A Glimpse of New Shows

ATPE is a great time to introduce buyers to shows for international distribution that have never been brought to any other trade show - and distributors are cashing in on this opportunity right now.

VideoAge caught up with a number of distributors and discovered that there are dozens of major new titles - TV shows and films included — hitting the marketplace in Miami for the first time.

NATPE's popularity with the Latin American region offers the best opportunity for Mexico's Azteca to present its telenovela La Otra Cara Del Alma. The story follows Alma, a seemingly sweet young woman who vows to revenge her parents' maltreatment and their deaths by making her aunt and cousin suffer.

Venezuela-based Venevision International's new telenovela Lucia's Secret (Los Secretos de Lucia) will be presented for the first time, as will reality series My Life in Sayulita (Mi Vida en Sayulita).

Other new titles on the telenovela front

(Continued on Page 4)

Hot Stars in Cool Miami

■his year, the stars are out at NATPE - even in the hot Miami sun. Some, like Arsenio Hall, are talkers, and he's promoting his new talk show, The Arsenio Hall Show (CBS Studios International).

Another legendary talk show host, Larry King, will be in Miami showing off his new show, Larry King Now (Content Television). King will participate in a session today at 11:15 a.m. entitled "Game Changers: In Conversation with Ross Levinsohn and Larry King: Media Evolution or Revolution?" in the Fontaine Ballroom.

Jason Priestley of 90210 fame is also in Miami promoting Entertainment One's dark comedy Call Me Fitz, in which he

NBCUniversal is bringing Billy Bush

(Continued on Page 4)



Exhibitors List Bender at 40 UniMás

NATPE's 50th Birth-Bash

Half a century is the new 34

kicks off today, though the festivities began last night with a welcoming party at the Eden Roc and will continue with the Venevision-DLA-sponsored opening night party tonight. And



ATPE is heating up Miami Beach. It | no 50th anniversary would be complete without a birthday bash, so NATPE has arranged a party for us all on Tuesday night at Liv Club in the Fontainebleau. (NATPE was established in 1963, but its first trade show wasn't held until 1979).

> "We want to make the 50th special. We're having a 50th birthday party because we're all part of TV, so we should all celebrate turning 50 together," said CEO Rod Perth.

This marks the first NATPE conference for the organization's new president and CEO, who reported last month that by then, buyer registration was pacing 31 percent ahead of where it was a year before. Other attendance figures have

(Continued on Page 4)

Rick Scott's Welcome

By Rick Scott, Governor of Florida

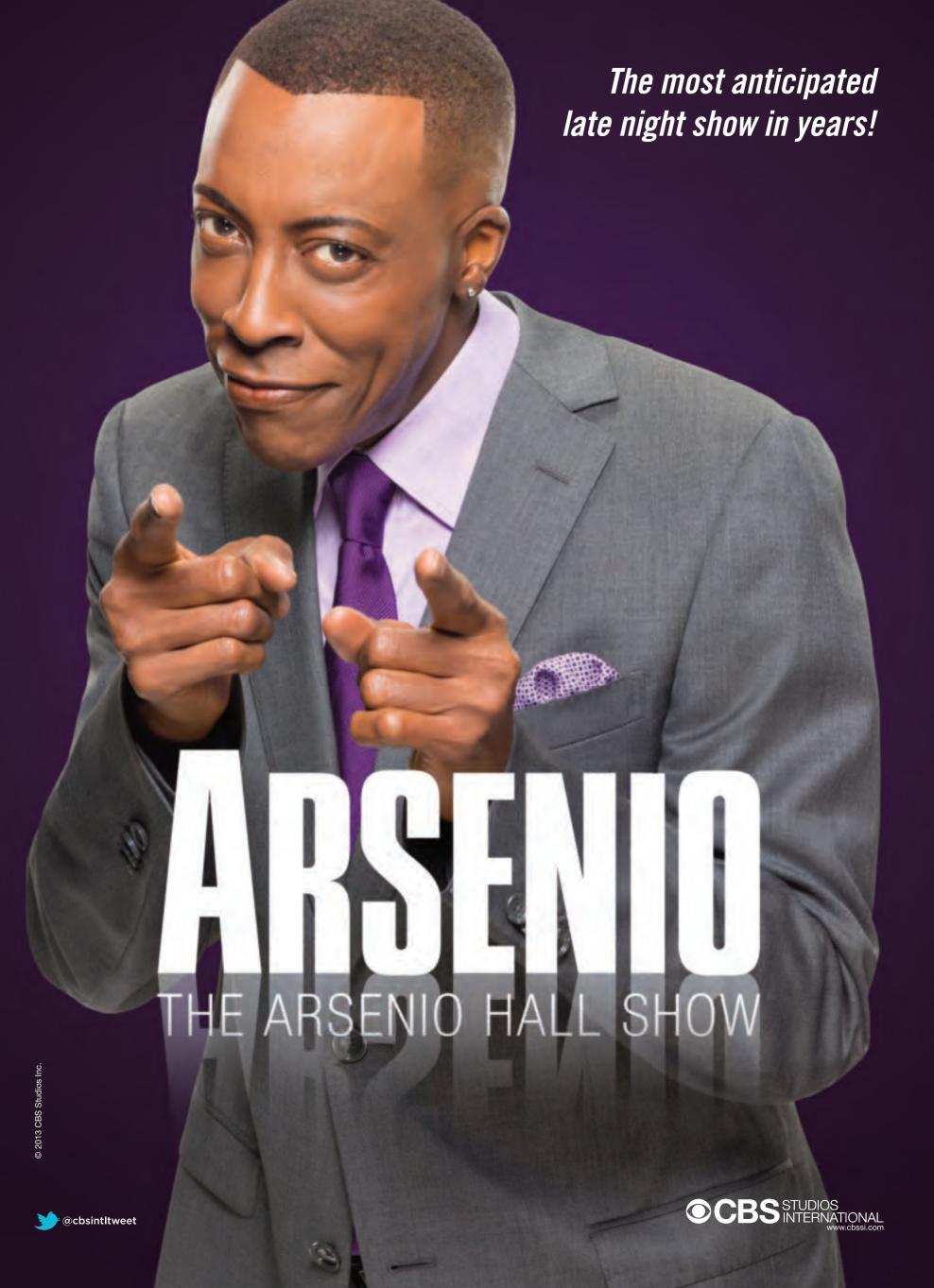
t is my pleasure to welcome you to sunny Florida for the National Association for Television Program Executives Conference and Exhibition.

With Florida's great climate, our great tourist destinations and our growing economy, Florida is a great choice for NATPE. We are doing the right things to make our state number one for Florida families and businesses. With the TV industry evolving, we hope that you consider doing business here in our state. As a gateway to Central and Latin America, Florida is the second largest foreign trade zone in the nation, which means television content is in huge demand.

We are delighted that NATPE has decided to come back to Florida to host

(Continued on Page 4)





VIDEO AGE

AT NATPE 2013 Booth 614

www.videoageinternational.com

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MY TWO CENTS

e all know that content piracy is bad because, ultimately, no one wins. The content providers lose, the local operators lose, the government misses out twice (on uncollected taxes and increased criminality) and even the consumers end up being deprived of quality and fairness.

All these unsavory elements linked to piracy were extensively reported on in the January 2013 Issue of VideoAge (which is also available online). But the point of this diatribe is to argue that in territories where piracy is pervasive, the local entertainment sector should be at the forefront of the fight against piracy, rather than just a concerned bystander.

The reason is simple: An industry cannot grow and mature into a healthy and prosperous one when it faces rampant piracy. An industry cannot develop when resources are siphoned off by criminal syndicates or taken out of the country to be laundered. It cannot mature when it operates under the stigma of illicit activities. An industry that depends on creativity cannot grow when its culture is affected or viewed with contempt by others.

Executives that work in pirate-heavy territories lose the necessary trust and are tagged as outsiders who are therefore unable to take full advantage of resources that otherwise would have been made available to them (such as co-production funds, government subsidies and incentives). And this is without taking into consideration market destabilization, corruption and a decline in investments. Indeed, according to the U.S. Government Accountability Office, losses in revenues resulting from piracy discourage investments in innovation in the software and audiovisual sectors.

Piracy is a degenerative practice because instead of creating law-abiding citizens, it fosters generations of law-skirting consumers that

will eventually become accustomed to paying only for illicit goods of any kind.

Plus, the danger is that when content piracy starts to grow and begins to generate a large amount of money (at marginal costs), organized crime will step in to increase the volume of illegal activities, further depriving the country of economic stability and a sense of security and

As explained in VideoAge's January report, piracy is also generated by the high costs of services or goods. Additionally, restrictions (i.e., release windows) and scarcity of programs create vacuums in which consumer needs aren't being met and are instead readily filled by pirates. Content providers are now addressing these issues.

"Marcelo is looking for some cheap channels."

According to a study by Professors Atanu Lahiri and Debabrata Dey of the University of Washington ("Effects of Piracy on Quality of Information Goods"), to consumers, quality is synonymous with immediate availability. Other findings cast doubt on the social benefits of piracy enforcement, pointing out that offering free trials is often more effective in reducing piracy.

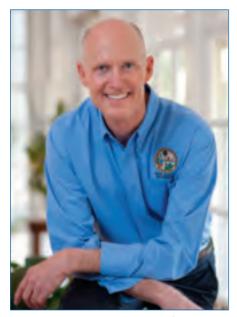
Between the pragmatism of the content providers (savvy from the music industry's mishaps) and the idealism of the academics, I'm sure that the scourge of piracy will eventually be reduced to tolerable levels.

Dom Serafini

JANUARY 28, 2013

Gov.'s Welcome

(Continued from Cover)



Rick Scott, Governor of the state of Florida

the conference again for the third year in a row. While you are here be sure to enjoy our beautiful state parks, worldclass attractions, and our many miles of beaches.

Please enjoy your time in Florida, and welcome back.

New Shows

(Continued from Cover)

include Brazil-based Record's *Tricky Business*, which follows three story lines — a couple plagued by debt, another couple with a paternity secret and two dueling stepbrothers and business partners

Caracol Television from Colombia presents telenovela *The Hypochondriac* (*La Hipocondriaca*), about a woman who's misdiagnosed and told she has just six months to live and *To the Rhythm of Love, Rafael Orozco (Rafael Orozco, el tdolo)*, which addresses lingering questions about the shooting death of the Colombian music star.

Telemundo is on site with La Patrona, about a woman who falls in love with the son of the most powerful woman in town and Pasion Prohibida, in which a young woman learns the man she plans to marry was formerly her mother's lover. Romantic comedy series My Love, My Love and comedy Daddy's World are new offerings from Argentina's Telefe. Televisa Internacional presents telenovelas The Lady from Vendaval, Las Bandidas, Beautiful Love! and ¿Quién eres

NATPE Overview

(Continued from Cover)

also improved, with about 300 exhibitors, including every major studio, and 27 brand new companies. In fact, the market floor and all of the suites in the Tresor Tower are sold out. On top of that, Perth said, "Another astounding statistic is 28 percent more reporters are coming."

Perth reconfirmed that NATPE will stay in Miami for 2014, and "there are no plans to move." Accords were made with the CES in Las Vegas and RealScreen Summit in Washington, D.C. to benefit attendees of both events. Perth also noted that one goal is to attract more U.S. TV stations by offering incentives.

For Greg Philips, president of London-based Content Television and Content Digital, "NATPE has been serving the worldwide content industry extremely well since its inception in 1963. Taking place in January when expectations, energy and enthusiasm are high, it's *the* definitive window on the U.S. television business for the international market and the perfect opportunity for our friends in North America to gain perspective on the latest trends in the global programming industry."

In addition to the birthday party,

Tuesday night will also play host to the 2013 Brandon Tartikoff Legacy Awards, honoring Herbert G. Kloiber, chairman of Tele Müchen Gruppe; John Langley, creator and executive producer of *Cops*; Debra Lee, chairman and CEO of BET Networks and Steven Levitan, co-creator and executive producer of *Modern Family*.

During the day, attendees will be kept busy with about 81 seminars/keynotes. Here's a breakdown by day: Monday: Seven "30 Minutes with..." sessions, 10 "Game Changers" events, eight "Masters of Messaging" events, and seven "YouTube Partner Program Breakouts." Tuesday: Six "30 Minutes with..." sessions, eight "Storytellers that Shaped the Face of Pop Culture" events, 10 "Technologies that Fuel Multi-Platform Content" events and seven "YouTube Partner Program Breakouts." Wednesday: Seven "Global Navigators" events, eight "Visionaries" events and three "YouTube Partner Program Breakouts.'

Mark Cuban, co-founder/chairman of AXS TV will keynote. There will also be a keynote conversation called, "Presented by Subway: The Art of the Deal," which will focus on the key aspects of developing a scripted TV and webisodic series for Subway.

Four official parties have been planned: The Welcome Party (which was held yesterday), the TVNewsCheck and Rentrak Cocktail Reception and

tú? It's also bringing comedy series *Love*

New York City-based Bender Media Services Corp., which represents major independent companies with TV product from around the world with a focus on Latin America, is bringing first-ever offerings *Cartas a Elena*, a film about a young boy who reads letters to illiterate villagers and puts a positive spin on the sad ones, but soon learns that he's doing more harm than good. The company will also have the not-so-new 1943 classic version of *Les Miserables*.

In terms of movies, Argentina-based Telefilms is in Miami with a few new films — *Stand Up Guys* starring Al Pacino, Christopher Walken and Alan Arkin and *Side Effects*, starring Jude Law, Catherine Zeta-Jones, Rooney Mara and Channing Tatum, among them.

CBS Studios International is introducing *Under the Dome*, an hour-long drama series about a small New England town that is suddenly sealed off from the rest of the world in a big, transparent dome. The townspeople attempt to survive in the post-apocalyptic conditions while trying to find out where the barrier came from and how to get rid of it. The company also has talkers *The Arsenio Hall Show* and *The Test*, a conflict resolution talk show hosted by Kirk Foy

The U.K.'s Content Television has a host of new shows, including talk show Larry King Now, drama series The Fall and Run, non-fiction series Gangsters: Faces of the Underworld, series/film Halo 4: Forward Unto Dawn and multi-platform comedy series The Fuzz.

From sunny California, Lionsgate is bringing comedy series *Orange Is The New Black*, about a PR executive serving a jail sentence for a decade-old drug offense in a minimum-security prison.

From Canada, Peace Point Rights is bringing *The DNA of GSP*. This program is available as a feature-length documentary or a miniseries and takes an in-depth look at UFC's reigning welterweight world champion, Georges St-Pierre (GSP).

Also from Canada, Tricon Films & Television is in town with three new offerings — multi-camera sitcom *Holliston, Zoo Clues*, which investigates the animal kingdom and *On the Spot*, a game show that tests everyday people on their trivia knowledge.

CABLE ready is on the scene with three new entertainment/reality series: Focus On, Oddities and Oddities San

Opening Night Party later today, and NATPE's 50th Birthday Party on Tuesday. This is in addition to a multitude of invitation-only parties, hotel suite receptions and sit-down dinners.

Francisco. Each episode of Focus On is a behind-the-scenes special featuring celebrity interviews, movie premiere coverage and making-of sequences. Episodes include Oz: The Great and Powerful and The Great Gatsby.

Alphanim, the French distributor and producer of children's entertainment, has *Calimero*, an all-new animated CGI series based on a little black chicken, a character that was first created in 1963 for an Italian TV advertising campaign on RAI-TV that's celebrating its 50th anniversary this year. *Lanfeust* is another new CGI-animated comedy about a 14-year-old boy who aspires to be a hero, based on the original comic books of the same name.

Star Gazing

(Continued from Cover)



Jason Priestley is in Miami Beach to promote Call Me Fritz

and Kit Hoover of news magazine show *Access Hollywood Live* here to Florida. Bush will once again emcee the 10th Brandon Tartikoff Legacy Awards this year, which will be held tomorrow night.

Also taking part in the Tartikoff Awards ceremony is actor Jesse Tyler Ferguson, who plays Mitchell Pritchett on ABC's *Modern Family*. Ferguson will present Steve Levitan, co-creator of the show, with his award.

Venevision International will be on the scene with telenovela stars Iran Castillo, Maritza Bustamante, Luis Geronimo Abreu and Plutarco Valdes Haza from its new telenovela *Lucia's Secrets* (*Los Secretos de Lucia*), who will all attend the Opening Night Party tonight. The company will also bring Itahisa Machado, Guy Ecker and Lorena Rojas from telenovela *Rosario*, among other celebrities.

Additionally, a number of wrestlers from TCW Wrestling will be in attendance. The band Fitz & the Tantrums will perform at NATPE's 50th birthday celebration tomorrow night.

Rumor has it that Queen Latifah will be promoting her new daytime talk show, *The Queen Latifah Show* (Sony), and Wendy Williams of *The Wendy Williams Show* (Debmar-Mercury) may also make an appearance.





DISNEP Media Distribution Latin America



Univision's UniMás Gets Edgy

nivision's TeleFutura Network has been revamped into UniMás, an edgier alternative for Hispanic audiences in the U.S. The channel partners with top Spanish-language content providers, including Caracol, RTI and Televisa.

Programming includes Made in Cartagena (pictured), a gritty crime drama from Caracol TV, which goes inside the dangerous underworld of this

touristy destination. The coastal city is the setting for a bank heist gone wrong, and some terrible consequences that stem from one man's thirst for revenge.

A beautiful woman from the city slums is the star of series Rosario Tijeras. Abused as a teenager, she now lives a life on the edge, involving herself with the Mafia underworld. She falls in love with two best friends who face off for her love and, in the process, are



dragged into her world.

From 7-9 p.m. on weekdays, UniMás shows blockbuster movies. Some of the titles coming up are Secreto nuclear 2 (U.S. Seals 2: The Ultimate Force), Piratas del Caribe: En el fin del mundo (Pirates of the Caribbean: At World's End), Más rapidos, más furiosos (2 Fast 2 Furious), Batman: El caballero de la noche (The Dark Knight), Transportador 3

(Transporter 3), Muerte subita (Sudden Death), Gangster Americano (American Gangster) and Bourne: El ultimatum (The Bourne Ultimatum).



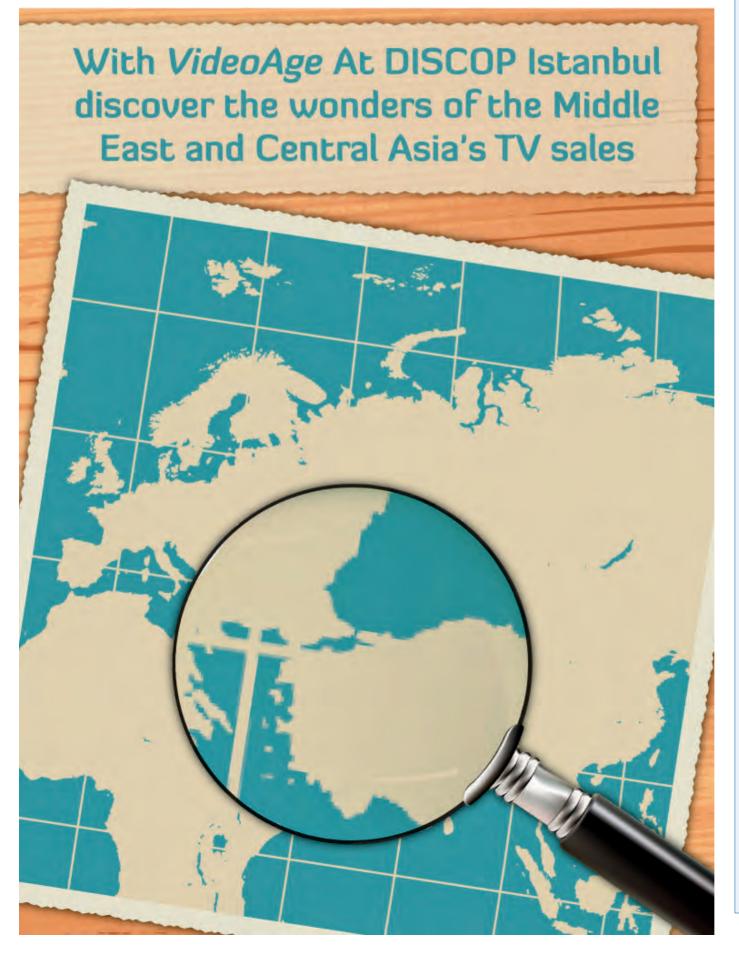
Russia's Quota on Foreign Films

ussian deputy chairman of the State Duma, Sergei Zheleznyak (of the governing United Russia Party), is pressing for a bill that would limit the screening of foreign films in Russian theaters to 80 percent. This quota would mean that movie theaters must screen Russian-made movies no less than 20 percent of the time. Violations would carry fines as high as 400,00 rubles, or about U.S.\$13,200.

In response, community movie theater organization Kinoalyans criticized the implementation of this quota, maintaining that it would badly impact the attendance figures for Russian films and could increase piracy. Kinoalyans also reported that there are not enough Russian films produced each year. Last year in Russia, foreign films reportedly comprised 86.2 percent of the box-office takes.

Up The Ladder

- Estrella TV has announced the appointment of Judy Kenny as executive vice president of Network Sales & Marketing. Kenny has served senior-level positions with BBDO advertising agency, ABC-TV, Fox and Univision.
- Sangeeta Desai has filled the combined role of chief operating officer and chief financial officer at FremantleMedia. In her new position, Desai will be responsible for management of FremantleMedia's operations in its corporate center. Most recently, Desai was chief operating officer at HIT Entertainment.
- Network-affiliated broadcasting group Young Broadcasting has appointed veteran broadcast sales manager Steve South as its general sales manager for WLNS-TV in Lansing, Michigan. South comes to WLNS after serving as COO for the 90-station Bott Radio Network.



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A+E Networks...we make life entertaining.





THE MEN WHO BUILT AMERICA™ / 8 X 1 HOUR MANKIND THE STORY OF ALL OF US™ / 12 X 1 HOUR



PRANK MY MOM / 12 X 1/2 HOUR



MIRACLE RISING: SOUTH AFRICA™ / 1 X 2 HOURS





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LINDSAY LOHAN LIZ & DICK / 1 X 2 HOURS **At NATPE, Tresor, Suite 21509/21511**

Bender on Bender at 40

in the TV business:

entertainment industry. I was a Theatre ued my singing career as a solo artist, Arts Major at Purdue University (IN), and performed in nightclubs throughout tory! Singing took a back seat and TV and continued my career as a profession- the U.S. al singer for many years after college.

abroad as a member of the American Metromedia Producers Corporation, in Accounts Receivable, later in

usan Bender, founding president of singing group started by Kenny Rogers, the New York City-based Bender called, 'The New Christy Minstrels.' Media Services, recalled her 40 years During that time, I was privileged to entertain our Troops with Bob Hope and "My entire career has been in the the U.S.O. in Korea and Japan. I contin-



owned by John Kluge, and the rest is hisbecame my priority. I remained at In 1973, while between singing Metromedia for 13 years, learning all I traveled the U.S., Canada and engagements, I accepted a position at facets of the television business — first

Worldwide Contract Administration, and eventually I was promoted to executive director of International Sales. It didn't take long before I realized how much I loved my Latin clients and their region. I was fortunate enough to be selling shows like Dynasty, Charlie's Angels, Fantasy Island and Starsky & Hutch, to name a few.

In the spring of 1986, the president of International at Paramount Pictures, Bruce Gordon, hired me, and thus began a wonderful tenure as VP of Latin American Television Sales for Paramount Pictures in Los Angeles. I remained there for 20 years.

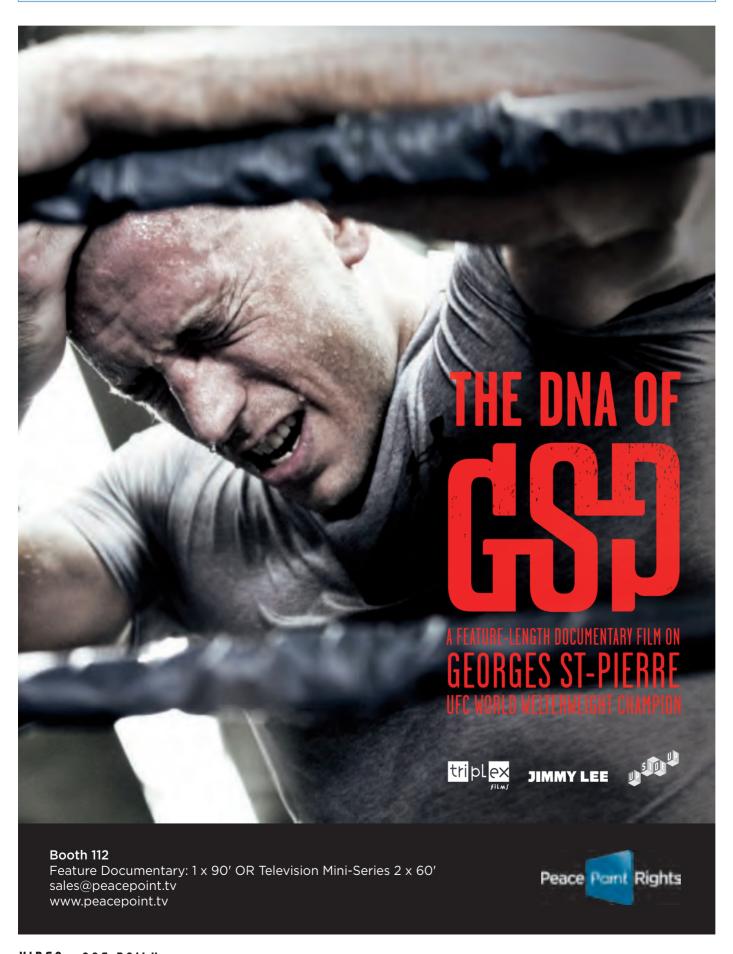
In 2007, I founded Bender Media Services Corp. and relocated to New York City.



Latin America has always been my passion, and I attribute that to my clients. The warmth, vitality, and loving spirit of the Latins transcend my own feelings and personality. They exhibit a zest for life — the same quality I myself have. Therefore, I have always been drawn to this region, and its people, from the early days.

Because I was fortunate enough to have great product to sell in the '70s and '80s, I saw the evolution of the region from reliance on U.S.-based programs to a rise in local productions, and less emphasis on a need outside their respective countries. When I founded Bender Media Services Corp., I knew I had to concentrate on finding niche product to fill spaces not provided by the studios, locally produced programs, or novelas. As a result, we have concentrated our efforts on finding programs from producers around the globe that complement the new programming strategies of our Latin clients.

I have been very blessed these 40 years to have had the privilege to be part of a wonderful industry, and to have shared so many wonderful moments with my clients, many of whom have become my extended family. This gringa definitely has Latin blood. The only gringa to handle Latin America for a major studio that always spoke English (I understand Spanish, but am too shy to speak it). And as the old song says, "The Best Is Yet To





Lord Have Mercy, Black is Back!

cheek, the inimitable Lord segments will feature his Conrad Black hosts THE views on issues that really **ZOOMER - Television for** get under his skin - ageism. Boomers with Zip!, and pension reform, the US justice promises to be one of the system, prison reform, gun sharpest and highest profile control and the minds and mouths on financial crisis.

television today.

THE ZOOMER proposes a weekly "take" on the World from a Zoomer point of view. Generally speaking, the world is living longer and better: but is the aging of the planet good news, or

bad? What's going on? Why is it relevant to me? What's to be done?

In every episode Lord Black whose groundbreaking will conduct a feature mandate and intelligent style interview with some of the will have everybody talking world's Greats, and close about it.

With wit, verve, tongue, and with an editorial. "Talk Black"

Co-host Denise Donlon will conduct "The Zoomer Round Table", a lively discussion of current affairs, health, wealth and new ideas, enlivened by humour, cooking and live performances.

It is our belief that in a world of hundreds of channels and thousands of shows, there is still room for a program

"After 40 years of catering to younger consumers, advertisers and media executives are coming to a different realization: older people aren't so bad, after all."

96% of

Zoomers

watched

TV in the

past week.

PMB - Fall 2012

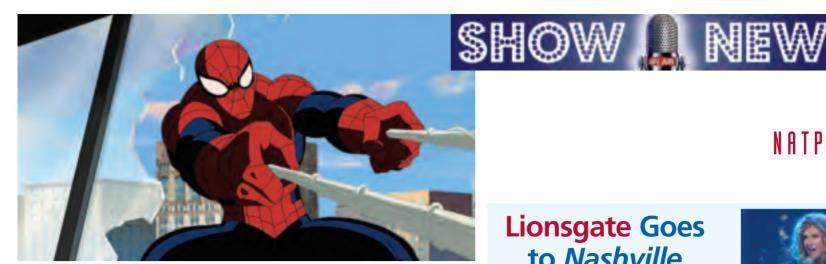
- The New York Times

"If we don't pay attention to the Alpha Boomers today, we will pay a huge price for ignoring them tomorrow."

> - Alan Wurtzel, President of Media and Research Development, NBC Universal

Contact: John Thornton

Vice President Original Programming & Operations, MZTV PRODUCTION & DISTRIBUTION INC. Mobile: 1 416 886 1461 • E-mail: johnt@mztv.com



NATPE - PLAYERS

Super Strength at Disney

uperheroes are all the rage at Disney Media Networks. When the supervillain prison system mysteriously shuts down, chaos is unleashed on the world. Now, the Earth's mightiest heroes - Iron Man, Thor, Captain America, Hulk, Black Panther, Hawkeye, Antman and Wasp — must band together and save the world as The Avengers in Marvel's The Avengers: Earth's Mightiest Heroes!

Peter Parker is given the opportunity to become the Ultimate Spider-Man (pictured above) when Midtown High becomes a secret operations base for young heroes. Spidey takes on S.H.I.E.L.D missions across the Marvel Universe, encountering new villains, and battling his biggest threat yet ... teenage high school drama.

The Disney NATPE roster also includes The Marvel Super Hero Squad Show, in which the most powerful object in the universe, the Infinity Sword, has been shattered in a battle between Iron Man and Dr. Doom. But Doom doesn't give up easily, and Iron Man snags the best heroes around to beat Doom — Wolverine, Hulk, Thor, the Silver Surfer, The Falcon, Captain America and Ms. Marvel.

Tresor Tower, Suite 2-1812/2-1814 www.disneymediadistribution.tv

History Takes Center Stage at A+E

e could all learn a thing or two from A+E Networks' programs. Historical series The Men Who Built America (pictured) delves into the lives of industry giants Rockefeller, Vanderbilt, Carnegie, Astor, Ford and Morgan, who constructed a bold vision for the modern nation during the height of the Industrial Age. The story also profiles the workers who turned these men's dreams into realities.

Mankind the Story of All of Us is an epic tale of a superhero — us. The series draws on the style of action movies, dramatizing key turning points in the story of mankind the journey from hunter-gatherer to global citizen. The building of the pyramids, the Great Wall of China and the Taj Mahal are all featured.

Miracle Rising: South Africa is a two-hour film following South Africa's political transformation, which culminated in the first free and fair elections in 1994 and the presidential election of Nelson Mandela. Recounted in personal accounts from key figures, the documentary examines how South Africa avoided civil war and moved from apartheid to Democracy.

Host Leo Tusam travels through

Latin America looking for men and women with amazing abilities in Superhumanos. Among those who amaze in the series are a man who can pull two trucks, a superhuman calculator



who performs calculations faster than a computer, and a woman whose voice is higher than any musical note.

Prank My Mom follows mischievously good-natured kids who team with improv actors to dupe their mothers.

A dozen of the U.S.'s most talented kid dancers compete in challenges every week in Abby's Ultimate Dance Competition. The kids and their moms move into a mansion and their moms manage and oversee them. The winner takes home \$100,000 and full tuition to dance school.

Tresor Tower, 2-1509/2-1511 www.AETNInternational.com

Lionsgate Goes to Nashville

ionsgate's got comedies, dramas and dramedies at NATPE. Charlie Sheen plays a non-traditional therapist who specializes in Anger Management but has issues with his own anger and chaotic life in this comedy series.

Mad Men is a sexy, stylized and provocative drama that follows the lives of 1960s Madison Avenue admen.

Three iconic country singers climb their way to the top and attempt to hold onto their stardom in Nashville (pictured), a drama series with plenty of country music thrown in for fun.

A desperate pot-selling suburban widow has had quite the ride in Weeds. Nancy Botwin's gone from cartel concubine to politician's wife.

Behind-bars dramedy Orange Is The New Black follows Piper Sherman, a happily engaged P.R. executive sentenced to minimum-security prison for a decade-old drug offense.

At Blue Mountain State, the benefits



of being on one of the most successful college football teams in the U.S. are just too good to pass up.

Boss is a drama that tells the story of Mayor Thomas Kane, the most powerful man in a land full of power-hungry

Tresor Tower 2-1514 www.lionsgate.com

Power Prepares for Armageddon

he U.K.'s Power brings miniseries, death and impending destruction to Miami. In action miniseries Air Force One Is Down (pictured), a rogue soldier, a former general driven by vengeance and the most powerful woman in the world become pawns in a deadly contest of wills.

Dramatic miniseries Bomb Girls revolves around the women who, during World War II, put their lives at risk by building bombs for the front. Newly liberated, these women embraced their freedom and changed the world.

When the greatest breakthrough in global defense research goes wrong, it triggers a solar flare and unleashes a squall of fiery sleet toward earth in end-of-the-world miniseries Cat. 8.

An oil rig causes a volcanic eruption in a small town and triggers a Ring of Fire that stretches across the globe and threatens to swallow the earth. Only one person knows how to stop it, and while it's a suicide mission, the alternative is Armageddon.

An insidious viral threat triggers systematic communication



An experiment to harvest "dark energy" to power the world goes wrong and incinerates an entire city in Eve of Destruction. Only a select few can convince the team that their effort to save the world actually threatens to destroy it.

In miniseries Exploding Sun, a solar storm sends a trans-lunar passenger ship hurtling toward the sun, threatening to blow Earth back into the Stone Age.

Tresor Tower, Suite 2-3111 www.powcorp.com

SUITE AT NATPE: TRESOR 21409

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SHOW 🔔 NEWS

NATPE • PLAYERS

Sherlock's Back at CBSSI

BS Studios International is at NATPE with some modern twists on classic tales. Sherlock Holmes and Watson are living in modern day New York City in Elementary, starring Jonny Lee Miller as the detective and Lucy Liu as his sidekick.

Set in modern times, **Beauty and the Beast** (pictured) is a romantic love story with a procedural twist.

Dennis Quaid and Michael Chiklis star in Vegas, a drama set in 1960s Las Vegas, centering around the true story of Ralph Lamb, a cowboy-turned-sheriff in Sin City.

A small New England town is suddenly and inexplicably sealed off from the outside world in **Under the Dome**. The

town's inhabitants must figure out where the barrier came from and how to survive in post-apocalyptic conditions.

Arsenio Hall returns with a new talk show entitled — The Arsenio Hall Show.

One-hour talker **The Jeff Probst Show** covers relationships, family dynamics, newsmakers of the day, and individual and family challenges. It's hosted by the longtime host of *Survivor*.

Twenty-something best friends are starting over with cool new jobs in a new city — Los Angeles — in Friend Me. The only problem: they cannot agree on how to socially engage in their new city. Chateau Tower, Suite 1426

www.CBSCorporation.com

Content Moves *Forward*

ontent Television is focusing on criminal investigations at NATPE. Four seemingly ordinary women use their razor-sharp intelligence skills as unlikely investigators in a string of grisly murders set against the backdrop of post-war London in The Bletchley Circle (pictured).

In **The Fall**, starring Gillian Anderson, a detective superintendent is brought in to investigate a string of murders in Northern Ireland.

Four-part drama Run weaves together the lives of four seemingly unconnected people facing life-changing decisions in a world where choices are a luxury and survival is never a given.

Gangsters: Faces of the Underworld, which is presented by bestselling author Bernard O'Mahoney, introduces the villains and gangsters that have made headlines over the past 50 years.

In romantic comedy City Slacker, Amanda is a high-flying London executive used to having it all who finds herself in a race against her biological clock.



Live-action series and 90-minute feature Halo 4: Forward Unto Dawn is based on the bestselling Xbox franchise, which brings a brand-new Halo story to life

Multi-platform comedy series The Fuzz takes place in a world where humans and puppets co-exist. Puppet cop Herbie and his human partner Sanchez investigate a string of violent, drug-related crimes to catch the criminal puppet behind them.

Tresor Tower, Suites 2-2314/2-2916 www.contentmediacorp.com

Things are getting Cuckoo at FME

remantleMedia Enterprises brings live-action videogame format Bang! Bang! to Miami. The show is shot in a green screen studio where real contestants play in a virtual reality cartoon world. Contestants traverse animated worlds with the aid of a paint-balling partner, with hilarious results.

In comedy series Cuckoo (pictured), Ken and Lorna are horrified to discover that their daughter has returned from her gap year with a new husband named Cuckoo, a self-appointed spiritual ninja who's the ultimate slacker.

Intrepid reporter Nicholas Kristof and celebrity advocates America Ferrera, Diane Lane, Eva Mendes, Gabrielle Union, Meg Ryan and Olivia Wilde introduce viewers to women and girls around the world who are living under extremely difficult circumstances and whom are fighting bravely to change them. Half the Sky is a powerful journey across 10 countries — including Cambodia, Kenya, Liberia and the U.S. — showcasing the resilience of women and their tales of strength in the face of adversity.

Using an all-new innovative production technique combining puppets, Japanese vinyl toys and digital effects, Strange Hill High mixes everyday

classroom antics with fantastical and mysterious goings on. Set in an innercity school with many secrets and mysteries, the show follows three students who take it upon themselves to investigate all manner of bizarre occurrences



with mysterious happenings.

A reality game show with a comedic twist, Uptown Girls and Downtown Boys pairs boys and girls from opposite sides of the tracks who head off on a four-week trip together and must compete in different challenges — all while electronically tagged to each other.

Action-adventure drama **Wizards vs. Aliens** brings magic and sci-fi together. Tom Clarke is a seemingly ordinary boy who stands in the way of aliens devouring all the magic on Earth.

Tresor Tower, Suite 2-3106 www.fremantlemedia.com

GSP Reigns at Peace Point

eace Point Rights nails lifestyle programming in its new slate. The DNA of GSP (pictured) is a documentary about the UFC's reigning welterweight world champion, Georges St-Pierre (a.k.a. GSP). The emotional and triumphant journey gives viewers an in-depth view of his life and career.

She won viewers' hearts in *Say Yes to the Dress*, and now Keasha Rigsby's got a show of her very own. On **Keasha's Perfect Dress**, she helps brides find their ideal wedding dresses in her bridal boutique.

Rusty and Julie Bulloch have opened their homes to 25 teenagers in need. Docu-drama **The Bulloch Family Ranch** shows how they've made a tremendous difference in so many lives.

In instructional series Bake with Anna Olson, a prestigious pastry chef shows off tricks of the trade — everything from muffins to meringue and cream cake to croissants.



Body Fuel is all about maximizing fitness results by focusing on what we ingest. The series looks at the role foods, liquids and supplements have on building strength, and features healthy and delicious meals.

In Hammer & Chew: Lords of Junk, two polar opposite junk removers make every day into an adventure thanks to the thrill of a "treasure" find. Each removal has its own story to tell.

Bump! is an alternative travel and lifestyle series that focuses on gay-friendly destinations, uncovering fascinating gay human-interest stories from around the globe.

Booth 112

www.peacepoint.tv



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LATIN • AMERICA

Record's Intrigues and Crimes

razil's Record TV Network specializes in epic tales. TV series King David begins in Bethlehem, with a 10-year-old David preparing to herd his father's flock of sheep. The biblical hero grows up to become a good shepherd but remains humble. Always accompanied by his harp, he composes psalms and prayers to God. He is later chosen by God to replace King Saul.

Soap Tricky Business covers three different storylines — one follows the fate of a married couple terrorized by gambling and debt; another follows a supposedly perfect family with a paternity secret; and a third centers on two dueling stepbrothers and business partners.

Things get complicated for a group of friends and lottery winners who make a pact that whoever accomplishes certain goals within a year of winning gets to stake claim to half of the Jackpot!

In Masks, Maria is the wife of a rich

landowner who is kidnapped along with her son. Her husband, Octavio, follows the trail of the supposed kidnappers, but finds it hard to know whom to trust.

River of Intrigues is a contemporary soap opera set in a historic town whose river is a big draw for recreational sports. But everything in the sleepy town is transformed with the arrival of a megaproject. Politics and police action take center stage and murders begin to occur.

Shot in Sicily, soap Another Power follows Tony Castellamare, who escapes for Brazil after his wife and daughters are killed in a car explosion meant to kill him. There, he falls in love with a journalist writing a story about his life.

Catarina is a high-society woman who decides to become a police commissioner after the murder of her father in The Law and the Crime.

Tresor Tower, Suite 2-1409 www.recordtvnetwork.com

Artear is a Social Leader

rgentina's Artear tackles love, sex, madness, revenge, power, history and even dabbles in some comedy. In Compulsive Times (Tiempos Compulsivos), Dr. Ricardo Buso and his colleague Ezequiel treat outpatients at the Renacer Foundation, a therapeutic place for those who suffer from Obsessive Compulsive Disorder. Their patients have a range of disorders, but the professionals themselves are haunted by some of their own ghosts.

Dicky and Lorna Cocker are a former porn director and star in Naked Family (Condicionados). Thirty years after making it big, the two are no longer successful and on the brink of divorce. One of their children decides to get into the business of creating modeling portfolios for magazines to help their parents get back on their feet.

The Social Leader (El Puntero) is the story of a political staffer who wields power over his neighborhood, influences his neighbors' actions and drives their destinies.

Following the sudden demise of their harsh and biting mother, three single sisters discover that her death hasn't



freed them at all. The stars of sitcom Left on the Shelf (Para Vestir Santos) still find themselves unable to connect

Hate and vengeance fuel the lives of Jano and Lazaro in Gypsy Blood (Soy Gitano). Twenty-five years ago, Jano Amaya lost the love of his life when she married Lazaro Heredia, his former best friend. But fate is not set in stone.

Also available are docs Fantastic Biographies (Biografías Fantásticas), about fictional literary characters — like Emma Bovary of Flaubert's "Madame Bovary" and Gregor Samsa of Kafka's "Metamorphosis" — and Methods (Métodos), which delves into the creative process behind works of art.

Tresor Tower, Suite 2-1714

www.artear.com

Ledafilms Hits and Runs

edafilms is in Miami with Barca Toons, the alter-egos of the FC Barcelona players, who are great athletes and funny guys. They rise to the top without any delusions of grandeur and a whole lot of effort.

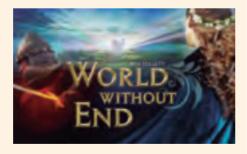
Ewan is a secret service agent deep undercover in London's criminal underbelly, on the heels of a terrorist cell. His job is to stop Cleanskin, an extremist with no prior convictions who's unknown to National Security.

In the year 2077, a group of terrorist inmates set off an explosive device that creates a vortex and sends them, and a cop named Kiera, back to the year 2012. Armed with innate skills and future technology, Kiera tries to track town the ruthless gang and return home in Continuum.

In The Expatriate, a former CIA agent hopes to make a fresh start with his estranged 15-year-old daughter. After moving to Belgium to work as a security expert, he discovers that his colleagues have mysteriously vanished and a trained operative is intent on killing both of them.

A former getaway driver jeopardizes his Witness Protection Program security to help his girlfriend get back to Los Angeles in Hit and Run. Once he hits the road, the Feds and his former gang set off after him.

A Mixed Martial Artist and veteran mercenary (who's retired from combat)



team up to find the athlete's kidnapped daughter. Together they stop at nothing to tear apart a network of criminals that preys upon the innocent in Six Bullets.

World Without End takes place in the fictional town of Kingsbridge. The plot incorporates the Hundred Years War and follows a visionary young woman, who struggles to rise above oppression to lead her people out of dark times. She and her lover Merthin and Sir Thomas Langley build a community that stands up to the Crown and The Church.

Tresor Tower 2-1709/2-1711 www.ledafilms.com

Stars Align at Estrella

strella TV's got Latin audiences covered. Que Jalada is a new half-hour comedy series that features an actor/host/producer, along with three celebrity comedians, commenting on the craziest video clips on the Internet.

Tengo Talento, Mucho Talento sees singers, dancers, musicians, actors, magicians, and anyone who thinks they have talent perform in front of the superstar judges. If they win, they get a contract and \$100,000.

Celebrities team up with professional dancers in Mi Sueno Es Bailar (My Dream Is To Dance), where the couples compete for charity. The series features interactive

voting, a VIP panel and judges (pictured).

Each episode of thriller Historias Delirantes features a different story — tales of money, love, mystery, past lives, passion and justice, combining suspense with the paranormal.

The exciting and dangerous world of notorious

Mexican drug lord *El Shaka* is portrayed in this series.

Investigative news program En La Mire Con Enrique Gratas, hosted by Enrique Gratas and featuring Myrka Dellanos, takes an in-depth look at some of the biggest

issues affecting Hispanics.

Game show A Que No Puedes pits two celebrity teams against one another as they attempt to perform "talents" of other famous stars. The teams play for charity. Cabana 13 & Flash Meeting Table 2 www.estrellatv.com



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LATIN • AMERICA

Telefilms' Beautiful Movies

hrillers and psychological dramas take center stage at Argentina's Telefilms. The Master (pictured) is set in the 1950s and explores the relationship between the charismatic leader of a faith-based organization (known as "the Master") and a young drifter who becomes his right-hand man.

In supernatural love story Beautiful Creatures, Ethan — who longs to escape his small Southern town — meets Lena, a mysterious new girl. Together they uncover dark secrets about their families, their history and their home.

After serving 28 years in prison, Val reunites with his partner Doc. But Doc has been contracted to avenge his son's accidental death and kill Val in Stand Up Guys, starring Al Pacino, Christopher Walken and Alan Arkin.

A woman turns to prescription drugs to handle anxiety concerning her husband's upcoming release from jail in psychological thriller Side Effects.

In crime/thriller film Parker, a thief with a unique code of business ethics is back-stabbed by his crew and left for dead. He assumes a disguise, makes an unlikely alliance and looks to hijack the score of the crew's latest heist.

Tresor Tower, Suite 2-3101/2-3103 www.telefilms.com.ar

Secrets Abound at Venevision

n Venevision International's Lucia's Secret (Los Secretos de Lucia), a ruthless arms dealer and killer is struck with amnesia. Lucia struggles with flashes of her former life, and must bury her past before it destroys any hope of a promising future (pictured).

Telenovela Rosario follows a brilliant law student who falls in love with a prominent attorney. They plan to spend their lives together, until Rosario discovers that her lover is the same man who was engaged to her mother 20 years ear-

Years after losing the family farm, Camila, an agricultural engineer, returns to the area where she grew up and reencounters the love of her life: the man who stole everything from her father. While trying to fight her feelings, she discovers that he's not who she thinks he is in The Talisman (El Talismán).

The women of the Lopez family have been afflicted by The Love Curse (Válgame Dios) for 100 years. Faced with two men to marry, they always choose the one who will later make them miserable. But the only one who can break the love curse is the most evil of all.



In My Ex Wants Me (Mi Ex Me Tiene Ganas), a romantic comedy with a touch of mystery, three young women find their lives intertwined in a missing person case, rekindling lost love and facing the fairytale illusion of a "happily ever after."

In Passions of the Heart (Corazón Apasionada), Patricia is a young woman who's grown up with a controlling and wealthy grandmother. When she falls in love with a man that doesn't live up to her grandmother's standards, she pays the consequences.

The creator of Crime Scene Investigation presents the film Cybergeddon, a thriller about an FBI hacker and her partner who expose a cyber-crime plot, but are framed as the culprits, and forced to go on the run.

Tresor Tower, Suite 2-3015

www.venevisioninternational.com

Passionate Love at Telemundo

elemundo Internacional has brought tearjerkers to Miami. In telenovela La Patrona, Gabriela, the only woman who works in the San Pedro del Oro mine, falls in love with the eldest son of the most powerful and feared woman in town. Gabriela is thrown into a mental asylum, tortured and humiliated. Presumed dead, she returns years later to carry out revenge against those who wronged her.

Bianca (who plans to avenge her mother's murder of her father) decides to marry Ariel, whom her mother has her eye on. But her perfect plan is threatened when Bianca discovers true love with her husband's nephew in Pasión Prohibida (pictured).

Dulce Amargo is a contemporary love story revolving around five couples. At the center of it all are Mariana and Nicolas. About to celebrate their seventh anniversary together, Mariana leaves Nicolas out of fear that she will develop a hereditary mental illness. She hopes that by leaving her husband and son she can spare them some pain.

Letris is a contest that combines the intensity and strategy needed for word games with the excitement and speed of puzzle games. Three contestants and three celebrities compete, and TV



viewers can participate through an app available on mobile devices.

The Cotapos, an extremely wealthy family, discover that their son was switched at birth, and thanks to a court order, their biological son is forced to move in with them, and the son they raised must move in with his biological family. Humor ensues when the two different social classes interact in telenovela Pobre Rico.

A.N. JELL is a successful boy band featuring three young men in Eres Mi Estrella. But when a newly added fourth member must leave to undergo surgery, his twin sister Mi nyu pretends to be

Historias De La Virgen Morena consists of stand-alone episodes involving beliefs in the miraculous power of Our Lady of Guadalupe. The main characters turn to the Virgin in desperate pleas for help, and "Morena" is always there to help, whether someone needs a heart transplant, release from kidnappers, or help reclaiming their child's love.

Tresor Tower, Suite 2-1503

www.telemundointernacional.com

Love Rules at Televisa

here's comedy and a whole lot of drama at Televisa. In The Lady from Vendaval (pictured), Marcela will do whatever it takes to save the property her mother left her. She meets Alessandro, who suspects that Marcela has stolen from his family. Together they discover her innocence and the real identity of the thief.

In comedy Love Rules, Jesus moves back to Mexico City upon learning that his ex had his daughter seven years ago. Told he must get a steady job or risk losing

his daughter, he fills a secretary position, and meets Alma, an engaged woman.

Fabiola, Corina and Amparo are the daughters of Olegario Montoya, the owner of Hacienda Las Bandidas. The plot here revolves around the three sisters' love stories and an old family rivalry.

In ¡Beautiful Love!, Santos is unfairly accused of fraud by his business partners and his best friend. He escapes to Mexico under the identity of a mariachi singer. At a bar, he meets a beautiful and humble singer, who has her own baggage, too, namely in the form of an eternal suitor.

In ¿Quiém Eres Tú? Natalia and Veronica are twins who were separated as teenagers and whose personalities bear no similarities. Natalia is simple and kind, while Veronica is cruel. Veronica asks Natalia to take her place.

Fontainebleau Upper Lobby, VT MR: Splash 1-8 www.televisainternacional.tv







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PE Media Services

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RCTV International

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Venevision International

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VIP 2000

Sales Contact: Roxana Rotundo 1451 S. Miami Ave., Suite 2511 Miami, FL 33130 Tel: (305) 373-2400 roxana@vip2000.tv www.vip2000.tv

Warner Bros. Int'l TV Distribution

Sales Contacts: John A. Garcia, Tomas Davison, Gustavo Gomez 4000 Ponce de Leon Blvd., Suite 490 Coral Gables, FL 33146 Tel: (786) 999-7256 Fax: (786) 999-7260 www.wbitv.com

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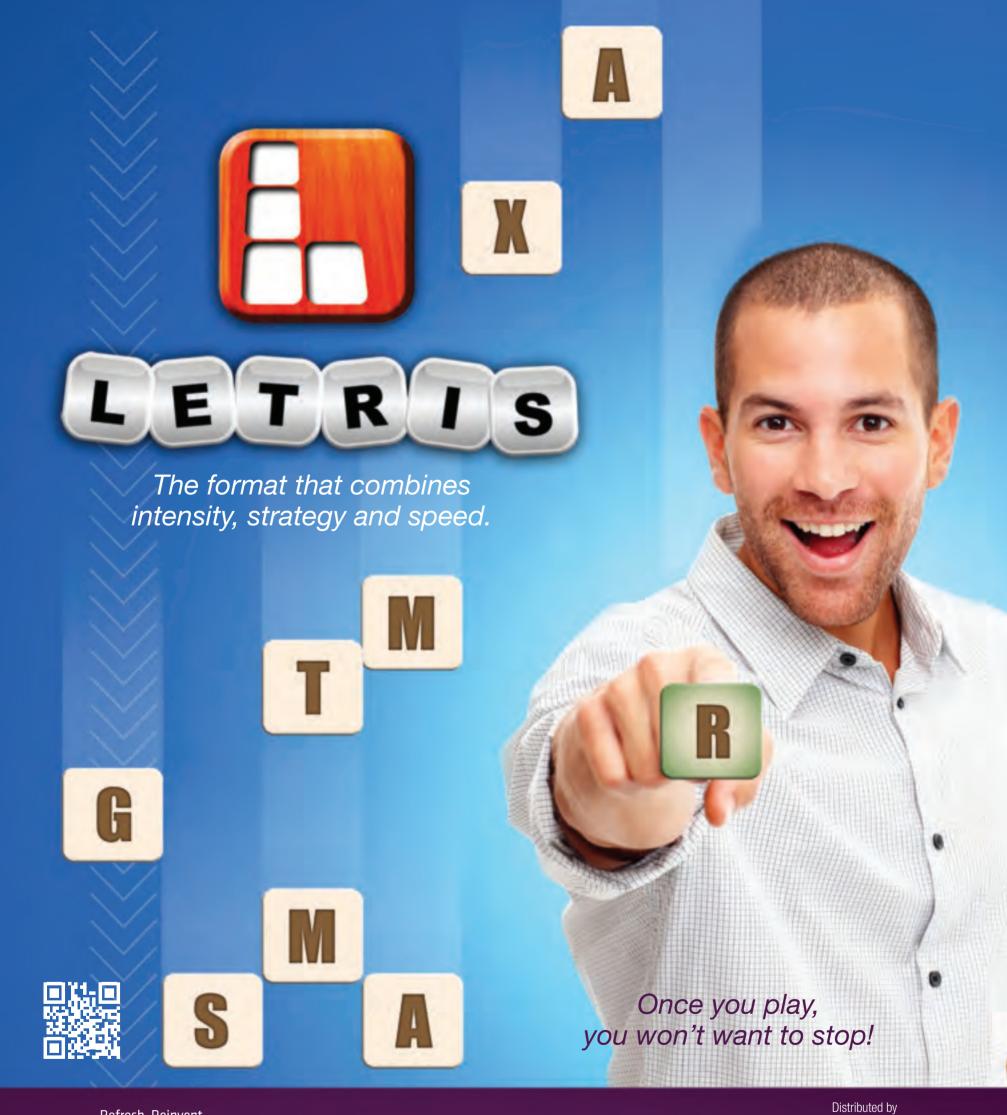
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