



VIDEO AGE

INTERNATIONAL www.VideoAgeDaily.com

DAY 1

January 20

What Can We Expect in U.S. Television for 2015-2016?

January is the month when networks pick projects to make into pilots, so by now executives in the know have an idea of how the new season is shaping up.

Yet, for whatever reason, the networks had a late start in buying, so scripts are coming in later than usual. This could be because networks are buying fewer projects than in years past. Networks are beginning to adopt the cable model, which is to make fewer bets and give more attention to the purchases made.

If early pick-ups from the online channels are any indication, the next season will be tilted toward comedies and dramas with war themes. In the comedy realm, Amazon made a straight-to-series



sitcom order from director Woody Allen. Also, expect dramas adapted from features.

In addition, according to *The Los Angeles Times*, broadcasters will be scheduling fewer unscripted shows, even though reality TV is a “cheap way to fill primetime.” *The Times* quoted producer Tom Nunan

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Latin America Comes Home to NATPE

It looks like Latin America is growing well under the “pink tide,” or left-of-center government rule that covers most of the continent (Uruguay, Bolivia, Brazil, Argentina, Chile, Ecuador and Venezuela), in a way that only the late Argentinean writer Julio Cortázar could have imagined.

According to the International Monetary Fund, last year the LATAM economy grew by 1.3 percent and this year there will be a small increase. Television is also expected to follow this trend, with modest but steady increases in viewership, advertising and the number of outlets, productions and

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COMING UP: The TV industry's salute to Cesar Diaz

January 21

VideoAge Daily on the go



RSVP: Parties and Events at NATPE 2015

The invitations to NATPE's best parties are in the mail. In case you didn't catch all of them, here's the list of those you don't want to miss (as long as you got an invite):

Yesterday, there was NATPE's Welcoming Party, and today there's NATPE's Opening Party, NBCUniversal's (domestic TV) bash, Telemundo Internacional's luncheon and evening extravaganza, Rentrak's cocktail reception, Tricon's cocktail party and Alterna TV's soiree.

All these parties are in addition to today's NATPE reality luncheon and this afternoon's happy hour at the exhibition hall (which will be repeated tomorrow). Plus, on Thursday, the happy hour will transform into an afternoon of champagne toasts. Also on Thursday, Tandem will toast Donald Sutherland with a champagne breakfast celebrating animated family adventure movie *Pirate's Passage*.

Tomorrow (Wednesday) is Tartikoff Awards time, but even

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My 2¢

Reserving tables at exclusive restaurants is an American peculiarity that lasts as long as the “fourth” magic word can be used. But mind you, Americans want to impress you, not be impressed.



Many top-level American film and TV executives have a fascination with restaurants. And not just any restaurants — only the most exclusive ones. But the fascination is not for the restaurants’ eclectic menus, great wine lists or for the tasty dishes — after all most executives just order salads and iced tea. No, this fascination is for a particular table that has to be reserved just for them.

For a top-level American executive, having a particular table reserved is just as important and gratifying as having clauses in their employment contract for golden parachutes, stock options and flying first class.

This is a peculiar characteristic particular to Americans. Indeed, Europeans and even Canadians don’t care about having certain tables reserved at exclusive restaurants. The preference is for established restaurants, not the “hit of the month,” easily recognizable by the long lines, rude service and tables that aren’t ready for the time they were reserved. These types of restaurants are for insecure people — American executives aim to impress, not to be impressed.

The president of a Canadian TV network compared the American fascination with reserved tables to stars who demand “only red M&Ms in their dressing rooms.”

But American stars are also fascinated by reserved tables. A few years ago, the publisher of Las Vegas’ *La Voce* — an English-language publication for Italian-Americans for which I’m a contributor — drove

me to a restaurant outside the strip just to see where Frank Sinatra had his favorite back wall table every time he visited the city.

In addition, the reserved table has to come with the adoration of the maître d’. The American executive has to know the maître d’s life story and the maître d’ must know his life story: the restaurant becomes an extension of the family. This is why, when a top U.S. executive is in France and the maître d’ is more interested in making sure that the restaurant runs efficiently than in pouring his soul out to the American, the executive feels neglected and the French

get a reputation as difficult, cold and distant people who know how to speak English, but make believe they don’t in order to further aggravate the American patrons.

Now, the tables are assigned according to a specific hierarchy. The front tables are for freshmen executives, the second row for sophomores, the third for juniors and the back tables for senior-level people. The reason is that top executives’ presence has to be felt but not openly seen. Plus, back tables are not in the pathways of running waiters. Once I was invited to a reserved table at the 21 Club restaurant in New York City that was the visible pride of my host, but located right in the path of other patrons and waiters, making it impossible to even hold a conversation or hold a fork without being bumped by someone walking by.

The pecking order of restaurant tables, however, was not established by legitimate U.S. business people, but instead

by the Mafiosi, who favored tables in the back so that they could see who was in front of them, and at the same time have their back covered by the wall.

Nevertheless, the reserved table routine has a cultural basis, since for Americans lunch is an important business ceremony to be savored at restaurants, while dinner is usually reserved for the family at home. If clients and/or colleagues were to be invited to executives’ homes, it would be for dinner (with the help of a caterer), not lunch. In addition, having a reserved table at a restaurant elicits a form of respect (not envy) from

peers and, if a client is a guest, reinforces the company’s solid reputation.

However, it’s also clear that the restaurants’ loyalty rests with the executives’ positions and companies’ status, not with the individuals, and when the employment is terminated, so is the use of the table. As someone explained to me, once the fourth magic word can no longer be mentioned, the table is quickly re-assigned. What’s the fourth magic word? “John Doe from NBC” (or any other major company).

Dom Serafini



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(Continued from Cover)

NATPE Events

before that attendees can enjoy wine and cheese with TV France International.

For a three-day event, there are plenty of chances to mingle, rub elbows, socialize and network to last you until MIP-TV.

Below you'll find key information and events you won't want to miss today:

EXHIBITION HOURS

HOTEL SUITES AND MARKET FLOOR

Tuesday, January 20: 10 a.m.-6 p.m.

Wednesday, January 21: 9 a.m.-6 p.m.

Thursday, January 22: 9 a.m.-4 p.m.

TODAY'S CONFERENCES

GAME CHANGERS TRACK, FONTAINE BALLROOM:

- 9-9:10 a.m. Opening Remarks: Jordan Levin and Rod Perth
- 9:10-9:45 a.m. Opening Keynote: Norman Lear
- 10:15-10:45 a.m. A Conversation with YouTube: Investing in Passion
- 11:15 a.m.-12 p.m. New Players, New Models: Exploring the New SVoD and OTT Platforms and Strategies
- 12:15-1 p.m. Can Quality Scripted Content Survive and Thrive in Digital Media?
- 2:15-3 p.m. The Consumer as Programmer: What's a Network Programmer To Do?
- 3:30-4:30 p.m. From Digital to Beyond: How Unexpected Partnerships Are Creating New Advantages
- 4:45-5:30 p.m. Will Local TV's Do-It-Yourself Programmers Upend the Status Quo?

PLATFORMS ACCELERATED TRACK, GLIMMER 3 & 4:

- 10-10:45 a.m. Hey Television, Where Did All the Kids Go?
- 11-11:30 a.m. The New Hollywood Studio: How E-Retail is Driving Content
- 11:45 a.m.-12:30 p.m. NATPE/CES Research Session: The Content Distribution and Discovery Revolution
- 2-2:45 p.m. YouTube and Vine Stars: The Rise of the Digital Influencer
- 3:30-4 p.m. Disrupting the Studio Model: Programming Execs of Today and Tomorrow
- 4:15-4:45 p.m. XI, Xfinity and the Future of TV: A Conversation with Comcast's Matthew Straus
- 5-5:30 p.m. The Rise of Mobile Video

ACCESS TO INSIGHT TRACK, GLITTER:

- 9:45-10:15 a.m. See It Here! The Best of CES 2015
- 10:30-11 a.m. Greycroft Partners: Breakthrough Online Video Programming Strategies
- 11:15-11:45 a.m. MEC: The New Distributors — Why Advertisers Want to Build Channels, Collaborate on Programming and License Your Content
- 12-12:30 p.m. Facebook: Television Marketing in a Changing Landscape of Discovery
- 2:15-2:45 p.m. Sony Crackle: The Future of TV

2015-2016 U.S. TV

as saying, "The networks don't have any more executives who really love reality TV."

Last week, at the Television Critics Association conference in Pasadena, California, CBS (on January 12), ABC (January 14), NBC (January 16) and FOX (January 17) outlined their network strategies for the new season and the outlook is that audiences will be seeing more African American headliners with the success of comedies like ABC's *Black-ish* and dramas like FOX's *Empire*.

For the 2015-16 season it is expected that broadcast, cable and digital networks will increase their programming expenditures, not only to compete among themselves but also to ensure a place in eventual "a-la-carte" cable and satellite offerings.

Reportedly, for the 2014-15 season, programming expenditures at the U.S. broadcast networks reached \$19 billion, while cable invested \$31 billion.

The broadcast networks will pick pilots for the new season from May 11-14 and, subsequently, the studios will screen all the new fare (broadcast, cable and digital) in Los Angeles for international buyers up until May 22.

Updated information on the L.A. Screenings can, as usual, be found at: www.videoageinternational.com/screenings.htm.



- 3:30-4 p.m. Revolt TV: Reaching Millennials at the Speed of Social Media
- 4:15-4:45 p.m. LiquidThread: Content Creation & The New Creativity
- 5-5:30 p.m. Populus Brands: A Changing Tide Between Networks & Producers

NATPE REALITY TRACK, GLIMMER 1 & 2:

- 10-10:45 a.m. The State of Reality: 2015 & Beyond
- 11-11:30 a.m. Reality Shows in Syndication: The Next Big Arena...Or Not?
- 11:45 a.m.-12:30 p.m. Global Reality: Revenge of the Formats
- 12:30-2 p.m. (Fleur de Lis) NATPE Reality Breakthrough Awards Luncheon Hosted by Howie Mandel
- 2-2:30 p.m. The Development Step
- 2:45-3:30 p.m. Case Study: *Shark Tank*
 - 4-5:30 p.m. (Glimmer 5 & 6) NATPE Reality Pro Pitch Event



Latin America

international content sales.

NATPE's own "tide" (i.e., telenovelas and super-series) is available from 19 exhibiting companies from five LATAM countries and 11 Latin companies based in the U.S. Additionally, Spanish-language titles are available from exhibitors from all of the U.S. studios' LATAM divisions (with the exception of Sony Pictures), and U.S. companies with only LATAM rights (e.g., Bender Media Services). Indeed, the U.S. studios are in attendance, as "NATPE's a great place to be exposed to new product and to refresh old relationships," according to Jeff Wachtel, president and chief content officer at NBCUniversal Cable Entertainment.

One could say that out of the 260 or so exhibiting companies, 15 percent are exclusively LATAM companies, but that 97 percent are at NATPE to sell to LATAM, with the balance representing the U.S. domestic TV market.

The buying contingent, on the other hand, comes from almost every TV network in the LATAM region.

And exhibiting companies are ready to get down to the business of selling their content to those buyers. "Since most of our Latin American clients come to NATPE, we booked our agendas completely early on. We began scheduling meetings in October 2014," said Esperanza Garay, SVP of Sales & Acquisitions for Latin America at Telemundo Internacional. "NATPE is a work-filled market, and meetings are nonstop for us. We have meetings scheduled for 10 hours a day, in which we see 15 to 20 clients. NATPE is three days of great adrenaline to showcase our product, see our clients and share with our colleagues," she added. Besides being a great place to see Latin clients, Garay also noted that NATPE has traditionally been an indicator of business for the year ahead.

"We are very happy with the attendance for 2015," said Claudia Silva, Televisa Internacional's director of Sales for South America and Colombia. "NATPE represents a great opportunity to meet with all our clients and friends from Latin America, and we believe that the fact that it is hosted in Miami makes it easier for our clients to attend."

Similarly, Jodi Mackie, Breakthrough Entertainment's International Sales & Acquisitions executive, believes that "markets like NATPE provide a valuable opportunity to see our clients face-to-face and spend more quality time discussing their needs and objectives." She added, "NATPE is a great resource. It also serves as an important platform for discussion and learning regarding new trends in the industry."

Pepe Echegaray, senior sales representative for LATAM at Power, is looking forward to "meeting with the key buyers in the Latin American TV business, whether at a pan-, local- or digital-level." He explained that "As part of our ongoing digital strategy, we will be broadening our reach into the online market, meeting with some of the important digital players."

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China's Online TV: High Cost of Content

International TV content buyers don't like to talk about increased program costs. They leave that to distributors. But the situation is different in China where the buyers are the ones who like to flaunt the prices they're willing to pay, especially for Internet rights, which often are auctioned.

For example, the exclusive rights of 15 episodes of the third season of talent show *The Voice of China* were sold to Tencent Video for the equivalent of U.S.\$40 million (a 40 percent increase compared to the previous season).

This price rise for online rights is driven by increased advertising revenue, which in 2014 was estimated to have reached U.S.\$24 billion. The rise is also attributed to heated competition, especially between Tencent and the other leading online channel, Alibaba.

However, the high programming costs are cutting into the companies' profits, if not putting them in the red, like in the case of Youku Tudou, which last year lost U.S.\$91 million.



Murdoch's Call To Boost Studio Streaming

Not all of the U.S. studios are happy about the increasing popularity of streaming services, be it in China or in Chile. Last year, Fox's Rupert Murdoch urged the studios to mount an aggressive



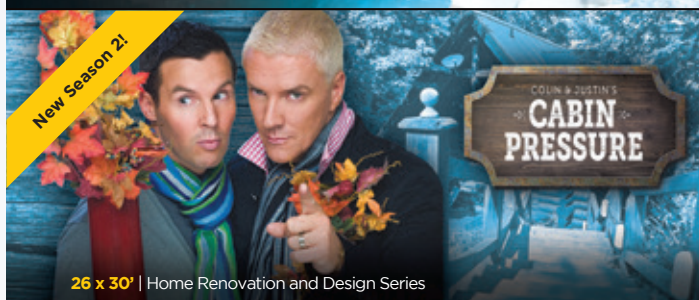
expansion of their online video services to ward off the threat from Amazon and Netflix.

According to Murdoch, streaming service Hulu has to grow to compete with the strong presence of Netflix and Amazon. Hulu is owned by Fox, Disney and NBCUniversal.

He was quoted as saying, "As an industry we need a serious competitor to Netflix and Amazon."

Reportedly, Murdoch's unsuccessful \$80 billion bid to buy Time Warner was driven by his desire to expand Fox's subscription services with HBO's on-demand service.

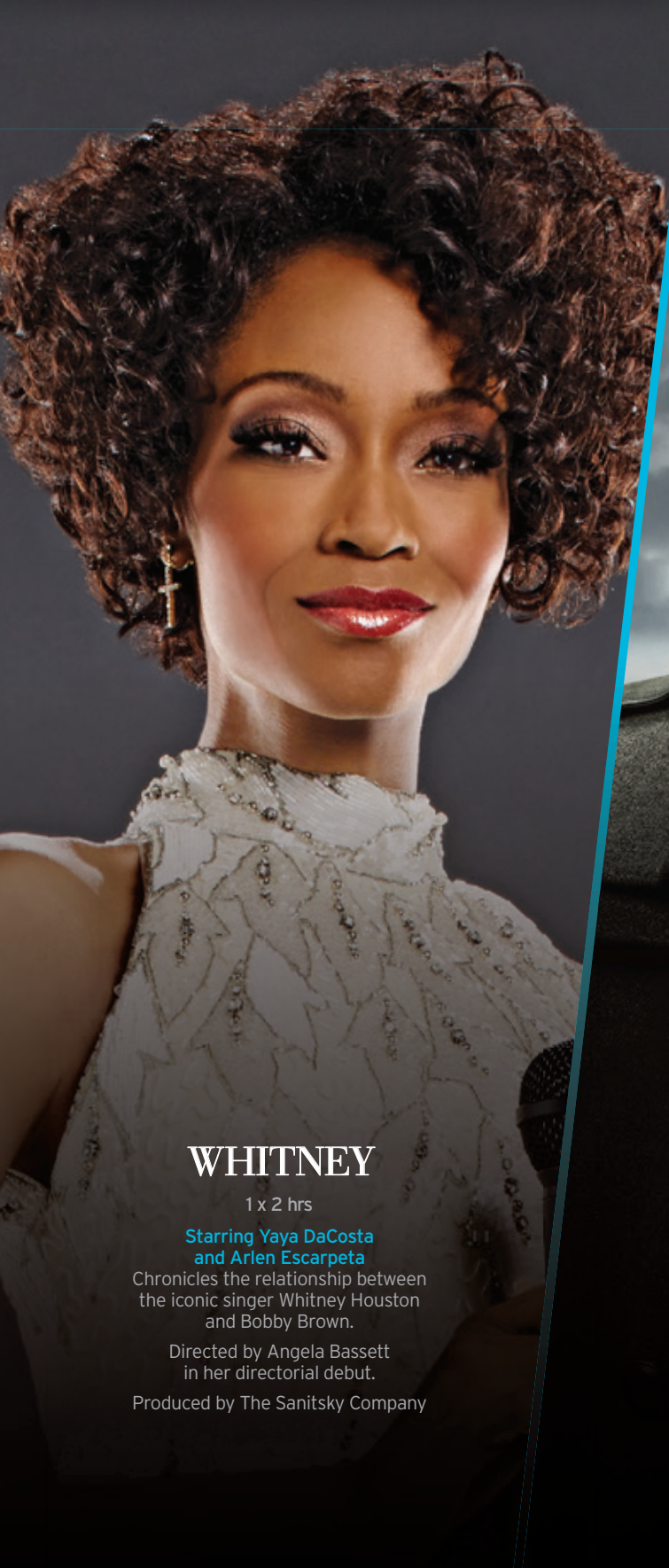
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Directed by Angela Bassett in her directorial debut.

Produced by The Sanitsky Company



SONS OF LIBERTY

3 x 2 hrs or 6 x 1 hr

Starring Ben Barnes and Rafe Spall

Rogues become rebels and rebels become heroes in this epic fight against tyranny and oppression.

Produced by A+E Studios and Stephen David Entertainment



UnREAL

10 x 1 hr

Starring Shiri Appleby and Constance Zimmer

A provocative drama that gives a fictitious behind-the-scenes glimpse into the chaos surrounding the production of a dating competition program.

Executive Producer: Marti Noxon
Supervising Producer: Sarah Gertrude Shapiro
Produced by A+E Studios



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Telefilms Plays the *Imitation Game*

Telefilms brings some of the biggest blockbusters of the moment from Buenos Aires to Miami. Four decades have passed since Arthur Kipps, played by Daniel Radcliffe, traveled to Eel Marsh House. In sequel **The Woman in Black: Angel of Death**, a group of children are evacuated with their teachers during Blitz-era London. The group awakens Eel Marsh House's darkest inhabitant.

The Imitation Game tells the story of Alan Turing, a British mathematician and codebreaker, who helped the allies win victory over Nazi Germany and was highly influential in the development of the modern day computer.

Paddington leaves the Peruvian jungle for London, where he meets the kindly Brown family. They offer the stuffed bear a temporary home, but when he catches the eye of a sinister, seductive taxidermist, his home — and his very existence — comes under threat.

Alice, a renowned linguistics professor, starts to forget words and receives a devastating diagnosis. She and her family find their bonds tested in **Still Alice** (pictured).

A grandfather gets involved in a custody battle while he tries to save his deceased wife's granddaughter from being adopted by her drug addict father in drama **Black or White**.

Tresor Tower, 2-3401



www.telefilms.com.ar

Cisneros's *Escape Valve*

Cisneros Media Distribution brings drama, comedy and reality to NATPE. Most of the characters in **Fallen Over Love (Voltea)** are too immersed in their day-to-day problems to see love standing right in front of them (pictured).

At the center of **Route 35, The Escape Valve (Ruta 35, La Valvula de Escape)** are criminals who've become informants for U.S. federal agencies to avoid prosecution, and who risk their lives every day on undercover missions.

XRC (Xtreme Reality Clips) include high-speed pursuits, police shoot-outs, cliffhanging rescues and more.

A hardworking and honest woman falls in love with her widower boss in **Secret Love (Amor Secreto)**. But just as her dreams begin to come true, a malicious woman leads her to lose it all.

Salvatierra's long lost daughter, Beatriz, is an ecologist battling the powerful industrialist she doesn't know is her father in **Emerald Heart (Corazón Esmeralda)**. Things get complicated when she falls in love with the man hired to find her.

When her young daughter is murdered, Veronica sets out to find the culprit. Her suspicions turn to a renowned psychiatrist who has her declared insane and begins experimenting on her in **Criminal MasterMind (DeMente Criminal)**.

Non-Dialogue Comedies is a catalog that includes hundreds of hours of scripted and non-scripted programs, home videos, pranks, candid cameras, gags, bloopers and more from the likes of Just for Laughs, Novovision and QuebeComm. Tresor Tower, 2-2015



www.cisnerosmediadist.com

Shadows Haunt Televisa

There's a whole lot of drama — and some comedy and reality — at Televisa. Aldonza and Cristóbal must confront **Shadows of the Past (La Sombra del Pasado)** in this telenovela about young lovers who risk everything for love. Though the traumatic childhoods of these two are intertwined, a pure and honest love grows between them (pictured).

In comedy **Italian Bride (Muchacha Italiana viene a Casarse)** Fiorella is a romantic young woman driven by necessity to marry a much older man, and move to Mexico. But without knowing it, she embarks on a journey that will lead her to her true love.

Maria Dolores is a humble young girl who is framed for murder by her boyfriend, Daniel, and ends up in prison. She falls in love with an honest lawyer, who offers to help her. But she must also go up against her rival, who's also Daniel's wife, in order to be with her love and regain custody of her son in telenovela **I Don't Trust Men Anymore (Yo no creo en los hombres)**.

Los González is a format that mixes comedy with reality. A family that's not actually real pretends they are when they go out and perform hidden camera pranks on victims. Three or four real hidden-camera situations are integrated into the fictional plot in each show.

In talent show **Stand Up for Your Country** parent-child teams can evolve from Internet stars to TV stars. The duos show the audiences what they've got and are judged by a strict jury and viewers at home.

Children between the ages of four and 11 are paired up with celebrities with whom they sing, dance, act and show off their talents. The **Little Giants (Pequeños Gigantes)** are then judged by a group of celebrities that were once child stars themselves.

Dolphins with the Stars is a contest, performance and reality show that happens to take place in the water and features 10 celebrities who live alongside dolphin partners for one month. A jury made up of three experts and viewers decide which celebrity-dolphin couple wins.

Splash Meeting Rooms 1-8

www.televisainternacional.tv



Record TV Tells Epic Stories

Brazil's Record TV Network is all about the drama. Series **Obscure Power (Poder Oscuro)** takes place during a tumultuous time, when street protests are spreading throughout Brazil and great questions face the country. Power struggles, ambition, love and betrayal affect three generations of the same family (pictured).

After suffering a fall, becoming a paraplegic and, in turn, being rejected by his father, Arthur decides to punish the man, who's also the owner of a horse ranch. But when his plans for seduction turn into love, things get complicated in HD soap opera **Victory! (¡Victoria!)**

Based on biblical stories, **Miracles of Jesus (Milagros de Jesús)** tells the tales of those who faced difficulties before obtaining the blessings of Jesus.



Joseph from Egypt (José del Egipto) is the story of the son of Rachel and Jacob who gets sold into slavery by his brothers and ends up becoming a trusted advisor for the Pharaoh. Only he can save his brothers from a famine that threatens them.

David, a humble shepherd, goes from a household servant to **King David (Rey David)** after becoming a favorite of King Saul's.

Tresor Tower, 2-1812

www.recordtvnetwork.com



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Azteca/Comarex Works in the Kitchen

In Azteca's telenovela *Así En El Barrio Como En El Cielo* a rich man becomes poor. Octavio's love for Maria never waivers, but will they ever be the same after going from rags to riches and vice versa?

Lourdes becomes a bar dancer to pay for her younger sister's boarding school tuition, but tells everyone she's an important psychologist. And when Lourdes meets Claudio, the love of her life, she fears he will find out her true profession and leave her in telenovela *UEPA: Un Escenario Para el Amor*.

A hard-working single father in the throes of a midlife crisis finds himself working at "The Man of Your Dreams," a dating agency run by his cousin. He soon discovers he's a chick magnet in comedy *El Hombre De Tus Sueños (The Man of Your Dreams)*.

In reality show/entertainment format *Soy Tu Doble (I'm Your Double)* 12 women and 12 men compete to show off their singing skills and ability to imitate the voice, movement and personality of a well-known singer. The show will run Monday through Friday over a nine-week season.

Fourteen cooks with no professional experience compete to become the country's new cooking celebrity in Comarex's interactive *Kitchen to Fame* (pictured). The format features three-to-five-minute daily capsules, a 30-minute program and a weekly challenge.

Adela agrees to help out her friend and take over her class of "bad girls" in *Niñas Mal 2*. But in the meantime she also falls in love with "bad boy" Alex, who causes her hormones to rage.

In youth telenovela/thriller *Ultimo Año (Senior Year)*, a handsome young man named Martin gets a scholarship and goes to live at Benjamin's house. But Martin manipulates Benjamin until he becomes so unpopular that he loses all of his friends. Now it's Benjamin's turn to reclaim his life.

Tresor Tower, 2-2404



www.comarex.com

Telefe Lets the Viewers Decide

In Telefe's live sitcom format *Yes or No (Sí o No)* spectators are challenged to define the course of the story in real time, voting from their tablets or smartphones. The audience always has the last word.

Pope Francis, The Story of Jorge Bergoglio follows the man who went from altar boy to priest to Archbishop of Buenos Aires. His personality remained the same throughout.

Fifty contestants compete to become El Emprendedor del Millón, or *The Entrepreneur*, in this reality series. The contestants are evaluated by a panel of experts who judge them and their ideas.

Love Road (Camino Al Amor) is a telenovela that follows the love stories of four siblings, the children of a moving company owner.

Romantic comedy *The Legacy of Rock and Roll (Viudas e Hijos del Rock & Roll)* has plenty of love, humor and 1990s nostalgia. Music is the bond between Miranda and Diego, a couple who fall in love one summer and wind up on different paths.

Four hip and very handsome fathers become friends chatting at the door of their kids' kindergarten classroom every day in dramatic comedy *Dear Daddies (Sres. Papis)*.

A bachelor becomes the legal guardian of four orphans in *We Are Family (Somos Familia)*, and a journalist who was separated from her infant daughter pretends to be a maid in his house in a desperate attempt to find her.

Tresor Tower, 2-2005

www.telefe.com.ar



Telemundo Takes on Le Mis

Telemundo Internacional's telenovela roster is topped by *Land of Honor (Tierra de Reyes)*, the story of three brothers who've lost everything and meet three land-owning sisters. The story is rife with passion, secret affairs and betrayals. (pictured)

A betrayed woman becomes the ruthless queen of Miami, a.k.a. Magic City, the country's drug capital, in *Masters of Paradise (Dueños del Paraíso)*.

In *Love Without Reservation (Amor Sin Reserva)*, La Casa Colorado deals a cruel fate to those who dare to love within its walls. Ghosts of forbidden love and cruel mysteries come to life when Julia and Diego move in.

Telenovela *Les Miserables (Los Miserables)*, inspired by the Victor Hugo novel, follows a woman who's accused of a crime she didn't commit by the man she loves. Her love for her adopted daughter drives her.

After the father of her child is killed at their wedding, Sara flees to Guadalajara and builds a money laundering empire for drug traffickers in *Acero, Woman of Steel (Señora Acero)*.

Designed to find and develop the next multi-talented performer, competition *I Am The Artist (Yo Soy El Artista)* incorporates five judges, a host and 100 social media influencers.

A successful TV journalist devotes her life to finding her son's murderer in *Don't Be Late (Vuelve Temprano)*. Her husband, an attorney, takes the case. But secrets come to light that spin the case — and their family — off track.

Tresor Tower, 2-1703

www.telemundointernacional.com



Ledafilms is Funny That Way

Ledafilms offers mystery, comedy and action. Max McGrath and his mother move back to Copper Canyon, a town where Max's scientist father died in a mysterious accident, in *Max Steel*. But when the boy's body starts to generate energy flare-ups he can't control, a techno-organic extraterrestrial named Steel, who has been secretly monitoring Max's progress, saves him and they become unlikely friends.

In comedy *She's Funny That Way* (pictured), a married Broadway director falls for an escort and works to advance her career, not realizing that she's being followed by a detective.

In *The Captive*, Ryan Reynolds stars as Matthew, whose daughter, Cass, has been abducted. Eight years after the abduction, clues suggest that Cass may still be alive, and Matthew sets out on a mission to find her.

A down-on-his-luck man agrees to deliver a mysterious bag without ever opening it in action thriller *The Bag Man*. But from the moment he sets foot in the motel where the pick-up is set to happen, his life becomes endangered.

Very bad things start to happen to *Good People* after they find 200,000 pounds in the apartment they'd been renting out in their London house.

Tresor Tower, 2-2009/2011



www.ledafilms.com



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Disney · PIXAR



Disney Media Distribution Latin America

Royal Treatment at Lionsgate

Lionsgate Entertainment dabbles in the supernatural at NATPE. **Deadbeat** Kevin Pacalioglu can communicate with the deceased, and he uses this skill to help New York City's most frivolous ghosts finish unfinished business — all by putting in the least amount of effort possible.

When a driven but flawed scientist teams up with an up-and-coming scientist, they're involved in a race against the clock to build the world's first atomic bomb in **Manhattan** (pictured). The scientists and their families will discover firsthand the challenges of keeping such a huge secret.

Set in modern-day England and starring Elizabeth Hurley, drama series **The Royals** follows a fictional royal family with a queen intent on remaining in power, no matter the cost.

April is a 20-something who receives a devastating diagnosis just as she thinks her life is starting to look up in drama series **Chasing Life**.

A clandestine 1960s U.S. space mission sends scores of men, women and children on a mission to populate a new world in limited series **Ascension**. But during the trip aboard the starship, a woman is murdered.

Rayna (Connie Britton) and her rival Juliette (Hayden Panettiere), are locked in a battle for the top of the country music charts in soapy drama series **Nashville**.

Drama series **Mad Men** follows the lives of the driven men and women who work in Madison Avenue advertising during the 1960s.

Tresor Tower, 2-1514



www.lionsgate.com

Power Deserves a Badge of Honor

London-based Power delivers thrills and chills in Miami. After his old boss asks him to assassinate an Afghan drug dealer, an ex-operative may be on the trail of something even more sinister, involving sex trafficking, a drug smuggling ring and the U.S. government in action/thriller **Mercenary: Absolution**.

When narcotics detective David Myles covers up the murder of an innocent teen, internal affairs agent Jessica Pierson finds herself in a life-threatening situation as she discovers his true colors in crime thriller **Badge of Honor**. Martin Sheen stars.

After a great black-finned shark swallows an expensive diamond during a gang transaction, Ace is on the hunt to find the shark and the jewel in **Shark Killer**.

Ellie Molaro launches a private investigation into an oilrig disaster to prove his theory that a group of "Fixers" are responsible for all of the worst disasters in the country in crime thriller **The Fixer**. The "Fixers" get rich while everyone else suffers, and now they're out to get Ellie and his partner, Carter.

Set in the 1680s, when residents of England and America were caught up in a struggle against tyranny, **New Worlds** follows four young men and women as they fight for liberty.

Tresor Tower, 2-1906

www.powerentertainment.tv



Action on Tandem's Slate

It's all about drama for Germany's Tandem. A troubled man's life is turned upside down in drama **Spotless** when his outlaw brother gets both of them tangled up in organized crime.

Crime drama/event series **The Last Panthers** delves into the dark heart of Europe where an alliance of gangsters and jewel thieves now rules.

A young boy whose father died struggles to survive in **Pirate's Passage**, a coming-of-age animated family adventure movie that features a mysterious sea captain who teaches the boy self-reliance. It features the voice talents of Donald Sutherland.

Action crime drama **Crossing Lines Seasons 1 & 2** focuses on the International Criminal Court (ICC), a special crime unit functioning as a European-based FBI, which investigates serialized crimes that cross over European borders.

Titanic: Blood & Steel tells the story of the men and women who built, ran and owned the Titanic.

The Pillars of the Earth is an epic of good and evil, treachery and intrigue, violence and beauty.

Based on the international bestselling novel by Kate Mosse, **Labyrinth** is an action adventure set against the epic story and historic landscape of South-west France.

Sorrento Tower, 3-0714

www.tandemcom.de



Traveling Across Time at Content

Content Television is going back — and forth — in time. Drama series **Olympus** (pictured) combines CGI and live action to take viewers on an adventure into the ancient world of humans, gods and monsters, featuring characters from mythology in a brand new way.

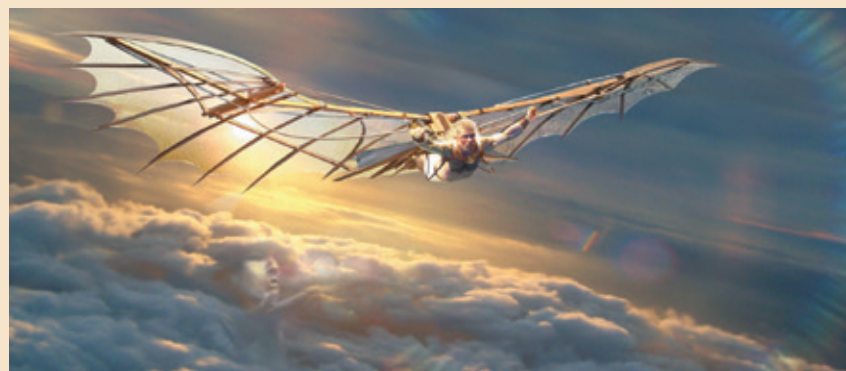
Tired of his life as a taxi driver, Vince accepts an offer to be **The Driver** for a crime syndicate boss after a friend returns from serving a prison sentence.

Eight people find themselves mixed up in the aftermath of a freak explosion in the heart of a futuristic city in sci-fi thriller **Residue**.

In drama feature **The Ark**, Noah is in for a shock when an angel appears with word of a flood and God's instructions — to build an Ark to hold the future of the world.

The hunt is on for 3.5 million unsold copies of the "E.T. The Extra-Terrestrial" video game, said to have been the cause of Atari's downfall in 1984, in documentary feature **Atari: Game Over**.

Tresor Tower, 2-3415/2-3417



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Reality and *UnREAL* at A+E

The A+E Networks roster runs the gamut from reality to drama to documentary. Sam Adams, John Adams, Paul Revere, John Hancock and Joseph Warren come together in secrecy to build America in **Sons of Liberty** (pictured). The group lights the spark that ignites the American Revolution and changes the course of history.

UnREAL is a dark comedy that covers the production of a dating competition show. It's a peek into the world of unscripted television, where it can be vicious to be a contestant ... or a producer.

Gangland Undercover introduces viewers to the reality of outlaw biker counterculture with the help of Charles Falco, who infiltrated three different outlaw biker gangs. It goes deep into the notorious Vagos operation.

Expect to learn new and surprising information about one of the 20th century's sexiest and most troubled stars in **Marilyn**, a scripted drama that delves into Ms. Monroe's short life.

Bible Secrets Revealed attempts to answer questions like — Who wrote the Bible? How old is it? And how accurate is it? From the Old Testament to the Book of Revelation, this series features reenactments and interviews with the experts.

Embajadores de la Mafia dives into the lives of late gangsters Abelardo Rodriguez, Bugsy Siegel, Virginia Hill and Meyer Lansky, who built an empire on bootlegging, drug trafficking and gambling in Latin America, transforming small, quiet and dirty towns into lively cities.

Renovation experts and hosts John Weisbarth and Zack Giffin travel across America showing off ingenious small spaces in **Tiny House Nation**. They also help new families design their own ... in a space no larger than 300 square feet.

Love Prison is a social experiment in which online couples meet for the first time in a tiny shack on a remote island. There is no escape, no producers, and no cameramen — just 50 fixed cameras set inside the cabin where the couples spend seven days. Will they stay together or call it quits when it's all over?

Tresor Tower, 2-1809/2-1811

www.aenetworks.com



Angels Descend on Alfred Haber

Alfred Haber Distribution's seeing stars at NATPE. The one-hour 2015 **Victoria's Secret Fashion Show** (pictured) features runway segments with Victoria's Secret Angels and music megastars such as Taylor Swift and Ariana Grande.

Top Twenty Funniest uses comedic commentary to rank the best viral videos, home movies, surveillance clips, event footage and news bloopers in a countdown to the week's funniest video.

The **2015 16th Annual Latin Grammy Awards** celebrates Latin culture and showcases some of the most talented stars in the world of Latin music.

Reality series **Breaking the Magician's Code: Magic's Biggest Secrets Finally Revealed** explains the method behind magic tricks.

Jesus, Moses, Abraham — The Bible Group of Mini-Series features 13 Biblical stories including *Jesus, Joseph, Abraham, Moses, Samson & Delilah, Jacob, The Apocalypse* and more. The series is popular in Latin American television, especially around Christmas and Easter.

Tresor Tower, 2-2211

www.alfredhaber.com



Pressure at Peace Point

Reality can be stranger (and more interesting) than fiction at Toronto-based Peace Point Rights. In half-hour documentary series **Escape or Die!**, Dean Gunnarson, the world's most daring escape artist, prepares for a new death-defying stunt. But has he gone too far this time?

In the first season of **Colin and Justin's Cabin Pressure**, Colin McAllister and Justin Ryan totally transform a lakeside fixer-upper. In season two, the spoiled rotten designers are working on their own slice of paradise that needs transformation.

In reality series **Frontier Vets**, eight final-year veterinary students run an animal clinic in a remote area surrounded by Kruger National Park.

In Space: 50 Years of Space Exploration is a documentary that traces the journey of human spaceflight and space exploration over the last 50 years, and features the recent Rosetta Mission as well as the upcoming Mercury and Mars missions.

In special-event miniseries **TUT**, we learn about King Tutankhamen's rise to power and his struggles to lead ancient Egypt as his most-trusted advisors, friends and lovers plot against him.

Four postal detectives track down the intended recipients of undeliverable mail in drama series **Signed, Sealed, Delivered**. Redirected packages and letters can save lives, solve crimes and reunite old loves.

Over-confident contestants battle each other out for a \$10,000 grand prize in **Ice Road Racers**. Everyone from stay-at-home moms to taxi drivers put the pedal to the metal, braving arctic conditions, ice and egos.

Stand 312

www.peacepointrights.tv



Bomanbridge Gets Haute & Saucy

Singapore-based Bomanbridge Media offers food, fashion, wild animals and mystery illnesses. **Haute & Saucy with Kelly Sia** (pictured) stars fashionista Kelly Randall Sia. She teaches viewers to "eat well, dress well, live well" as she whips up food with international flair in style.

In this kids series, **Rob The Robot** and his friends Ema the alien linguist, TK the walking toolkit and Orbit the quirky artist take space exploration to a new level.

Half-hour nature and wildlife program **Animal Atlas** takes young viewers along for a ride across the Americas, Asia, Africa and Australia, introducing them to exotic and interesting animals.

Four top junior doctors use their wits to diagnose real-life conditions in studio-based medical detective game show format **Doctor What: Diagnosis Unknown**.



Every week, the docs are introduced to a mysterious case through video reenactments and asked to use the clues in the video to make their diagnosis.

Format **Beauty Academy** is on the hunt for the country's next star makeup artist. The top 12 contestants are accepted into the Academy to be taught by beauty and fashion industry experts, but only one will win.

Experts offer their insights into how to deal with a global food crisis as four major food crops decline across the globe in **If Food Runs Out**. Agricultural scientists, farmers and climatology experts weigh in on the negative impact rising temperatures are having on crops.

Not strictly for the birds, the hour-long nature and wildlife program **Bird Park** teaches viewers everything they want to know about birds. The series also examines how humans can assist with conservation efforts.

www.bomanbridge.tv

www.VideoAgeDaily.com



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Disney's Frozen Over

Disney Media Distribution - Latin America's got blockbuster films for kids of all ages. Anna, princess of Arendelle, sets off on an epic journey to find her sister Elsa, whose icy powers have trapped the entire kingdom in an eternal winter in **Frozen** (pictured). On the road to save the kingdom, she encounters mystical trolls, a mountain man named Kristoff, his loyal reindeer, Sven, and a lovable snowman named Olaf.

Set in 1607, **Pocahontas** tells the tale of British adventurers who set sail for the New World looking for gold and other treasures. One of the sailors, John Smith, falls for the Native American daughter of Chief Powhatan, who ponders her path in life.

While on vacation in Los Angeles, Walter, the world's biggest Muppet fan, his brother and his brother's girlfriend discover oilman Tex Richman's nefarious plan to raze the Muppet Theater and drill for oil. To save the theater, Walter and his friends stage a telethon reuniting the classic characters, who have all gone their separate ways in **The Muppets**.

Set in a world of cars and other vehicles, hotshot rookie racecar driver Lightning McQueen is detoured in the sleepy town of Radiator Springs, where he gets to know some offbeat characters who help him realize that there's more to life than trophies, fame and sponsorships in **Cars**.

Tresor Tower, 2-1910/2-1912

www.disneymediadistribution.tv



Jump in the Ring with WWE

WWE's got plenty of action here in Miami. **Raw** (pictured) is a live-event-based show with in-ring competition, a rock-concert ambiance and dramatic interactions.

Weekly live-event series **SmackDown** brings high-flying action, pyrotechnics and unpredictable drama from packed venues around the globe.

A must-see for fans, **WWE Main Event** fits seamlessly in storylines from **Raw** and **SmackDown**. It offers a big arena experience each week.

You can catch the entire WWE roster in one place thanks to **Superstars**, where Divas and Superstars converge.

Take a peek behind the scenes to see WWE's on-air personalities, Superstars and staff being groomed for the future in **NXT**.

Tresor Tower, 2-2209



www.wwe.com

Head to the Beach with Bender

Bender Media Services is at NATPE with Latin America on the brain. **Super Latina**, a talk show that's already a hit with U.S. Hispanic audiences, is available for Latin America.

South Beach Classics, a reality show that's focused on the classic car world, currently airs on Velocity Network in the U.S.

Five colorful canines and their wise-cracking pet cat star in **Raggs**, a live-action and animated Spanish musical TV series for kids, which includes toys, books and DVDs.

Swimsuit models explore beaches from the Bahamas to Tahiti to South America in **Bikini Destinations**.

Shakira: Hits Don't Lie follows the rise of the incredibly successful Latin pop star who got her first record deal at 13.

Learn more about the Latin diva who's done it all — acting, singing, dancing and fashion design — in music documentary **J Lo: Let's Get Real**.

Now available are a series of behind-the-scenes **Movie Specials** to complement the upcoming releases of *Jurassic World*, *Ted 2*, *Magic Mike XXL*, *Maze Runner 2*, *Hunger Games: Mockingjay Part 2*, and *Star Wars Episode VII: The Force Awakens*.



ITV Climbs the Tree of Life

Istanbul-based ITV Inter Medya tackles issues of love, money and greed. Two people from two very different worlds are shot in the same car in **Black Money Love** (*Diamantes Secretos Amor*). Their loved ones join in on an investigation into their murder and discover that the mystery is related to diamonds (pictured).

After her husband disappears, Ebru discovers that he was leading a double life and the child she thought was dead is actually alive. Now she will fight for what she's lost in **Black Rose** (*Rosa Negra*).

Neriman is a young girl who lost her mother and is being raised by her father and aunt in the suburbs in drama series **In Between** (*Entre Dos Amores*). She has big aspirations and must decide between a conventional life and a more modern one as she begins to question the man she's expected to marry.

It takes just **20 Minutes** (*20 Minutos*) for Ali's life to be destroyed when his wife is arrested and accused of murder.

Just as Esref's son, Murat, is about to take over the family shoe business, the shop burns down in **Tree of Life** (*Arbol de la Vida*). Murat takes on a huge responsibility to save his family, unaware that Kenan has been waiting for years to get revenge. Will Murat be able to keep his promise to his father?

The Tulip Age (*La Era de los Tulipanes*) tells the tale of two families with constant conflict — one that's successful and well-known, the other that's famous, but on the edge of bankruptcy. Their paths will cross thanks to a hidden marriage between them.

Two beautiful sisters are at the heart of **Love Is In The Air** (*El Amor Flota En El Aire*) — one is naïve, sad and in pain over the loss of her baby, the other is wild, passionate and prideful. One young man — wealthy, self-confident and successful — enters the picture.

Stand 221

www.itv-intermedya.com



THE  **UPPETS**

Disney



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Disney Media Distribution Latin America

Breakthrough Has Rustic Adventures

Breakthrough Entertainment traveled south from Toronto with a range of titles that'll appeal to kids and adults. Twelve-year-old Jack, his dog Barky and their friends Chloe and James live in the Yukon Wilderness in family movie **Bark Ranger** (pictured). One day, they discover a band of thieves and their stolen goods. When the kids go missing, it's up to Barky to find and free them.

Lifestyle series/holiday special **David Rocco's Dolce Vita** introduces viewers to healthy, simple and classic food that they can share with their families. Beautiful Italian cities serve as the backdrop.

When lost mail isn't claimed, couriers open and auction off packages in **Lost & Sold**. A motley crew of buyers — "The Killer," "Pistola" and "Hollywood" — bid on lost packages at one of the largest freight auctions in North America.

Max the dog, and his pal — a seven-year-old boy named Danny — help Max's elderly owner when her nephew tries to swindle her in family movie **Max and Me**.

Newt is a 12-year-old boy who is captain of a dim-witted crew that sails the seven seas aboard their ship, the **Pirate Express**. Keeping the crew out of trouble means Newt has his hands full.



In animated children's series **Rocket Monkeys**, monkey brothers Gus and Wally are sent to handle criminal masterminds, black holes and vengeful aliens.

After achieving their dreams of building their own successful restaurants, two young chefs set out to find inspiration in food/travel/adventure series **Rustic Adventures: Italy and Argentina**.

Meeting Table 120

www.breakthroughentertainment.com

Multicom Knows How Sweet It Is

Multicom Entertainment Group offers **Fallen Not Forgotten**. During the Battle of the Bulge of World War II, Sgt. Don Smith has one thing on his mind: to return to his one true love and defend the small town of Nennig, Germany.

In musical comedy **How Sweet It Is** (pictured), director Jack Cosmo is counting on a strong opening night for his new musical production to save his neck from the Mob. The problem is, the cast is made up of deadbeats and criminals.



Hosted by veteran horror star Christopher Lee, multi-volume documentary **100 Years of Horror** presents the history of horror movies from the silent era through the 1990s.

A group of adventurers led by Professor Edward set out on an expedition to prove that a lost world exists in **Sir Arthur Conan Doyle's The Lost World**.

Drama **The Secret Life of John Paul II** tells the story of the friendship between Pope John Paul II and a ski instructor amid the mountains of northern Italy.

Golden Age of Television Series features over 700 hours of TV series including *Peter Gunn*, *Mr. Lucky*, *The Invisible Man* and *DECOY*. Also available are more than 3,000 hours of factual, history, music, biographies and documentaries.

Stand 212

www.multicom.tv

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