

*VideoAge* Daily was developed in 1982, making it the international TV sector's oldest market daily. Indeed, *VideoAge* Daily introduced the concept of market dailies at international trade shows. For years it also covered all of the most important film markets, such as MIFED and AFM, though it now it focuses only on large TV trade shows, such as NATPE, MIP-TV, the L.A. Screenings and MIPCOM.

*VideoAge* Daily has a glossy tabloid format and is renowned for its wide distribution, timely reports and market floor information. It is the perfect on-the-floor marketing tool for all content distribution companies. The online edition is posted at the same time its printed version hits the market.