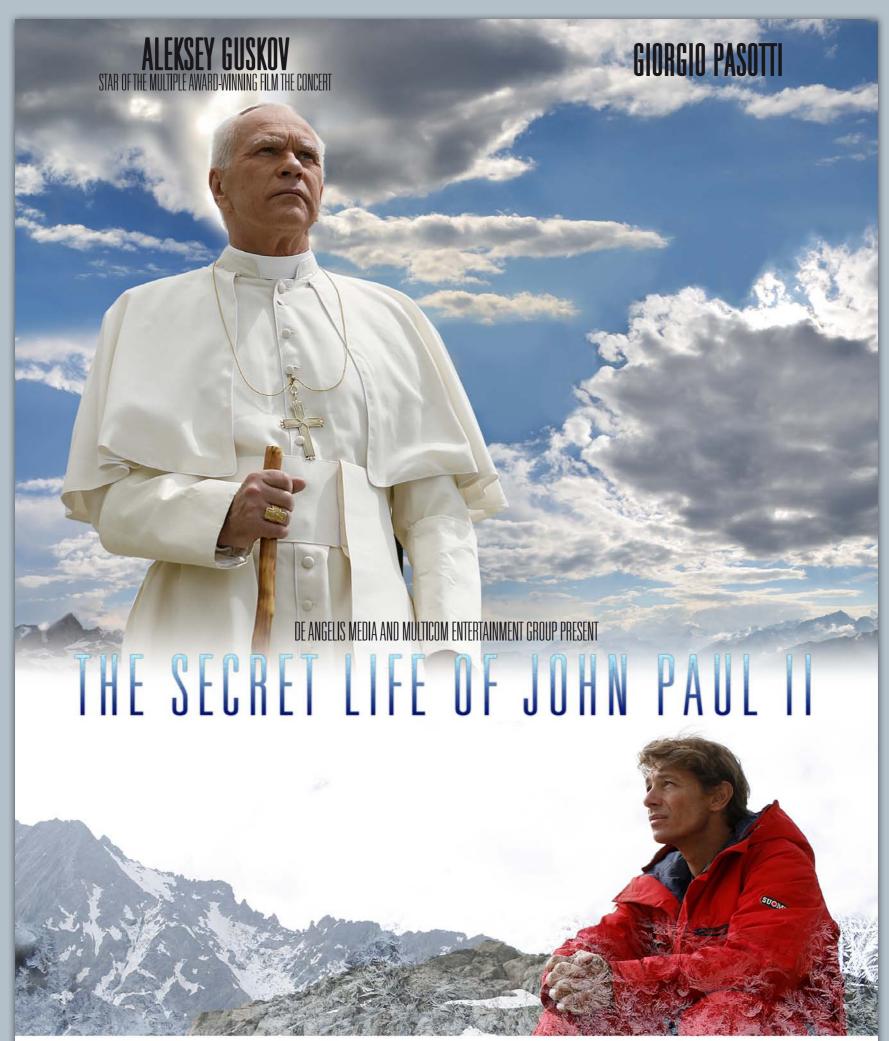
A 4-year-old boy and his best friend, who happens to be a cat named Jack, are the stars of Joe & Jack.

Daniel is a shy but brave four-year-old tiger who lives in the beloved Neighbourhood of Make Believe in animated preschool series Daniel Tiger's Neighbourhood.

In Wild Kratts, the Kratt brothers travel to different corners of the world to get up close and personal with amazing new animals.

Stand R35.24

www.9Story.com



ALEKSEY GUSKOV, GIORGIO PASOTTI, CLAUDIA PANDOLFI, UGO DIGHERO, GIUSEPPE CEDERNA, MICHELA SAMANTHA CAPITONI, FABIO FULCO, LUIGI DI FIORE, FEDERIGO CECI, FEDERICA MARTINELLI, MATTEO
AZCHIRVANI, KATIA RICCIARELLI - DIRECTOR OF PHOTOGRAPHY ALESSANDRO PESCI - EDITOR STEFANO CHIERCHIE' - MUSIC BY MAURIZIO DE ANGELIS - WRITTEN BY ELEONORA MARTINELLI AND ANDREA PORPORATI BASED ON THE BOOK BY LINO ZANI "THE SECRET LIFE OF JOHN PAUL II"

PRODUCED BY GUIDO. NICOLA AND MARCO DE ANGELIS - DIRECTED BY ANDREA PORPORATI







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