NATPE's After Reach & Riches

The most frequent pre-market question is "What will NATPE be like?," so let's start with some facts and figures: Number of exhibiting companies (which is different from the number of stands and/or suites) — about 300 from 18 countries, excluding publications but including various divisions of the same groups. *VideoAge* estimated that more than 50 companies are participating without stands, bringing the total number of countries to 22.

In a three-day, 30-working-hour period, NATPE has packed in 82 seminars, mostly varying from 15 minutes to 45-minutes each, for a total of 44 hours.

Officially, the number of buyers has been estimated at over 600, mostly from Latin America, but these include a good number of sellers that also use NATPE to buy programs to distribute in their local territories.

There are 15 known parties, plus a few scattered around town surreptitiously. Why list the number of parties? One

(Continued on Page 4)

How To Dress For the L.A. Screenings

The L.A. Screenings are around the corner, with dates set for May 18-20 for the indies and 21-25 for the studios. However, the issue here is not the timing but the temperature.

We all know that, in the studios' screening rooms during the L.A. Screenings, the temperature is kept just above the level of hypothermia but it can reach temperatures suited for hibernation, which can induce sleep, the exact state that studios are trying to avoid among international buyers. Proper dressing is therefore very important as explained below by a group of acquisition executives

The goal for the studios is to keep buy-

(Continued on Page 4)



INSIDE: LATIN AMERICA'S TV FARE

Cecile Frot-CoutazFMNA CEO Gets Top NATPE Honor

with Cecile Frot-Coutaz, NATPE managed to kill the proverbial two birds with one stone for its ninth annual Tartikoff Awards: Satisfy NATPE's domestic agenda — basically



now a symbolic gesture — and recognize an executive with a background in international television, which is NATPE's driving force.

The Awards ceremony will follow a cocktail reception held at the Fontainebleau's Glimmer Ballroom on Tuesday starting at 6 p.m. The other international honoree is Fernando Gaitán of Colombia's RCN-TV (creator of *Ugly Betty*). On the domestic side, the other honorees are: Dennis Swanson of FOX Television Stations, who oversees 27 FOX TV stations, and Matthew Weiner, creator of *Mad Men*.

The French-born, 46-year-old Cecile Frot-Coutaz (CFC) is the CEO of

(Continued on Page 4)

Florida Gov's Warm Welcome

By Rick Scott, Governor of Florida

t is a pleasure to welcome you to the National Association of Television Program Executives Conference and Exhibition in Miami, Florida.

Founded in 1964, the National Association of Television Program Executives (NATPE) celebrates over 40 years of service to the ever-evolving global television industry. NATPE provides its members with education, networking, professional enhancement and technological guidance through year-round activities and events. NATPE is the only American program market that serves the worldwide television community and continues to redefine itself and the services it provides to meet the needs of its

(Continued on Page 4)





MásAlláDelContenido

VIDEO AGE DAILY

AT NATPE 2012 Booth 112

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MYTWOCENTS

ould a Silvio Berlusconi emerge in the U.S.? Let's see what kinds of ingredients the media mogul and former Italian prime minister brings to the table, and then explore potential U.S. doppelgangers.

* Incredible wealth. Many Americans fit the mold. With a \$9 billion net worth, Berlusconi used small ROI amounts to finance political alliances and control media minions. New York City media mogul and Mayor Michael Bloomberg (net worth \$19 billion) spent \$108 million of his own money to get re-elected for the third time after changing New York City's term-limits law.

* Full control over media, both print and electronic. It's difficult to achieve this in the U.S., but it's doable. As seen in the case of the Iraq War, the U.S. press can be kept at bay. In Italy, Berlusconi directly controlled the private TV sector and, indirectly, the state radio-TV organization. In addition, he had direct control over the country's largest book publisher and the largest number of newspapers. Indirectly, he controlled small newspapers that depended on state subsidies to survive. He also controlled film and TV production and distribution both directly and indirectly. Plus, Berlusconi manipulated news and used the media as a personal mouthpiece. Some of his journalists were in charge of fabricating news. Of the major news organizations in the U.S., FOX News has been associated with systematic news fabrication.

* Power over a political majority in both houses of Parliament. Surely doable in the U.S. as demonstrated by the unlimited corporate contributions to political campaigns and the emergence of the "Super Pacs."

* Ability to present untruths as facts. Definitely possible in the U.S., and the best example comes from former President George W. Bush's fabrication of Iraq's WMDs.

* Subjugate state institutions. Through patronage, Berlusconi controlled Italian regulatory authorities and parts of the judicial system. As seen with the U.S. Supreme Court during the 2000 presidential election, in the U.S., ideology can also take over the democratic process. Plus, in the U.S., regulatory agencies are at times rendered ineffectual.

* Populist views and a charismatic personality which overshadow other flaws. Easily found in the U.S.: From the late President Ronald Reagan to former political candidates Sarah Palin, Herman Cain, Rick Perry and Ron Paul — just to cite a few.

*Disdain toward leaders of other countries. This characteristic made Berlusconi disliked particularly by Germany's Angela Merkel, France's Nicolas Sarkozy and even by U.S. President Barack Obama. Similarly, Bush was disliked by many foreign leaders.

* Abuse of power. Berlusconi requested that an underage prostitute he frequented be released

from police custody. He appointed reputed past lovers to key governmental and parliamentary positions and rewarded favors with state-owned company contracts. In the U.S., abuse of power was rampant during the Bush presidency (e.g., wiretapping, political spying, abuse of the Patriot Act, etc.), as well as under the late President Richard M. Nixon.

* Sex scandals. Berlusconi has been associated with prostitutes and sex for tat. In the U.S., Herman Cain's presidential campaign donations initially increased after revelations about four sexual harassment cases, which are topped by the 29 women who accused former Senator Bob Packwood of sexual harassment. But the best examples are the late President John F. Kennedy (revelations were made post mortem) and former President Bill Clinton.

* Blatant conflicts of interest. In the U.S. these conflicts are resolved with blind trusts, like in the case of NYC Mayor Bloomberg and the late President Lyndon B. Johnson's media empire. However, there is the case of Dick Cheney, who retained 433,333 stock options from when he was CEO of Halliburton while serving as Vice President to Bush. Halliburton received over \$20 billion for work in Iraq (some with no-bid contracts). There's also Cheney's private hunting trip with Supreme Court Justice Antonin Scalia.

* Criminal investigations. Berlusconi has been accused of corruption, bribery, embezzlement, Mafia collusion and tax evasion, among other crimes. In the U.S., the late Vice President Spiro Agnew was charged with bribery and corruption. Recently, ex-Illinois Governor Rod Blagojevich received a 14-year jail sentence on 18 corruption counts. Since 2000, nine members of Congress have been charged with crimes. Similarly, among Berlusconi's members of Parliament, five have been accused of Mafia connections and four of corruption. Plus, 49 have been investigated, and two ministers resigned under investigation.

* Ineffectual. In his eight years as prime minister, Berlusconi took Italy's national debt from \$1,900 billion to \$2,600 billion. Likewise, in eight years, Bush increased the federal debt from \$5,769 billion to \$10.413 billion.

In conclusion, a Berlusconi-esque character could definitely spring up in the U.S. However, it would take a combination of several "American Berlusconis" to make one Italian Berlusconi.

Dom Serafini







NATPE's Top Honor

(Continued from Cover)

Burbank, California-based Fremantle-Media North America (FMNA), a company known for hit shows such as *American Idol* (of which she's an executive producer), *The X Factor* and *America's Got Talent*, among some 10 popular shows on American television.

She also oversees the development, production and business operations of more than 400 hours of U.S. network, cable and syndicated programming.

The U.S. was in CFC's plans before she was transferred, but for personal reasons — her husband is American. The opportunity to move stateside came in the year 2000. In that time she was in London running business development and looking for acquisitions for Pearson Television, under Greg Dyke. In that role, Frot-Coutaz spearheaded Pearson's acquisition of All-American Fremantle.

Subsequently, she was transferred to San Francisco, California, in Sept. 2000 to develop an Internet project. When the Internet bubble exploded, she was moved to Los Angeles in May 2001 to help restructure a loss-making division, especially for U.S. syndication. In one year she helped restructure, refocus and re-staff the division. Frot-Coutaz remembers that one of the most difficult tasks was when, at an early stage in her career, she had to fire 50 people in one day.

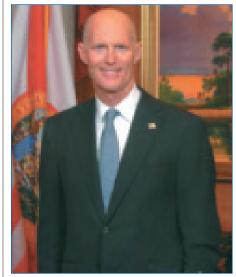
After re-branding from Pearson to FremantleMedia North America, she became CEO in the summer of 2005, and in the process played a key role in transforming a local enterprise into one of the largest independent production companies in the world.

Today, FMNA's new output is such that, this year, it is on the road to becoming a force at the L.A. Screenings, with a full slate of new product. In the development arena, FMNA has 10 people that handle 50 different projects a year, creating a presence in both nonscripted and scripted shows. In the latter case, for now, series are produced exclusively for cable, such as The Wedding Band, a 10-episode sitcom for TBS. FMNA is also involved with a Web channel, "but," CFC explained, "it's a different product than traditional TV. While cable from a niche platform is now broadening its reach, the Web is becoming what cable was to broadcast: A niche outlet."

Frot-Coutaz finds "working in the U.S. quite different [than in Europe. Here] the pace is quicker and more aggressive, in a good way."

Gov.'s Welcome

(Continued from Cover)



Rick Scott, Governor of the State of Florida

members. NATPE is committed to keeping the industry apprised of the changes occurring daily in the global media environment.

We are delighted you chose Florida to host your conference. We look forward to showcasing the hospitality that makes Florida the world's destination of choice. Whether it is the beauty of our state parks, world-class attractions, or miles of beaches, Florida offers one of the most dynamic and diverse destinations you can experience.

Best wishes for a successful event.

L.A. Screenings

(Continued from Cover)

ers awake during the many hours in those dark rooms. With the help of rocket science, *VideoAge* was able to calculate the relationship between the sub-Arctic/Antarctic perceived temperatures (or cold sensation) with the number of pilots to screen. Plus, a group of buyers described how to dress for the sub-freezing climates using the number of pilots as reference.

According to *VideoAge's* calculations, the starting temperature of the screening rooms is set at a perceived cold of 10 degrees Celsius or centigrade (50°F), starting with a four pilot pick-up. For each additional pilot the temperature goes down by 0.65 degrees centigrade. Therefore, when a studio has 15 pilots to show, one has to be prepared for perceived temperatures in the order of 2.8 degrees centigrade (37°F).

Here are the recommendations from various buyers on how to dress for the occasion.

According to TV Globo's Paula Miranda, a four-pilot screening room requires a pashmina or shawl; a 10-pilot screening, a light jacket and pants (never a skirt or dress!); and, finally, a 15-pilot preview, a warm jacket, pants, shoes and socks (no sandals!).

To Tele Latino Network's Aldo Di Felice, regardless of whether it is for a



Patricia Daujotas of FOX Latin America

four, 10, or 15-pilot screening room, "We are Canadian, we always bring a toque (winter hat), gloves and hockey skates with us wherever we go."

Marcel Vinay of Mexico's TV Azteca recommends bringing a sweater for a four-pilot screening and a sweater and a warm scarf for a 10-pilot screening. With a 15-pilot screening room, he suggests a ski suit.

Sarita Salas, director of programming at MGM Networks Latin America, makes a note for herself to wear cozy pumps and to bring a scarf (just in case), for a four-pilot screening. For a 10-pilot room, she takes her tote with extra socks, gloves, a sweater and... chapstick. At the 15-pilot level, she said to wear Uggs and a fur, adding, "Don't forget the sunglasses for a full glamorous Alaska look."

The suggestions from Patricia Daujotas of FOX Latin American Channels are: for a four-pilot screening room one will feel comfortable wearing a dress with a jacket and boots. A 10-pilot screening room requires a pashmina while praying for the screening to end as soon as possible. When studios have to preview 15 pilots, it is the right time to wear a scarf together with the pashmina. One should also take a couple of breaks to go out under the sun to restore their body temperature. In any case, always wear winter shoes and carry a pashmina in your bag.

NATPE 2012 Overview

 $(Continued\ from\ Cover)$

could object, saying that, after all, NATPE is a sales market, not one of the vacation cruises that depart from Miami Beach not too far from here. Well, when a market is not considered valuable, exhibitors do not invest in things such as screenings, luncheons, parties and advertising. So, in effect, the large number of recreational activities reflect NATPE's increased success.

Inside today's *VideoAge* Daily you can see a handy distributors' exhibition guide, together with a calendar of parties and general screenings.

The U.S. studios are highlighting some 15 new mid-season series. Telenoveleros boast dozens of new telenovelas and more than 40 indie distributors are premiering their new shows.

The surprise of this NATPE is the large contingent of French exhibitors: 30 are under TV France International's umbrella stand — back after a six-year absence — which constitutes the second largest group after the U.S. (144). From

Latin America only 15 companies are exhibiting, but that is misleading because many companies, such as Venezuela's Venevision, Colombia's Caracol and Peru's Frecuencia Latina are listed under their U.S.-based offices.

This time exhibitors are scattered throughout seven areas of the Fontainebleau, plus the docks on the canal across the street. They're at the towers (Versailles, Sorrento, Tresor and Chateau), on the exhibition floor and conference facilities (both near the registration area), and at the cabanas by the pool and bar areas.

With 52 companies, the Tresor tower continues to be the venue with the largest number of exhibitors, putting the elevator banks to another stress test.

Finally, to alleviate the problem with the long wait to get cars from the valet service at the Fontainebleau's two main entrances, we recommend calling the garage at least 15 minutes before heading down there.

2012 L.A. Latin Screenings

Paramount/Ledafilms

May 17
Fox
May 18
CBS Studios
May 19
NBC Universal
May 20
Warner Bros. TV*
May 21
Sony Pictures TV
May 22
Disney*
May 23
* to be confirmed

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JANUARY 22, 2012

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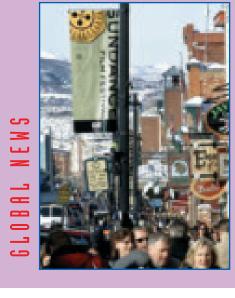


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Buyers Feast At Sundance Fest

his year, the Sundance Film Festival, which is organized by Robert Redford's Sundance Institute, is expected to be an ideal buyer's market. This is because, according to John Cooper, festival director, a large number of indie premieres have headed to the festival in search of worldwide distributors.

Notable 2012 premieres include *Bachelorette* starring Kirsten Dunst and directed by Leslye Headland; *Lay the Favorite*, starring Catherine Zeta-Jones and Bruce Willis; *Arbitrage*, starring

Richard Gere and Susan Sarandon; 2 Days in New York, co-starring Chris Rock and Red Lights, with Robert De Niro and Sigourney Weaver.

Plus, director Spike Lee returned to the festival with his *Red Hook Summer*, which tells the story of a Southern boy from Atlanta, Georgia, who spends the summer with his grandfather in Brooklyn.

The festival will close with *The Words*, which is also making its premiere. The film is directed by Brian Klugman and Lee Sternthal. Bradley Cooper, Dennis Quaid, Olivia Wilde and Jeremy Irons star.

The Sundance Film Festival kicked

off January 19 and will end on January 29 in Park City, Utah.

New Trend In African TV Sales

t seems as though change is afoot in African television.
Traditionally, West Africa has supplied East Africa with large amounts of content, such as Nollywood (Nigerian) movies and series mainly from Nigeria and Ghana, while East Africa has rarely made sales to the western part of the Dark Continent.

However, earlier this month, Kenya-based East African three-inone service provider Zuku — the consumer brand of cable and internet services provider The Wananchi Group — made its first major content sale with a foray into West Africa.

Under the sales agreement, Nigeria's satellite-delivered pay-TV service My TV purchased over 70 hours of programming from three Kenyan production houses through Zuku. This deal could represent a turning point for traditional content purchasing practices in Africa.

NATPE'S SPECIAL EVENTS

Sunday

9am • Fox Screenings

6pm-8pm • Venevision Party at Poolside

6pm-8pm • FremantleMedia Party 6pm-8pm • Miami Visitors Bureau

at Raleigh Hotel 8pm-11pm • Starz Screenings &

cocktail party Monday

8:45am-9am • Starz, *Magic City* stars at Poolside

5pm • Image/Genesis Party 6pm-8pm • Opening Night Cocktail at Poolside

1pm • Telemundo Press Luncheon

9pm • Telemundo Party

• NBC Universal Domestic TV Distrib. Party

Debmar-Mercury Party

Tuesday

6pm-8pm • Tartikoff Awards, Glimmer Ballroom

6:30pm • Viacom/Televisa Party

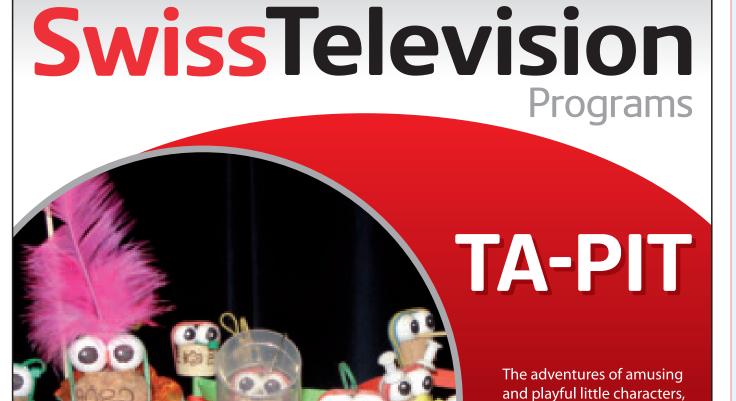
6:30pm • Netflix Party

8pm ● Audio Network Party

NBC Universal Int'l TV Distrib.
 Party

Wednesday

12pm-12:30pm • Luminary
Awards, Glimmer 3 & 4
5:30pm-7:30pm • Miami Chamber
of Commerce Party at
Eden Roc



Documentaries Fiction Children Entertainment

Classical Music

Jazz - Pop - Rock

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GLOBAL NEWS

GO GREEK

U.K. TV Exploits Greek Euro Slip

reece's economic crisis is at the heart of a reality TV program that launched in November on Channel 4 in the U.K. titled, Go Greek for a Week.

> The show features three British families that test out the tax, pension and work practices that led to the Greek economic crisis, and explores the measures the country took to cut the deficit and qualify for European Union

In the series, a British surgeon

finds out that by using the Greek income tax system, he can increase his disposable income. In addition, a British bus driver discovers that his Greek counterparts are paid double the Greek national average salary and receive extra bonuses for checking bus tickets and arriving to work early.

Finally, a 54-year-old hairdresser in the U.K. learns that the Greek pension system permits workers such as hairdressers, radio announcers, pastry chefs and individuals who work in approximately 600 different fields, to retire at age 53 at 90 percent of their final salary, due to the fact that their jobs are considered hazardous. In addition, on

camera interviews further explain the civic ethics of these individuals by underscoring the corruption and tax evasion that led to the downfall of the Greek economy.

Not surprisingly, the program generated a vitriolic response in Greece, where satires immediately began popping up, poking fun at the British culture, stereotypically a heavy drinking culture.

Netflix Heats Up The U.K.

merican online film and television streaming service Netflix made a trip across the pond during the second week of January when it launched in the U.K., generating competition for Amazon's Lovefilm service.

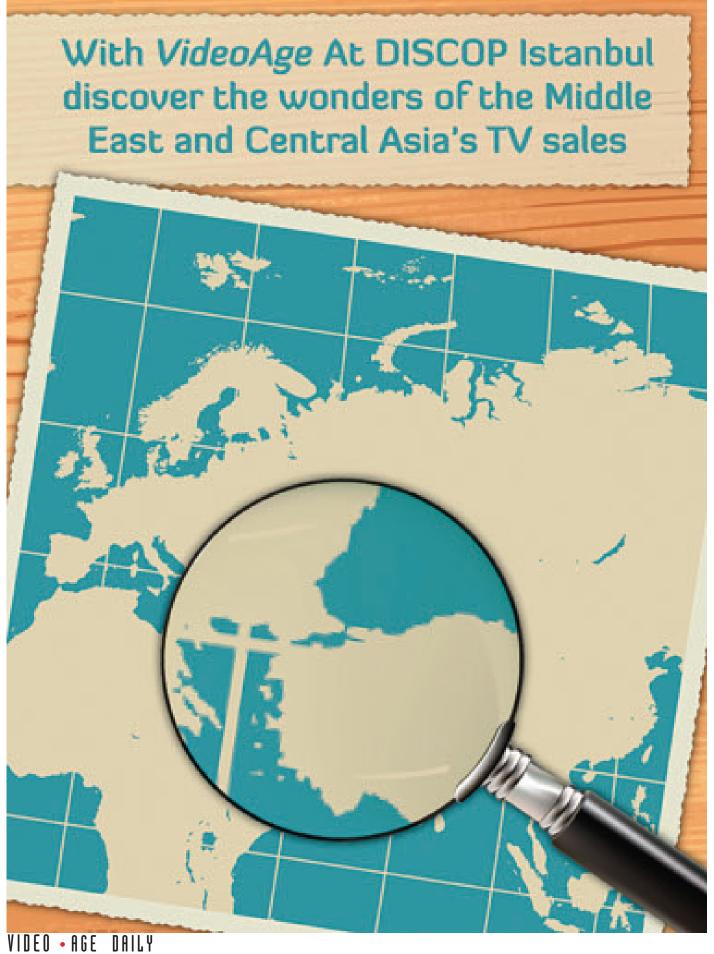
This launch represents Netflix's first expansion outside of the Americas, where it now offers U.K. customers unlimited access ondemand to a wide variety of Hollywood films and TV shows for £5.99 per month (approximately U.S.\$9.22).

In the U.K., Netflix's most prominent competition is Lovefilm, which provides film rentals by download and mail. While the company has reportedly stated that it would not become entangled in a tit-for-tat competition with Netflix, it recently reduced the price of Lovefilm Instant, its streaming-only package, from £5.99 to £4.99 to compete with Netflix.

Naturally, streaming and DVD rental costs are key to business success, and Lovefilm's decision to cut prices in order to remain competitive indicates that the company is striving to avoid the misfortune that befell Netflix in 2011. Last year, Netflix lost approximately 800,000 customers in the U.S. when it increased the price of its combined streaming and DVD rental package from U.S.\$9.99 to \$15.98 per month.

Netflix's U.K. launch is not expected to produce a profit until

With VideoAge At DISCOP **Istanbul**, **Discover** the Wonders of the Middle East and Central Asia's **TV Sales**





larket News

LATIN AMERICA

Telefe's More Than Just Novelas

elefe International's telenovela Candy Love (pictured) follows the love stories of four couples across four generations, and four kinds of love that are completely different but equally beautiful and intense.

Romantic comedy The Graduates tells the story of a group of high school graduates who meet 20 years after graduation, with a love story that will change the course of their lives. Expect plenty of 1980s nostalgia.

Comedy series The Man of Your Dreams follows Hugo, a single father who works at a matchmaking agency. Now in its second season, the series has a special guest star in each episode.

Mistreated responsibly tackles the issue of violence against women around the world. Each episode deals with a different kind of violence, and is based on true stories.

Telenovela The One tells the story of Andrés, an arrogant and ambitious lawyer who, after winning a trial, is awarded a trip to Spain that changes his life forever. Mariana, an idealist lawyer to whom he feels an irresistible attraction, is his competition to become "the one," a partner in the law firm. Each character represents a capital sin.

Romantic sitcom When You Smile is geared toward the whole family. A busy professional's life is turned upside down upon the arrival of a son whose existence he ignored, and a father whom he'd prefer not to know.

Telefe also distributes entertainment formats from Nanuk Producciones. Series include game shows Check In-Check Out, Money Order and Weight For Money.

Tresor Tower, Suite 2-1714 www.telefeinternational.com



exico's Azteca and Comarex are bringing myriad genres to the market. Natalia investigates the legend of Judas' Wife, a woman who's said to dress as a bride and kill her enemies in Azteca's La Mujer de Judas. During this process, she will meet Salomon, who will help her discover the true identity behind the Wife.

Azteca's Huérfanas (Orphans) tells the story of three young, wealthy girls who lose their fortunes when their parents die. Now with the help of their nana, Santina, they will learn to survive in a harsher reality (pictured).

Years after a painful separation, Alma



and Andres cross paths again, and plan to run away together. But things go sour when Alma kills her alcoholic husband Victor out of self defense. Things get even worse for Alma when her motherin-law kidnaps her baby while she is still in prison serving a sentence in Cielo Rojo (Under a Red Sky).

In Emperatriz (Empress), Emperatriz Jurado is betrayed by the man she loves. After he steals her newborn daughter, she swears to exact revenge and get her baby back.

Comarex's The House of Anubis US is set at a boarding school where mystery hides behind every corner. The teenagers try to balance their everyday lives with mystery solving in this series aimed at 8 to 12-year-olds.

Comarex's teen telenovela Grachi follows a young girl who must learn to use her newfound magical powers. Fantasy meets reality when a classmate fights her for the affection of heartthrob Daniel.

Marco Tancredi is an ex-Special Forces soldier retired from service in Intelligence (from Comarex). A personal tragedy forces him back into service after a serious accident — and this time his enemies are even more insidious. Tresor Tower, Suite 2-3001

www.comarex.tv

Record TV's Got Epic Stories

here's a whole lot of drama at the Record TV Network suite. Elite Way is one of the most renowned, sought-after colleges in Brazil. Rebel follows a group of students united by their love of music.

Luck turns deadly in Jackpot!, about a group of friends who win the lottery. When the winners begin to die off, their friends become players in a game of life and death.

Sansón y Dalila is a take on the biblical story of Samson and Delilah. Strength and beauty converge between Samson, a Hebrew warrior and Delilah, a beautiful Philistine woman.

Esther, the Queen (pictured) is another ancient story, about Esther, the queen of Persia, who must save her fellow Jews from Prime Minister Haman, who plans to exterminate them all.

The Law and the Crime follows Catarina, a high-society woman who becomes a police commissioner at the most troubled police department in the area after her father is killed in a robbery. Things get complicated when a drug-dealing boss kills the father of a militia policeman.

Characters of all types come together in River of Intrigues, set in a historic



town where the main draw is a river on which people play sports. The city becomes a huge tourist attraction, wreaking havoc on some local businesses.

After his family is killed by a car explosion in Italy, Tony Castellamare travels to Brazil to avenge their deaths in Another Power. Tony, who himself has ties with the Mafia, ends up falling in love with a journalist working on a story about his

Tresor Tower, Suite 2-1209 www.recordtvnetwork.com

Artear Has Gypsy Blood

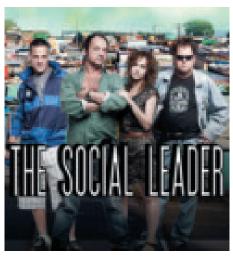
rgentina's Artear explores politics, love, literature, art and wine at NATPE. The Social Leader (El Puntero) follows the life of a political staffer who strongly influences the people in his neighborhood whom he's asked to represent.

Dramedy series Left on the Shelf (Para Vestor Santos) follows three smart and beautiful single sisters who learn that, even after the death of their harsh and biting mother, they can't seem to find freedom ... or love.

After 22 years of marriage (and a midlife crisis), Jose and Sonia discover that it's never too late to get to know each other in Be Kind to Me (Tratame Bien).

In Gypsy Blood (Soy Gitano), hate and vengeance fuel the lives of its protagonists. Some 25 years ago, Jano Amaya lost the love of his life when she married Lazaro Heredia. Jano and Lazaro were best friends. But in this telenovela we learn that fate is not set in

Each episode of Fantastic Biogra-



phies (Biografias Fantasticas) brings to life a different literary character who has changed the world without ever even existing.

Methods (Métodos) follows the creative process artists use to make a fine work of art, the steps a band takes to put together an album and the paths a writer must take to get a book published.

In Tasting Notes (Notas de Catas), Argentine Sommelier School director and renowned wine expert Marina Beltrame reports on all the news, information and tips a wine lover could want. Tresor Tower, Suite 2-2911

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NATPE 2012

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LATIN AMERICA

Hunger Games Thrill at Telefilms

elefilms has sci-fi, action, drama and thriller films at NATPE. The Hunger Games (pictured) takes place in the post-apocalyptic world and follows 16-year-old Katniss, who lives with his mother and sister in the poorest district of Panem, in what remains of the United States. Each district must send a boy or girl to The Hunger Games, where the general rule is kill or be killed.

Brandon's carefully cultivated private life — which allows him to indulge a sexual addiction — is disrupted when his sister shows up unannounced with plans to stay indefinitely in Shame.

A young lawyer travels to a remote village to organize a deceased client's papers. While there, he encounters the ghost of a woman set on vengeance in The Woman in Black.

In sci-fi film **Looper**, the mob of the future sends murderers to kill the last version of themselves.

In Parker, a thief lives by a code of honor — never stealing from people who need the money.

Tresor Tower, Suite 2-3101/3103 www.telefilms.com.ar

Ledafilms Goes Back To Oz

edafilms is bringing witches, angels, hit men, and a whole lot of women with them to Miami. The Wizard of Oz comes to life in The Witches of Oz, which follows the exploits of Dorothy Gale, a successful children's book author, who's moved from Kansas to New York City. Dorothy learns that her popular books are based on repressed childhood memories, and that the wonders of Oz are very real. When the Wicked Witch of the West shows up in Times Square, Dorothy must find the courage to stop her.

The Littlest Angel is a five-year-old who has just arrived in heaven. He miss-



es his life on Earth and makes a dangerous attempt to return to find his much beloved treasure box. Thanks to some friends, the box returns to the sky as the brightest star.

In Wild Target, Victor Maynard is a second-generation professional hit man. He's methodical, heartless, a loner ... but his mother thinks he should find himself a wife. His most recent assignment — to kill a female thief that's stolen a valuable painting — doesn't exactly go according to plan.

Without Men centers around a remote Latin American mountain village that's forever altered the day all of its men are drafted to fight in the country's civil war. Left to fend for themselves, the women of the town create an all-female utopia. When the men — led by an American reporter — return to try to reclaim their power, a clash of the sexes ensues.

In The Dog Who Saved Christmas Vacation, the Bannister family heads to the mountains for a ski vacation. They don't know that the same burglars who broke into their house are at the same resort with their eyes on a diamond necklace worth millions. The necklace is mistaken for a dog collar and once again, it is up to dog Zeus to save Christmas.

Tresor Tower 2-1706 www.ledafilms.com

Little Giants Charm Televisa

elevisa Internacional arrives in Miami Beach with a host of heated telenovelas and a fun-filled children's competition. Abyss of Passion (pictured) tells a complicated love story set in the Yucatán, where the inhabitants grow the habanero chile, a pepper as hot as the passions stirred up among Augusto, Carmina, Damián and Elisa.

After falling on hard times, things begin to turn around for Luciana when she falls in love with ladies' man Rodrigo in A Shelter for Love. However, Rodrigo is already engaged to Gala. Will he end his engagement to allow true love to bloom?

Valentina and Natalia are best friends who tell each other everything. But when Valentina pulls a prank that goes terribly wrong, Natalia and Niko (Valentina's love interest) begin to hate the mysterious person who ruined their plans, not knowing that Valentina is to blame in **Miss XV**.

Light entertainment format Little Giants is a talent and charm competition in which children between the ages of four and 12 sing, dance, tell jokes and



charm to impress a jury. In the end, everyone gets a prize, but only one team will become the winner.

In Rebel, Alice, Roberta, Diego and Pedro are students at Elite Way, a very strict school. These students are joined together by their love of music, which they use to bend the rules.

Conference Facility, Meeting Room: Splash 1

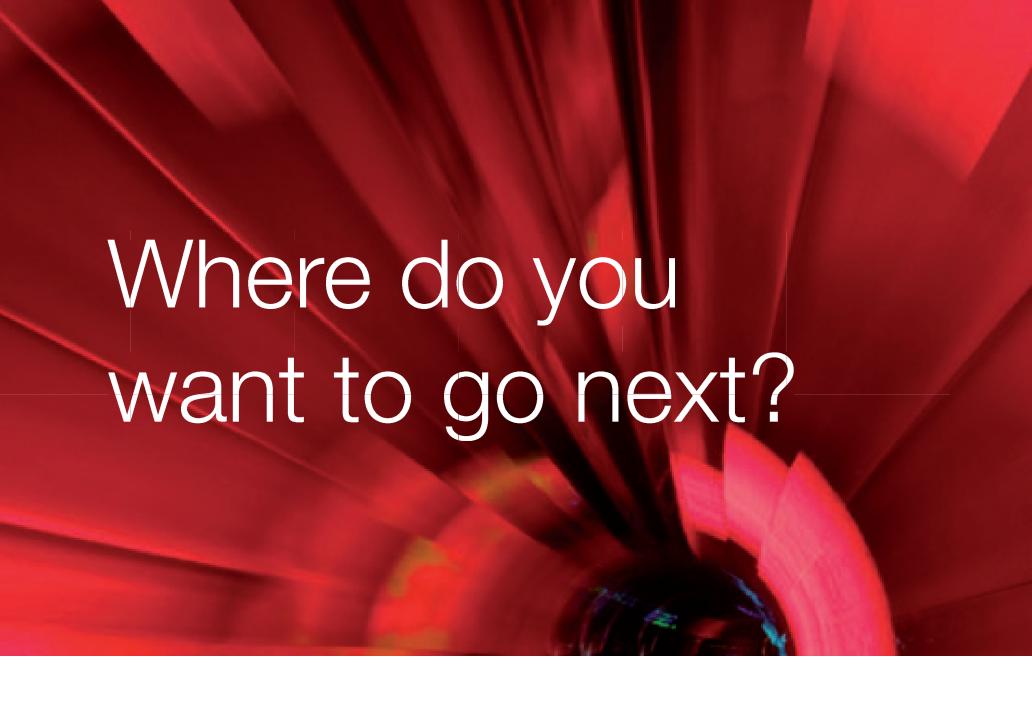
www.televisainternacional.tv

Anuncio para los compradores latinoamericanos de TV de los L.A. Screenings:

Para recibir copias en su hotel de la edición VideoAge Latin Issue y de la guía VideoAge Studio Guide, por favor envíe la información de su hotel a:

lascreenings@videoageinternational.com

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Conf Facility, Meeting Room: Shimmer

Sorrento, FL 5: 3-0507

Versailles, FL 10: 1062

Sorrento, FL 3: 3-0307

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