



# VIDEOAGE

# DAY 2

INTERNATIONAL

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October 14, 2014

## U.S. Studios Show Strength, Presence, Quality Content

**N**ot even a deafening thunderstorm could dampen the enthusiasm of Ben Pyne, president, Global Distribution, Disney Media Networks, as he confirmed yesterday that ABC Studios' drama *How To Get Away with Murder* has been licensed to broadcasters in 158 territories worldwide.

Speaking without a microphone due to a power outage, Pyne also introduced a deal that sees The Walt Disney Company acquire OTT phenomenon Maker Studios, closed last May. The site boasts 560 million subscribers and claims nine billion views per month.

Today at 4:20 p.m. in the Grand Auditorium, Armando Nuñez, president and CEO of CBS Global Distribution Group and David Stapf, president of CBS Television Studios, are delivering a joint keynote



address as part of MIPCOM's Media Mastermind Keynote series.

The duo will discuss a number of topics, including event programming, new relationships with digital distribution partners, CBS's year-round programming strategy, the global appetite for CBS and Showtime content and the latest spin-offs of two

(Continued on Page 4)

## OTT's Quality, Monetization Still Problematic

**M**arcel Fenez, global leader of the Media Team at PwC, spoke to *VideoAge Daily* about OTT. He explained that we have yet to see the emergence of a universally accepted definition of what actually constitutes OTT, but if you define OTT as "content on the Internet," then its potential is as great as the penetration of broadband — though there are issues. At the top of Fenez's list of issues is quality. He insisted that, "Compared to the big cable companies, the speed and picture quality offered by many OTT services isn't great." Yet, he acknowledged, "Customers are prepared to tolerate this in order to gain access to the content." Despite this, Fenez said that this is an area in

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**COMING UP:**  
*Focus on Latin American Television*

October 15

**VideoAge Daily on the go**



## SPT's Indie Status Prized

**A**s usual in October, the major U.S. studios are out in force here in Cannes, and this time around, many of their execs took a turn on stage, where they participated in keynotes. Yesterday morning, Steve Mosko, president of Sony Pictures Television (SPT), participated in the opening MIPCOM Media Mastermind keynote.

In an interview moderated by Matthew Garrahan, Global Media editor at the *Financial Times*, Mosko touched on the growth of its international business, including agreements with global television partners such as Televisa and productions partners, like George Clooney's Smokehouse Pictures. "Our independence has really [been] a benefit for us. Internationally, being an aggressive company works to our advantage. We have a number of great ideas for smart, creative projects," Mosko said.

Mosko also discussed piracy, namely as it pertains to windowing, saying, "A lot of people in television have been in denial about piracy for a while. People in the international distribution business have brought it to my attention. By the time shows

(Continued on Page 4)

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# My 2¢

*Television spurs mergers of giants that want to be titans. Mergers do not benefit consumers but only favor merging companies in several ways: by reducing competition, cutting investments and increasing savings for content and services.*



**L**et's make one thing perfectly clear: mergers do not take place to help consumers, just the merging companies. Why? Because mergers are ways to get more money from the same customers, while saving money from suppliers and from reduced investments.

In particular I'm referring to the two mergers in the U.S.: Telco AT&T wanting to buy satellite TV provider DirecTV for \$67.1 billion and MSO Comcast looking to buy MSO Time Warner Cable for \$42.2 billion.

Why this sudden new rash of mergers in the telecom-munications business? There are three reasons: the first is indicated above, the second has to do with timing and the third has to do with current deliberations over net neutrality.

These mergers between giants looking to be titans will be scrutinized by U.S. regulators such as the Department of Justice and the telecommunications authority, the FCC. However, they can help each other get approval by playing the big competitor's card. In addition, by synchronizing the mergers' scrutiny and hearings, they will better argue for the elimination of the net neutrality provision, which prevents them from charging extra for speedier broadband service.

In terms of market size, DirecTV has 20.3 million customers in the U.S. and 18 million in Latin America. It is the largest satellite TV service and the second largest pay-TV provider in the U.S. (after Comcast). Smaller competitors include Dish satellite TV, with 14.1 million customers and Telco Verizon, with 5.3 million TV subscribers.

AT&T's TV service is marketed under the U-Verse brand, which uses fiber-optic lines and has 11.3 million

customers in 22 U.S. states, including 5.7 million TV subscribers, and operates their own 2,300 retail stores, plus thousands of dealers and agents.

Based in El Segundo, California, DirecTV recorded \$8.6 billion in revenue last year, while the Dallas, Texas-based AT&T reached \$128.7 billion.

The Philadelphia, Pennsylvania-based Comcast (which also owns NBCUniversal) generated revenue of \$64.6 billion, while the New York City-based Time Warner (no longer affiliated with Warner Bros.) generated \$22.1 billion.

With Comcast's 22.8 million customers and Time Warner Cable's 11.2 million subscribers the merger would put a single company in control of the Internet

pipes and television into 40 percent of American homes.

How can the merged companies get more money? By charging extra for faster Internet lanes and by increasing subscription costs. How can they save money? By reducing fiber-optic investment in favor of Wi-Fi and satellite delivery, by cutting retransmission fees, by reducing per-sub paid to cable channels and

by lowering on-demand content license fees.

The DirecTV merger, for example, will increase AT&T's TV base without resorting to expensive fiber-optic investments.

In conclusion, it is clear to all that mergers are not good for consumers, for competition, for innovation or for increased investments. It is also clear to all that money talks and big money talks louder. The approval process is not left to the discretion of consumers but to politicians who depend on the financial support of big money, therefore the outcome is inevitable.

**Dom Serafini**



## VIDEOAGE DAILY AT MIPCOM

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(Continued from Cover)

## OTT's Problems

which OTT has ground to make up on established players and "it does raise the question as to who will pay for the new infrastructure that is needed."

Another key issue Fenez identified is how such services will monetize their audience. This will be either one-to-one, (i.e., pay-per-view or subscription), or else by delivering mass audiences. The problems he sees with the latter are both the inherently fragmented nature of the Internet and also the likelihood that OTT will attract what he called "brand dollars" rather than "advertising dollars." Fenez believes advertisers will want to use their presence on such services to deliver subtle messages and build image rather than buying spots in the traditional manner, though he acknowledged, "almost all the recent

## CANADA IN CANNES

Pictured below (top to bottom):

1. Tricon's Frank Saperstein; 2. Peace Point's Julie Chang, Eric Müller, Les Tomlin, Rose Marie Vega; 3. Distribution360's Kirsten Hurd and marbledmedia's Mark Bishop; 4. Blue Ant's Gwen Jones McAuley, Jennifer Mason, Andrea Harrick, Asha Daniere, Raja Khanna, Vanessa Case, Solange Attwood, Marcia Martin.



growth in advertising is down to digital and so this space is very important to advertisers."

Fenez's final word of caution: "analysts tend to overestimate the impact of new technologies in the short term, and underestimate them in the long term." That might just be the case with OTT.

## U.S. Studios

of TV's biggest franchises: *CSI* and *NCIS*.

Meanwhile, James Murdoch, co-chief operating officer, chairman and CEO of International at 21st Century Fox, delivered a keynote yesterday afternoon.

Murdoch's keynote put a spotlight on the state of the TV industry, creativity in terms of content and the future possibilities of content consumption. Murdoch also addressed the company's recent international growth.

Pictured on the front page are CBS Television Studios' David Stapf and CBS Global Distribution Group's Armando Nuñez.



## SPT at MIPCOM

get to international markets, they have already been pirated and viewed by many people." He noted that SPT is working on various approaches to combat piracy. "We're working with our partners to try to deliver shows closer to their release date in the U.S." to minimize piracy.

Pictured below are NBCUniversal's Howard A. Weiner, Sandra MCKee, Rob Bell.

Pictured below left are Disney's Fernando Barbosa, Ben Pyne, Janice Marinelli, Maker Studios' Ynon Kreiz, Disney's Vitaly Lomtev, Haydn Arndt.



## Straight From The Palais

- New offerings from **ITV Inter Medya** include series *The Tree of Life*, about a father and son struggling to keep the family afloat after a fire destroys their shoe shop, the family's only source of income. Drama series *Notebook* is set at a high school where violence is part of the daily routine.
- **Starz** is in development on series *The Disappearance*, about Alice, who delves deep into a string of local murders that happen after her son reappears seven years after being kidnapped. Amblin Television will produce and Starz will retain worldwide rights.
- **A+E Networks** launches **A+E Studios International** at MIPCOM, under which the company will distribute and finance scripted series, TV events and movies. A+E Networks is introducing nearly 40 hours of scripted projects under the A+E Studios International banner, including *Sons of Liberty*, *Un-Real*, *Big Driver*, *Whitney (wt)*, *If There Be Thorns*, *Seeds of Yesterday*, *Gangland Undercover (wt)*, *The Secret Life of Marilyn Monroe*, *The Liberator* and *Roots*.
- **9 Story Entertainment** rebranded as **9 Story Media Group**. The new corporate name follows ZM Capital and media entrepreneur Neil Court's equity investments in the company last July. Pictured at right is Neil Court and the 9 Story team.
- **Tricon Films & Television** is launching international sales of Participant Media TV network Pivot's docu-series *Human Resources*, improvised musical comedy *Freestyle Love Supreme*, reality show *Welcome to Fairfax*, the second season of Joseph Gordon-Levitt's *HitRecord On TV!* and nightly news show *TakePart Live*, hosted by Meghan McCain and Jacob Soboroff.
- **Entertainment One Television International's (eOne)** president Stuart Baxter is reorganizing the global TV sales and distribution arm. Charlotte Thorp will oversee U.K. sales to traditional broadcasters and new media partners, Joey Sabella will lead U.S. sales and Audrey Gardiner will lead Canadian sales.
- **CBS Studios International** and Netflix inked a multi-territory licensing deal for CBS and Showtime programming — *Penny Dreadful*, *Elementary*, *Under The Dome*, *Ray Donovan*, *Dexter*, *Deadwood*, and *Jericho*. CBSSI also closed a deal with Channel 4 in the U.K. for *Jane The Virgin*.



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## Lightning Makes Other Plans

**L**ightning Entertainment arrives in the French Riviera with a plethora of movies, including **Ask Me Anything** (pictured). The black comedy stars Britt Robertson as a wild teen who takes a year off before college to find herself and winds up chronicling her sexual adventures — including an affair with an older professor — in an anonymous blog.

Thriller **Indigenous** follows five friends on vacation in Panama who decide to enter the jungle to hike to a gorgeous nearby waterfall. But others have been known to disappear while on this hike. Will they return?

**Now Add Honey** stars Portia de Rossi in a comedy about a suburban family whose lives are turned upside down when their pop star cousin comes to stay with them.

After Nick discovers that the father he thought was dead is actually very much alive, he embarks on a trip to locate an abandoned mansion he thought he'd made up in his wild childhood imagination in horror thriller **Dark House**.

A farmer must protect his family from **The Pack**, a set of feral dogs that maul his livestock, all while thwarting the attempts of a bank to evict him, his wife, teenage daughter and young son from their home.

James, Lily and their young daughter live peacefully off the grid in **Goodbye World**. But when a mass text triggers



an apocalyptic cyber-attack, they are soon overrun by old and estranged friends seeking refuge.

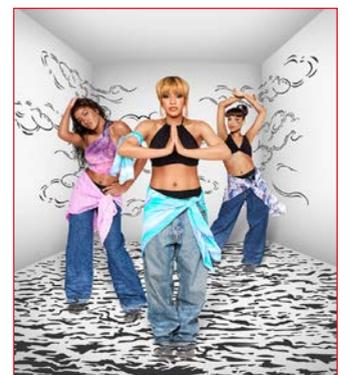
Cupid often strikes when you're busy making **Other Plans**. That's what happens to PR executive Claire, who spent years climbing the ladder of success only to fall for her office building's janitor — all the while believing that she's involved with an eccentric millionaire.

**Stand R7.F28**

[www.lightning-ent.com](http://www.lightning-ent.com)

## dick clark is Crazy Sexy Cool

**d**ick clark productions is at MIPCOM with a roster that includes awards shows aplenty: **The 2014 American Music Awards**, featuring performances from some of music's biggest stars; the **Billboard Music Awards**, presenting great performances from some of the biggest acts in the world (including Iggy Azalea, Ariana Grande and Miley Cyrus); the **72nd Annual Golden Globe Awards**, hosted by Tina Fey and Amy Poehler, and awarded by The Hollywood



Foreign Press Association; the **Golden Gods Awards**, the only awards show in America to honor those in the Hard Rock and Heavy Metal community; and the **PEOPLE MAGAZINE Awards**, celebrating the year's most talked-about people in the pop culture realm.

The lives of T-Boz, Left Eye and Chilli are put under a microscope in **Crazy Sexy Cool: The TLC Story** (pictured). This TV movie was the highest-rated original movie ever for VH1.

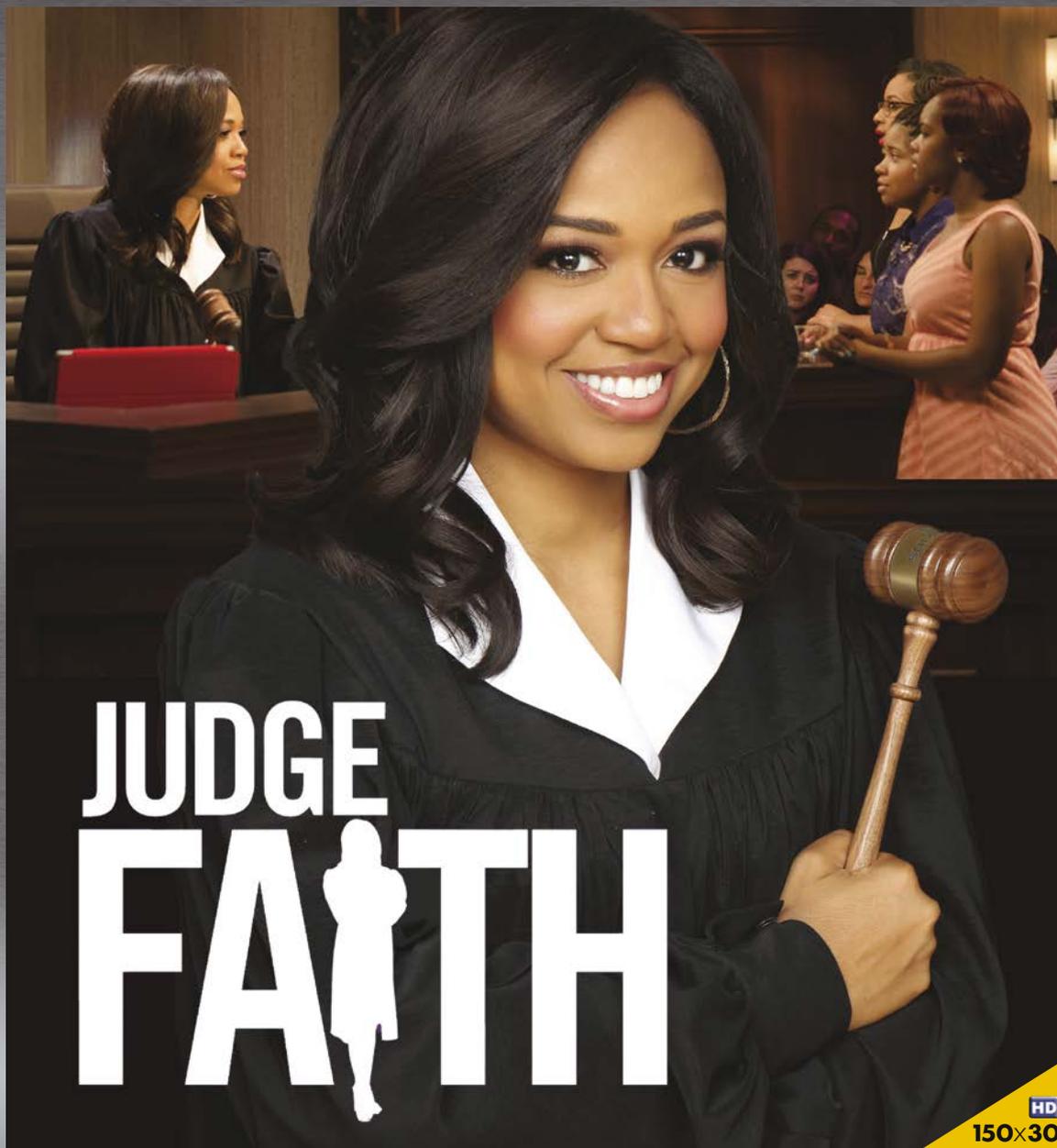
Also available is comedy series **Fail Army**, featuring bloopers-style videos from around the globe.

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## Studio 100 is Wonderful

Studio 100 Media gets animated with a slate that's chock-full of cartoons. After a mischievous elf shrinks him into a mini human and bestows upon him the gift of being able to converse with animals, Nils runs among the wild geese in kiddie series **The Wonderful Adventures of Nils** (pictured).

This animated series aimed at kids ages five to eight follows **Heidi**, an eight-year-old who lives with her grandfather in the Swiss Alps, and embraces the wonders of nature alongside her friends Peter and Clara.

Lotus Blossom helps **Tashi** and Jack as they explore a magical kingdom and face mythical creatures like giants, ghosts, witches, demons and dragons in this CGI series.

Kim, Kylie and Kate are pop singers who span the globe and sing their hearts out during a world tour full of adventure in 2D-animated series **K3**.

When five teen losers learn that their school's basement is haunted by the spirits of an old rock band, they quickly find fame...with a little help from the **Ghost Rockers**.

Ten-year-old brainiac **Vic the Viking** sails the world with his crew and finds ways to get out of even the stickiest



of situations using only his wits.

All kinds of **Trains** — including locomotives, steam engines and high-speed trains — live together in Traintown. This CGI/3D animated series follows the adventures of Tishka and his train friends.

**Stand R7.C1**

[www.studio100media.com](http://www.studio100media.com)

## Studio Hamburg Gets Under the Skin

Studio Hamburg is on the scene with detectives, secrets and more.

Inspectors Klaus Borowski and Sarah Brandt investigate the death of a crystal meth user when his head washes ashore and a woman who resembles the victim's girlfriend is found dead in Denmark in **Inspector Borowski — Crystal Sky** (pictured).

When the press officer for a leading pharmaceutical company discovers that the "wonder drug" he's promoting is actually lethal, he must decide what to do with this top-secret knowledge in **Under The Skin**.

**Alpine Lakes** takes viewers on an adventure from Lake



Weissensee to Lake Garda, uncovering mysteries from their dark depths.

**The Original Fight Club** explores the many reasons animals fight — to secure territory, a meal...and even a mate.

Factual program **The Plastic Menace** explores how plastic evolved from a revered material to a cursed one.

Schotty cleans up what other people dare not touch in entertainment program **A Licence To Clean**.

**The Peppercorns** continues the popular German children's series with a new team of four young detectives who track down thieves, drug traffickers, polluters and other shady characters in Hamburg Harbour.

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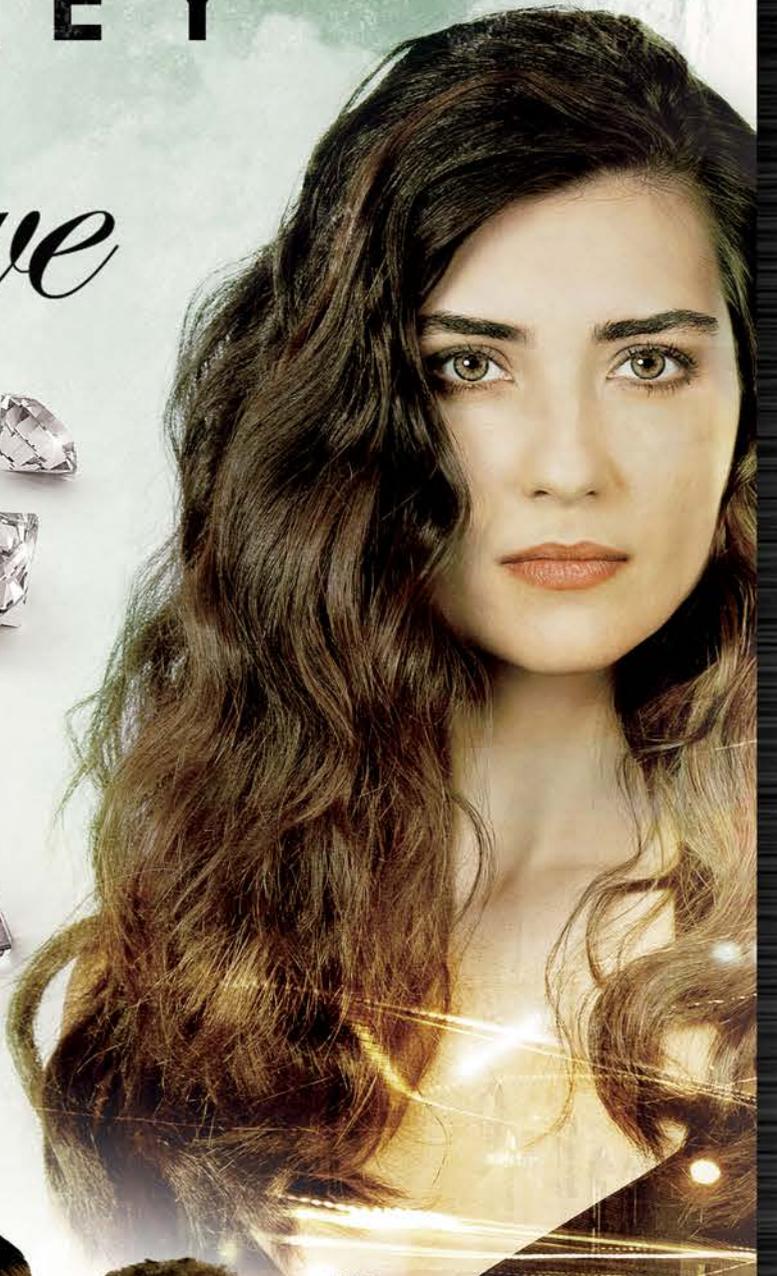
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## eOne Welcomes You

Entertainment One Television boasts a barrage of series, including action series **Matador**, which comes from the creative team behind *Sin City*. When DEA agent Tony Bravo is sent to investigate the owner of the LA Riot soccer team, he's forced to worry about his fancy footwork, as well as an impending global disaster.

Miniseries **The Book of Negroes** follows Aminata Diallo as the African woman is sold into slavery in South Carolina, survives the American Revolution and eventually finds freedom in England in the early 19th century.

Three underdogs overthrow the corporate bigwigs that rule the roost during the personal computer boom of the 1980s in drama series **Halt and Catch Fire**.

After the body of a local resident is found under a tractor in crime drama **Glue**, the murder brings the secrets of this small countryside village to light.

When Bruce agreed to start over with his sexy Swedish girlfriend in comedy series **Welcome to Sweden**, he never imagined just how different life in a foreign country would be. Will he stick it out in Sweden?

When undercover detective Grace Travis got in too deep with a dangerous crime family in drama series **Rogue**, she lost her son for her efforts. She's trying to get her life back on track, but when one of her fellow agents turns up dead,



she's pulled back in.

After she was **Bitten** and turned into a werewolf, Elena escaped the supernatural world she never wanted to be a part of in the first place. But when bodies begin to pile up at the werewolf sanctuary, Elena is torn between the life she's building and the one she left behind.

**Stand C15.A5**  
eonetv.com

## Peace Point Faces Off

Peace Point Rights offers up a plethora of true-life documentary series. Escape artist Dean Gunnarson plans to perform a stunt in a major metropolitan area in the U.S., Europe or Asia. The excitement hinges on whether he will **Escape or Die!**

Colin McAllister and Justin Ryan turn gruesome fixer-uppers into glamorous abodes in **Colin and Justin's Cabin Pressure** (pictured).

Four teams compete for the right to make their itinerant eatery dreams a reality in competition series **Food Truck Face Off**.

Reality series **Frontier Vets** follows eight final-year vet



students as they run an animal clinic near Kruger National Park.

Four postal detectives use their unique skills to track down the recipients of undeliverable mail in **Signed, Sealed, Delivered**. Their efforts help to reunite former lovers, save lives and even solve crimes.

Find out what MMA fighters are really thinking when they get kicked in the head in documentary series **Hard Knocks "Out of the Cage."**

Using celebrity interviews and archival images, feature documentary **Gone South** explores the ways in which Canada has influenced American pop culture and why Hollywood as we know it would not exist today had it not been for our neighbors to the north.

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www.peacepointrights.tv



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**Robert Chua  
Producer-Distributor, Hong Kong**

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## 9 Story Loves You

9 Story Entertainment offers a fully animated slate of kiddie-themed content. Aimed at children ages two to five, Emmy-winning series **Peg + Cat** (pictured) follows the adventures of a feisty little girl and her trusty feline friend as they use math to navigate adventures.

Dilweed and Fungus might not be the brightest woodchucks around, but they still manage to use their entirely fictional kung-fu skills to protect the denizens of Ding-A-Ling Springs in animated comedy series **Numb Chucks**.

When three nerdy tweens and a brawny football player are stranded on an island in animated series **Nerds and Monsters**, they must use their heads to endure the repeated attacks of a tribe of unsightly (but thankfully dim-witted) monsters who lived on the island first.

Ace McDougal never imagined that a trip to the dentist would change his life forever. But he is fitted with a set of high-tech experimental braces that fling him into one top-secret adventure after another in cartoon comedy **Get Ace**.

Twelve-year-old McGee thought he was going to Camp Sunny Smiles for an amazing summer, but when his bus takes a wrong turn, he's instead deposited at spooky **Camp Lakebottom**, where the waves are truly killer, French flies are served at lunch and monsters are the counselors. It's only the best camp ever!



In **Guess How Much I Love You** — the first adaptation of the picture book of the same name — the Nutbrown Hares go on adventures with their friends, and viewers can follow along in this preschool series for kids ages two to five.

**Daniel Tiger's Neighbourhood** tells the tale of a four-year-old tiger who learns the skills he needs to flourish at school and in life.

**Stand R7.K2**  
[www.9story.com](http://www.9story.com)

## D360 Has Stories

Distribution360's eclectic array of programming is on tap for MIPCOM buyers. In **Tackle My Reno** (pictured), former professional football player-turned-handyman Sebastian Clovis helps clueless homeowners fix renovations that have been horribly fumbled.

Docu-series **Tessa & Scott** follows Canadian ice-dancing pair Tessa Virtue and Scott Moir as they work their skates off to try and regain the title of world's best ice dancers.

**Sex, Fame & Murder** documents the terrifying tale of Luka Magnotta — a former Canadian porn star accused of a gruesome murder.



Aimed at preschoolers, each episode of **Alphabet Stories** offers up a group of words that start with a single letter of the alphabet to help kids love learning their ABCs.

Using mixed media shorts, gorgeous visuals and a variety of artistic styles, **YOUiverse** takes a look at space exploration from a child's perspective.

**Planet Echo** follows the Clément brothers as they celebrate the positive initiatives being taken to make Earth a healthy place to live.

School can be scary...but also fun. **Hi Opie!** tells the tale of a young boy learning to navigate the rough waters of kindergarten.

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[www.distribution360.com](http://www.distribution360.com)

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## ANIMATION LAB CLOSED-DOOR PITCH

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Terms and conditions apply. A registration fee of SGD 100 is charged for each project submission. Producers are allowed to submit more than one (1) project entry. Shortlisted applicant will be required to register for ATF in order to participate in the Animation Lab closed-door pitch. Each session is 30 minutes. ATF participation fee applies.

## UP-CLOSE WITH COMMISSIONERS

This year, ATF Animation Lab will introduce "Up-Close with Commissioners", a 2-day knowledge sharing session that will give all delegates more opportunities to tap on the minds of renowned commissioners.

These exclusive meetings will give animation producers a glimpse into the animation programming plans on what these top international animation studios' commissioners are looking for in 2016 - 2017.

**Limited seats only. Sign up now!**  
**RSVP is open to ATF registrants only.**

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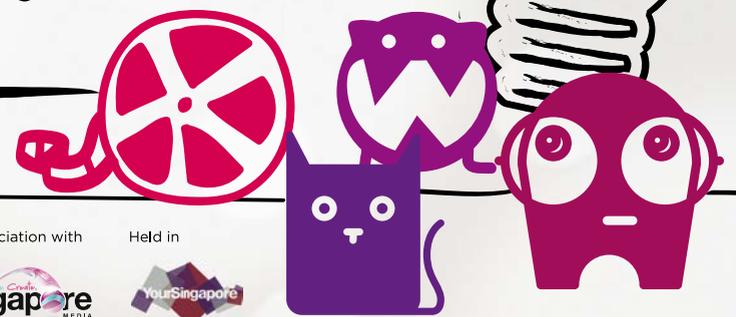
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## Starz Has A Secret Past

**S**tarz Worldwide Distribution has lots of series on display at the Palais. **Power Sr** (pictured) tells the story of James “Ghost” St. Patrick, whose seemingly legitimate nightclub is actually a front for a lucrative drug network. The Walrus crew is stranded and Flint and Silver must join forces to survive. Meanwhile, Charles Vane must choose between the respect of his men and Eleanor Guthrie’s life in **Black Sails Season 2**.

Basketball whiz kid Cam Calloway signs a multi-million dollar contract with a professional team and learns about the drawbacks of stardom in half-hour comedy **Survivor’s Remorse**.

**Hit the Floor S2** follows Ahsha as she tries to become accustomed to life with Sloane as both her mother and her boss, and to Jelena as new part-owner of the Devil Girls.

After she buries her mother, Rebecca Clark returns home to find a series of blank cards in thriller **Secret Past**. When she teams up with combat vet-turned-private eye Andrew Steele to get to the bottom of the mystery, will they figure it out or fall in love?

A single mom takes her daughter white water rafting in thriller **Eyewitness**. Along the way, they encounter armed robbers who force the mother-daughter pair to take them downriver to find money. Will they get out alive?

A struggling writer must return home to Vermont to save her family’s Christmas tree farm when a developer — led by her ex, Lucas — tries to build a housing development on her family’s land in **The Holiday Tree**.

**Stand R9.A32**

[www.starzglobal.com](http://www.starzglobal.com)



## Lionsgate Heads to Manhattan

**L**ionsgate Entertainment offers up a heaping helping of delectable dramas (and comedies) at MIPCOM. Kevin Pacalioğlu might be a **Deadbeat** (pictured), but he’s a deadbeat who can see dead people. And it’s up to him to help New York City’s ghost population finish their unfinished business so they can peacefully move on to the other side.

Four-hour miniseries **Houdini** chronicles the magician’s rise to fame, his close bond with Sir Arthur Conan Doyle and his unlikely side gig as a spy.

Set in Los Alamos, New Mexico, drama series **Manhattan** delves into the lives of the folks behind the race to build the world’s first atomic bomb.

In this comedy series, Allen Braddock (Kelsey Grammer) is an attorney who uses questionable tactics. Marcus Jackson (Martin Lawrence) fights for the little guy even when it means he doesn’t get paid. Can these law **Partners** possibly find common ground?



After a young wife mysteriously gets pregnant, strange things start happening in four-hour miniseries **Rosemary’s Baby**, a reimagining of the famed novel and film set in present-day France.

Told from Ophelia’s perspective, **Royals** is a modern-day Hamlet in which a teen couple lives and loves under the unforgiving eyes of both the paparazzi and the queen.

Italia Ricci stars as April, a twenty-something journalist whose career is only just beginning when she learns that she has cancer in drama **Chasing Life**.

**Stand C15.A8**

[www.lionsgate.com](http://www.lionsgate.com)

## NBCUni Digs Hit Series

**N**BCUniversal International Television Distribution is in Cannes with a slew of series set in the always stressful world of government affairs. **State of Affairs** (pictured) stars Katherine Heigl as a CIA analyst who must balance her high-stakes job of debriefing the president on pressing situations with her complicated personal life.

Three families are torn apart when a female soldier, a cynical corporate lawyer and a political activist are pulled into a military conspiracy in drama series **Odyssey**.



**Alliance** tells the tale of Alex O’Connor, a CIA analyst who is shocked to discover that his All-American parents are actually deactivated Russian spies. When the Kremlin comes a-calling again wanting the pair to pull off a terrorist plot on American soil, will they do it? And will Mother Russia succeed in its goal of turning Alex into a spy too?

**Devil’s Playground** is a six-part psychological thriller about the dangerously high levels of power in the Australian Catholic Church in the 1980s.

Jason Isaacs plays a Jerusalem-based FBI agent tasked with tracking down a religious artifact that could trigger an event that would change the world forever in **Dig**.

**Stands P4.C4, P4.C14**

[www.nbcuni.com](http://www.nbcuni.com)

## AMC Networks International Catches Fire

**A**MC Networks International, the global division of AMC Networks, delivers entertaining programming that reaches subscribers in more than 140 countries and territories. The company consists of global brands Sundance Channel and AMC, as well as locally recognized channels in various genres.

The company recently announced it is rebranding its MGM Channel as AMC. It will begin launching locally-versioned AMC channel feeds on key subscription television platforms internationally this year. This marks the first distribution outside of North America for AMC. AMC Networks original series **Halt & Catch Fire** and **The Divide**, produced by AMC Studios, will be among the first original series to premiere on the channel internationally in an exclusive first TV window.



Set in the early 1980s, drama series **Halt & Catch Fire** (pictured) is about the personal computer boom. A former IBM exec gets help from an engineer and volatile prodigy who risk their futures to join the secret PC project.

When new evidence is discovered in a murder case, questions about ethics, politics, race, ambition and truth in the modern justice system arise in **The Divide**.

[www.amcnetworks.com/amcni](http://www.amcnetworks.com/amcni)

## Multicom Has Fallen Not Forgotten

**M**ulticom Entertainment Group is at MIPCOM with over 2,400 hours of content, including factual and scripted programming that were broadcast on major U.S. networks, along with derivative rights to many recognizable film/TV properties.

Based on a true story, **Fallen Not Forgotten**, from Multicom and One-Eighty Films, follows Sgt. Don Smith as he struggles to find courage during the Battle of the Bulge in World War II. All he wants is to return to his true love as soon as possible. The ensemble cast includes Cole Carson, Lauren Bair, Drew Waters, Mike Prosser, Sean McGrath, Eric Reid and Brian Julian.

Also on the company’s MIPCOM roster, **The Golden Age of Television Series** includes episodes of drama *Peter Gunn*, about a tough L.A. detective; *Mr. Lucky*, set on a floating casino boat; *The Invisible Man*, based on the H.G. Wells classic; and *DECOY*, which is based on accounts of an undercover policewoman’s actual case histories.

More on the Multicom titles on offer here in Cannes in tomorrow’s *VideoAge Daily*.

**Stand P-1.J66**

[www.multicom.tv](http://www.multicom.tv)

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### RADIO MUSIC

#### COMPOSED WORK

*Klockrent - A Very Large Concert* (SR, Sweden)

#### PROGRAM ABOUT MUSIC

*Wagner's Ring According to Kristian Leth* (DR, Denmark)

### TV PERFORMING ARTS

#### PERFORMING ARTS

*Off Ground* (NPO, The Netherlands)

#### SPECIAL MENTION

*Einstein on the Beach* (France 2, France)

#### MUSIC AND ARTS DOCUMENTARIES

*Revealing Dalí* (TVE, Spain)

### RADIO DOCUMENTARY

#### OVERALL QUALITY

*The Final Journey - Part 2* (SR, Sweden)

#### EXTRAORDINARY ORIGINALITY AND/OR INNOVATION

*I Want More* (PR, Poland)

#### SPECIAL MENTION

*Colette's Podcast* (Arte Radio, France)

### TV DOCUMENTARY

#### CULTURAL AND GENERAL INTEREST

*The Missing Picture* (Arte France, France)

### SPECIAL MENTION

*No Burqas Behind Bars* (SVT, Sweden)

### CURRENT AFFAIRS

*Exit* (NRK, Norway)

### RADIO DRAMA

#### ORIGINAL DRAMA

*Following Redundancy* (DR, Denmark)

#### ADAPTED DRAMA

*Hostilities* (Radio France, France)

### TV DRAMA

#### TV MOVIES AND MINISERIES

*Southcliffe* (CH4, United Kingdom)

#### SERIES AND SERIALS

*Marsman* (VRT, Belgium)

### WEB

#### BEST TRANS-MEDIA EXPERIENCE

*Build It Up!* (DR, Denmark)

<http://www.dr.dk/bygdetop>

#### BEST DIGITAL STORY-TELLING

*Rwanda 20 Years On* (La Stampa, Italy)

<http://www.lastampa.it/medialab/webdoc/ruanda>

### SPECIAL MENTION

*Punk Me!* (Radio France, France)

<http://punk.lemouv.fr>

### SPECIAL PRIZE FOR AN OUTSTANDING INNOVATIVE/CREATIVE PROJECT

*Generation What?* (France Télévisions, France)

<http://generation-quoi.france2.fr>

### SPECIAL PRIZE EXPO 2015 FEEDING THE PLANET, ENERGY FOR LIFE

(for Prix Italia Members)

*Solar Mamas* (DR, Denmark)

### SPECIAL PRIZE EXPO 2015 FEEDING YOUR PLANET (for Young Film-Makers)

*Grow Up Feed The Planet* (by Juan Francisco Scassa, Italy)

### SPECIAL PRIZE OF THE PRESIDENT OF THE ITALIAN REPUBLIC

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Campaign "A dirty game" to safeguard the planet

### SPECIAL PRIZE SIGNIS

*The Missing Picture* (Arte France, France)

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## Disney Travels to Turkey

Disney Media Distribution dishes up a lot of Turkish productions of its popular series at this year's MIPCOM. A laid-back contractor must deal with constant intrusions from his three kids, his wife, her nosy sister and her temperamental brother in *Cuma'ya Kalsa* (**According to Jim**).

*Umutsuz Ev Kadınları* (**Desperate Housewives**) is a darkly comedic look at the inner lives of suburbanites told from the point of view of a former suburbanite who recently committed suicide. (pictured)

First-year surgical intern Ela learns how to juggle her dark and complicated personal life with the business of saving lives in *Doktorlar* (**Grey's Anatomy**).

Dilek loves her tidy life as a stay-at-home mom to her three kids. Her sister Arzu is a soap star used to living each day like it's her last. But when she loses her job and moves in with her soccer mom sister, both of their lives will be turned upside down in *Belalı Baldız* (**Hope and Faith**).

Deniz leaves a broken marriage to join a new medical practice in a new city in *Merhaba Hayat* (**Private Practice**). Her new colleagues include a sexy alternative medicine doctor seeking one-night stands and a pediatrician with a rocky personal life.

Yagmur Özden is making a big splash as the newest member of Istanbul's high society in *Intikam* (**Revenge**). But in reality, all she wants is revenge.

Stand Croisette 14



[www.disneymediadistribution.tv](http://www.disneymediadistribution.tv)

## FMI is Ready to Party

FremantleMedia International has tons of television programs on tap, starting with *The Returned* (pictured). In this drama, the residents of a small U.S. town must figure out how to deal when the dead suddenly come back to life.

Follow eight young people as they **Party Down South** and enjoy one wild summer of fun.

From the producers of *I Am Bruce Lee* and *I Am Steve McQueen* comes *I Am Evel Knievel*, a documentary that gives viewers a peek into how the original daredevil lived his life.

Celebrate the nostalgic childhood favorites that your mom used to cook for you in lifestyle program **Jamie's Comfort Food**.

Nearly two decades after Aksel Borgen was **Acquitted** of killing his girlfriend, he must return to save the town that once thought him guilty of such a brutal crime.

Three very different detectives tackle police work in their own special ways in **Suspects**, a largely unscripted drama set in London.

Competition series **Threads** follows along as some of the most talented young fashion designers in America compete to win big.

Stand Croisette 11



[www.fremantlemedia.com](http://www.fremantlemedia.com)  
[www.fmscreenings.com](http://www.fmscreenings.com)

## Viacom Goes Undercover

Viacom International Media Networks gets animated with preschool series **Dora and Friends: Into the City!** (pictured), which follows the Latina heroine as she embarks on adventures both real and magical in the fictional city of Playa Verde with her friends Kate, Naiya, Emma, Alana and Pablo.

When 13-year-old Jake lands a part-time gig as Kid Danger, a side-kick in training to crime fighter Captain Man, he must keep the new and exciting job a secret from his best friends in live-action series **Henry Danger**.

A teenager's seemingly perfect life implodes when she learns that her mother is actually her kidnapper and she must return to the biological family she doesn't remember in **Finding Carter**.

In dating series **Ex on the Beach**, eight hot singles head to paradise for some fun in the sun, only to be confronted by their exes. Who will return home with their old flames and who will choose to move on?

In cooking competition **Snack-Off**, three amateur chefs must whip up late-night snack foods using bizarre ingredients and a mystery munchie addition.

Hidden camera show **Undercover Cupid** has well-meaning teens set their single parents up with potential love matches without them even knowing it.

Stand R7.N7



[www.b2b.viacom.com](http://www.b2b.viacom.com)

## Global Agency Has Style

Global Agency — an independent distributor of TV series, formats and films with bases in Turkey, the U.S. and the U.K. — is in Cannes with a 50/50 mix of Turkish dramas and formats from all over the globe.

"Even though finished content brings more revenues, our format business is booming," said Izzet Pinto, Global Agency's CEO. "Our aim is to have a balance...between dramas and formats." And while Pinto stressed that "every country is important to us — whether it's small or big," Global Agency is definitely gunning to gain traction in specific areas. "We have been trying to enter Latin America for a long time with our dramas and we finally achieved it last year, thanks to our series *1001 Nights*. Latin America will be our priority for Turkish series and Europe will have the priority for formats," he said.

Here's a sampling of what Global Agency has on offer. **Stand By Me** is an 18-week singing competition in which celebrities compete alongside their protégés in high-energy duets. At the end of each episode the audience votes to eliminate six contestants.

Two teams of three go head-to-head in a **TUG** (pictured) of war of knowledge — not brawn. The teams stand on moving platforms on top of a lit money tree and answer trivia questions. The team with the most money at the end of three battle rounds wins.

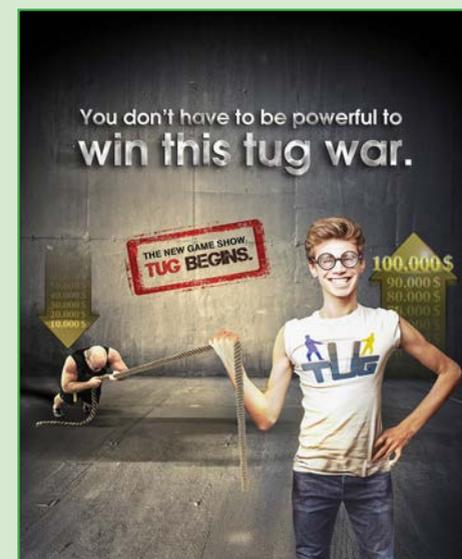
Each week fashion game show **My Style Rocks** pits 13 contestants against each other and gives them two themes to shop for and a budget to use however they see fit. Style choices are evaluated on a daily basis by a panel of three judges.

After an assassination attempt on the prime minister in action drama **Reaction**, a new top-secret organization is launched to protect the government from foreign threats. Will Captain Oguz, an intelligence officer, and Tekin, an ex-special ops soldier working as the prime minister's bodyguard, be able to put their shared past aside for the common good?

After an absent-minded nurse switched their babies at birth in **Broken Pieces**, two families are forever changed. When the mix-up is discovered, problems arise between the two clans — one of whom is poor, the other, rich.

Stand C2 - Riviera 8

[www.theglobalagency.tv](http://www.theglobalagency.tv)



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- 1. A+E's Joel Denton, Sherin Salvetta, Sean Cohan, Dean Possenniskie
- 2. Starz's Alisha Serold, Richard Schultz, Kristen Stanisz-Bedno, Gene George, Todd Bartoo, Meggan Kimberley, Terry Quan
- 3. Gaumont's Erik Pack, Hana Zidek
- 4. Lionsgate's Peter Iacono
- 5. Nicky Whelan is in Cannes for eOne's Matador.
- 6. WCP's Cristina Molinari, Lucia Milazzotto, Giovanni Contri, Luca De Sensi, Eleonora Maraffi
- 7. Power's Susan Waddell

- 8. Studio 100's Patrick Elmendorff and Hans Bourlon
- 9. WWE's Heather Lubin and Subhash Mishra
- 10. Donald Sutherland is in attendance for Tandem's Pirate's Passage
- 11. Content's John Schmidt, Geoff Webb
- 12. Multicom's Irv Holender
- 13. GRB's Michael Lolato, Benn Watson, Liz Levenson
- 14. Studio Hamburg's Christine Klinker, Peter Thiem, Wiebke Farwig



## Blue Ant is a Survivor

**B**lue Ant International travels from Canada to Cannes with an assortment of factual and nature and wildlife series for the nature-lover in everyone. Viewers can go along with hosts Marty and Bam Bam as they tour garage sales, private collections and old barns for valuable diamonds in the rough in factual entertainment show **Backyard Bounty** (pictured).

**Paranormal Survivor** might just make you believe in ghosts, poltergeists and demons when it takes viewers inside interactions with the supernatural through first-hand accounts and recreations.

**Cabin Truckers** follows experts who specialize in hauling colossal cabins to remote and beautiful locales.

Five-part nature and wildlife series **Nomads of the Serengeti** brings viewers on a trip through the Serengeti with veteran safari guide Jean Du Plessis. Witness the wildebeest migration and see Africa's remote parks without even leaving home.

Canadian paleontologists travel from the Alberta Badlands to the Bay of Fundy to uncover prehistoric mysteries in **Dino Hunt**. The program uses CGI technology to recreate life as it was when the dinosaurs roamed the earth.



**Great Lakes Wild** explores the so-called “Canadian Serengeti,” bringing to light the various animals that make North America’s Great Lakes their home — from muskrats to coyotes and more.

**How To Be A Wild Elephant** follows Sities, an orphaned African elephant that was raised as part of the orphan elephant herd in the Nairobi Nursery, as she prepares to leave the nursery and join the wild elephant herds of Tsavo Nairobi.

**Stand P-1.J7**

[www.blueantinternational.com](http://www.blueantinternational.com)

## Vibrant TV Seeks All Genres

**V**ibrant TV, an advertiser-supported broadcast service based in Chicago, is at MIPCOM in search of programming of all types, including drama, lifestyle, comedy, action-adventure, sports, kids, reality and more to fill its linear 24/7 channel. The service — dedicated to quality English-language programming from worldwide broadcasters and producers — boasts satellite origination from Galaxy 23.

Backed by Zephyr Media Group — a media agency that has been around for more than 24 years — Vibrant TV is a network that will appeal to the general American audience at large, said Dan Zifkin, CEO, noting that international advertisers in search of a growing audience would be wise to get involved with the network sooner rather than later.

“[VibrantTV] has tremendous promise and opportunity for any advertiser,” says Zifkin, pointing out that the entry of services from Google, Netflix, HULU, Amazon and Apple into the TV space is creating even greater opportunities for advertisers to get their messages across to viewing audiences, and increasing American interest in foreign content since they have to fill all that air space somehow.

But even with all the programming available to American audiences, advertisers still need to find the right partners to help ensure that their ads are seen. After all, said Zifkin, “At the end of the day, there are only so many hours to view all this vast programming.”

[www.vibrant.tv](http://www.vibrant.tv)



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Producer-director, Singapore*



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